NO. 2CH811

EMRICH NEWS AGENCY, GULFPORT, MISSISSIPPI

ORDER NO. 73983

DATE 6-13-52

25 M POST CARDS C. T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL
SCENE ON THE WORLD'S LONGEST MAN
MADE SAND BEACH, ALONG THE
MISSISSIPPI GULF COAST

PRIVATE NO. BEFORE TITLE: MC-2

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

ADD A SAILBOAT OR TWO IN BACKGROUND, AND A FEW MORE BATHERS.
FIX SAND.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

15 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By Dl
Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUN 24 1952	JUN 25 1952
SKETCH				
RETOUCHING	9	2	JUN 17 1952	JUN 24 1952
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			JUN 30 1952	JUL 9 1952
HAND COLOR PROOF	107	1½		7-10-52 Jmm
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D
By

DATE Filed
By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

NO. 2CH812

EMRICH NEWS AGENCY, GULFPORT, MISSISSIPPI

ORDER NO. 73983

DATE 6-13-52

25 M POST CARDS C. T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

PIER SCENE ALONG THE SHORELINE OF
BILOXI, MISSISSIPPI

PRIVATE NO. BEFORE TITLE: B-3

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

ADD A COUPLE MORE SWIMMERS

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

15 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			JUN 19 1952	JUN 23 1952
SKETCH				
RETOUCHING	10	2½	JUN 17 1952	JUN 19 1952
REPHOTO				JUL 8 1952
PHOTO-LITHO			JUN 26 1952	
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF	107	1½		
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

NO. 2CH813

EMRICH NEWS AGENCY, GULFPORT, MISSISSIPPI

ORDER NO. 73983

DATE 6-13-52

25 M POST CARDS C. T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL
LIVE OAKS AND SPANISH MOSS, A TYPICAL STREET SCENE ON THE MISSISSIPPI GULF COAST

PRIVATE NO. BEFORE TITLE: MC-4

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

REMOVE POSTS AND WIRES, AND CAR, IF DESIRABLE

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

15 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

2

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUN 24 1952	JUN 24 1952
SKETCH				
RETOUCHING	9	2	JUN 17 1952	JUN 24 1952
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF	107	1 3/4	JUN 30 1952	JUL 9 1952 7-10-52
ARTIST DEPT.		9 3/4		

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

NO. 2CH814

EMRICH NEWS AGENCY, GULFPORT, MISSISSIPPI

ORDER NO. 73983

DATE 6-13-52

25 M POST CARDS C. T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL
SCENIC HIGHWAY 90 ALONG THE
MISSISSIPPI GULF COAST

PRIVATE NO. BEFORE TITLE: MC-1

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

REMOVE CARS AND RESUSCITATE THE TWO DYING PALMS. FOREGROUND IS GRASS, THEN ONE LANE OF THE HIGHWAY, THEN A CENTERSTRIPE OF GRASS, THEN THE OTHER LANE OF THE HIGHWAY, THEN MORE GRASS, TAPERING INTO THE SAND OF THE BEACH. IN BACKGROUND IS WATER.

PHOTO IN 464-286

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

15 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

MAKEOVER

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up				JUN 27 1952
SKETCH				
RETOUCHING	↑	2	JUN 17 1952	JUN 23 1952
REPHOTO				JUL 8 1952
PHOTO-LITHO			JUN 27 1952	
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF	107	1½		7-10-52
ARTIST DEPT.		9		

AUG 8 1952

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

MAKEOVER
Charge to LVSE Dept.
EST. Makeover Time Required

	TIME
RETOUCHING	8
PHOTO-LITHO	
COMPOSING	
ART DEPT.	
[illegible]	

Time Recorded in Cost Log:
Date
By

NO. 2CH815

EMRICH NEWS AGENCY, GULFPORT, MISSISSIPPI

ORDER NO. 73983

DATE 6-13-52

25 M POST CARDS C. T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

HIGHWAY 90 BRIDGE CONNECTING
BILOXI AND OCEAN SPRINGS, MISSISSIPPI

PRIVATE NO. BEFORE TITLE: OS-1

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT SAME AS A BOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

SHOW FLOWERS ON SMALL SHRUBS ON LEFT, AND RED FLOWERS ON TALLER BUSH BARELY VISIBLE ON LEFT. BRING OUT THE "DRAW" PART OF THE BRIDGE, ~~[illegible]~~ BARELY VISIBLE IN DISTANCE.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

15 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE
AND WORK SCHEDULE

Executive OK of Estimate
By
Date

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	 Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			JUN 19 1952	JUN 23 1952
SKETCH				
RETOUCHING	10	2	JUN 17 1952	~~JUN 19 1952~~
REPHOTO				JUL 8 1952
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			JUN 25 1952	
HAND COLOR PROOF	107	1½		7-9-52
ARTIST DEPT.		8½		

DATE BLUEPRINT OK'D
By

DATE HAND COLOR PROOF OK'D

DATE Filed
By

DATE Photo Returned to Customer

NO. 2CH816

EMRICH NEWS AGENCY, GULFPORT, MISSISSIPPI

ORDER NO. 73983

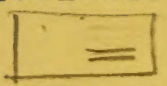
DATE 6-13-52

25 M POST CARDS C. T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL
PICTURESQUE LIVE OAK ON BEACH
BOULEVARD, BILOXI, MISSISSIPPI



PRIVATE NO. BEFORE TITLE: B-2

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

REMOVE ALL CARS AND INTERFERING BRANCHES AT TOP RIGHT.
STRUCTURE AROUND TREE IS WHITE, WITH A PALE GREEN BASE.
TREE ON EXTREME LEFT BEARS PINK BLOSSOMS.

add to bottom edge

YES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUN 24 1952	JUN 24 1952
SKETCH				
RETOUCHING	9	2	JUN 17 1952	JUN 24 1952
REPHOTO				JUL 8 1952
PHOTO-LITHO				
BLUEPRINT STRIPPING, ~~OPAQUING~~				
HAND COLOR PROOF	167	1½	JUN 30 1952	7-10-52
ARTIST DEPT.		9½		

DATE BLUEPRINT OK'D
By

DATE Filed
By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

NO. 2CH817

EMRICH NEWS AGENCY, GULFPORT, MISSISSIPPI

ORDER NO. 83983

DATE 6-13-52

25 M POST CARDS C. T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

"BEAUVOIR" THE HOME OF JEFFERSON DAVIS, BETWEEN GULFPORT AND BILOXI, MISSISSIPPI

PRIVATE NO. BEFORE TITLE: MC-7

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

BUILDING IS WHITE WITH GREEN TRIM AND STAIRS. ROOF IS DULL RED, WITH RED CHIMNEYS. REMOVE SMALL SIGN AT BASE OF STAIRS.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

15 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			JUN 19 1952	JUN 23 1952
SKETCH				
RETOUCHING	10	2	JUN 17 1952	JUN 19 1952
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			JUN 25 1952	JUL 8 1952
HAND COLOR PROOF	107	1½		7-9-52
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

EMRICH NEWS AGENCY, GULFPORT, MISSISSIPPI

NO. 2CH818

ORDER NO. 73983 G8

DATE 6-13-52

25 M POST CARDS C. T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

TOP: 26TH AVENUE, LOOKING SOUTH
BOTTOM: 13th STREET, LOOKING WEST

GREETINGS FROM GULFPORT, MISS. - 5/8. Paul

PRIVATE NO. BEFORE TITLE: G-1

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

See instructions enclosed

TOP: REMOVE POSTS AND WIRES. COLORS, RIGHT, BROWN WITH CREAM TRIM. IN BACK, RIGHT, GREY. LEFT (MCCRORY) PALE BUFF WITH RED LETTERING AND A FAINT YELLOW TRIM AROUND WINDOWS. ON LEFT SIDE, FIRST BLDG. RED WITH GREEN SHADES AND THE SIGN IS GREEN AND RED. SECOND BLDG. IS CREAM WITH BLUE SHADES. NEXT BLDG. BROWN AND THE NEXT IS BUFF WITH THE "F.W. WOOLWORTH" SIGN RED AND GOID . BOTTOM VIEW: REMOVE POSTS AND WIRES AND MODERNIZE OLD CARS. COLORS FROM RIGHT, SEARS BROWN WITH BUFF BASE AND GREY SIGN WITH GREEN LETTERING. NEXT BLDG. IS WHITE AND TAN. THE

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

15 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED	
COMPOSING, Type Set Up			JUN 23 1952	JUN 24 1952	JUL 1 - 1952
SKETCH		1	JUN 17 1952	JUN 23 1952	
RETOUCHING	6	6			
REPHOTO					
PHOTO-LITHO					
BLUEPRINT STRIPPING, OPAQUING			JUL 7 1952	JUL 15 1952	
HAND COLOR PROOF	106	2			
ARTIST DEPT.		11½			

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

NO. 2CH819 98

EMRICH NEWS AGENCY, GULFPORT, MISSISSIPPI

ORDER NO. 73983

DATE 6-13-52

25 M POST CARDS C. T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL see layout enclosed

TOP: ST. STANISLAUS COLLEGE
BOTTOM: CHURCH OF OUR LADY OF
THE GULF, AND ST.
JOSEPH'S ACADEMY
PRIVATE NO. BEFORE TITLE: ESL-1

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION See instructions enclosed

(TOP VIEW) CROP AS MARKED. REMOVE PIER AND TOWER IN CENTER, IN FRONT OF THE MAIN BUILDING. IN FOREGROUND IS WATER, THEN NARROW BEACH AND GRASS, THEN STREET, AND THEN THE FRONT LAWN OF THE BUILDINGS. BUILDINGS ARE TAN, WITH BUFF TRIM AND WHITE WOODWORK. SILVER DOMES, BLACK REEF.
(BOTTOM VIEW) REMOVE PIER, CARS, POSTS AND WIRES. SHOW WATER IN FOREGROUND AND THEN GRASS AND STREET. CHURCH ON LEFT IS PALE BROWN WITH WHITE TRIM AND GREY DOOR. BLDG. ON RIGHT IS SILVER WHITE WITH

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

15 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

1 Print +
1 Rephoto
as marked

Very Rush

ESTIMATE
AND WORK SCHEDULE

Executive OK of Estimate
By
Date

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			JUL 11 1952	JUL 8 1952
SKETCH LO		1	JUL 9 1952	JUL 11 1952
RETOUCHING		6		
REPHOTO			6-13-52	7-9-52
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF	107	1 3/4	JUL 18 1952 AUG 1 1952	AUG 6 1952 8-7-52
ARTIST DEPT.	[illegible]	10		

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

5X7

NO. 2CH820

EMRICH NEWS AGENCY, GULFPORT, MISSISSIPPI

ORDER NO. 73983

DATE 6-13-52

25 M POST CARDS C. T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE) (ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT NO. 1 R. M. YES

TITLE IN FULL
TYPICAL SCENE ALONG HIGHWAY 90 ON
THE MISSISSIPPI GULF COAST

IMPRINT
SAME AS ABOVE

PRIVATE NO. BEFORE TITLE: MC-3

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

IN FOREGROUND IS THE HIGHWAY, THEN GRASS AND THEN SAND AND WATER.
EITHER BRING OUT OR REMOVE THE GIRL AT THE TREE.

MAKE REPHOTO

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO Yes

ENVELOPE PHOTO TICKET

ATTENTION

15 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By RA
Date

OPERATION	EST. TIME Clock No.	 Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			JUN 19 1952	JUN 23 1952
SKETCH				
RETOUCHING	3	2¼	JUN 25 1952	JUL 1 1952
REPHOTO				JUN 19 1952
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			JUL 7 1952	JUL 10 1952
HAND COLOR PROOF	167	1½		7-11-52
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

517

NO. 2CH821

EMRICH NEWS AGENCY, GULFPORT, MISSISSIPPI

ORDER NO. 73983

DATE 6-13-52

25 M POST CARDS C. T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

OLD FORT MASSACHUSETTS, ON SHIP ISLAND OFF THE MISSISSIPPI GULF COAST

PRIVATE NO. BEFORE TITLE: MC-8

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

MAKE REPHOTO

MADE OF STONE AND [illegible] WOOD. PUT FLAG ON POLE.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO Yes

ENVELOPE PHOTO TICKET

ATTENTION

15 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE
AND WORK SCHEDULE

Executive OK of Estimate
By
Date

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			JUN 19 1952	JUN 23 1952
SKETCH				
RETOUCHING	4	2½	JUN 25 1952	JUL 1 1952
REPHOTO				JUN 19 1952 JUL 10 1952
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			JUL 7	
HAND COLOR PROOF	10	1½		7-11-52
ARTIST DEPT.		9½		

DATE BLUEPRINT OK'D
By

DATE Filed
By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

NO. 2CH822

EMRICH NEWS AGENCY, GULFPORT, MISSISSIPPI

ORDER NO. 73983

DATE 6-13-52

25 M POST CARDS C. T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

HISTORIC BILOXI LIGHTHOUSE AND
THE EIGHT FLAGS THAT HAVE FLOWN
OVER BILOXI, MISSISSIPPI

PRIVATE NO. BEFORE TITLE: B-1

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

LIGHTHOUSE WHITE. SHOW GRASS AND/OR SAND IN FOREGROUND. IF NECESSARY TO CROP, MOVE GIRL ON LEFT OVER SOME.

MAKE REPHOTO For colors of flags see Bill Saucier for clippings

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO Yes

ENVELOPE PHOTO TICKET

ATTENTION

15 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

~~PHOTO IN 4CH-286~~

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUN 19 1952	JUN 23 1952
SKETCH				
RETOUCHING	7	3	JUN 25 1952	JUL 29 1952
REPHOTO				JUN 19 1952
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			JUL 29 1952	AUG 5 1952
HAND COLOR PROOF	166	1½		
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

1

— 5 x 7 Reproduc
1 Line negative

Dim. L.O. 5
L.C. 107 1½
7-17-52
L.O. 105 6
8-3-52

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. 2CH-823 **ORDER NO.** 74025 **DATE** 6-13-52

CUSTOMER SISTERS OF CHARITY
NEW YORK, NEW YORK

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

200 M POST CARDS SIZE 3½ X 5½ STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — [✓ Follow Layout]
Title in Plate Yes No Copyright in Plate Yes No
Title in full
PLEASE REMEMBER US! FOR THE CARE OF
ABANDONED BABIES ....
SISTERS OF CHARITY - P.O.BOX 1107 -
PITTSBURGH 19, PA.

FRONT NO.
(All of this on address side)
~~to come~~
R. M. [✓ Yes] No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint [✓ No Imprint]
Side — Center

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — [✓ Handcolor] — Black & White Proof. Titles — Red, Blue

FOLLOW COLOR SKETCH ,

Calendar must be [illegible]

COLOR DESCRIPTION

FOLLOW COLOR SKETCH

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

3M—4-15-52

Ok fine Red + Lt Blue Impression

Retouched Photo to Hemenway Print & Litho Co. 333 Hudson St. New York, N.Y. 9/18

S. O. 3½
1¼
S. Q. 7

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. 2CH-824 ORDER NO. 73984 DATE 6-13-52

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER HALL LITHOGRAPHING COMPANY
TOPEKA, KANSAS

12½ M POST CARDS SIZE 3½ X 5½ STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

PEACE ON EARTH - GOOD WILL TOWARD MEN...
...

(All of this on address side)
FRONT NO. 5 R. M. [✓ Yes] ~~No~~
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint
Side — Center

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — [✓ Handcolor] — Black & White Proof. Titles — Red, Blue

FOLLOW CARD ENCLOSED

COLOR DESCRIPTION

FOLLOW CARD ENCLOSED FOR COLORS

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

3M—4-15-52

as proofed

LOB

Dk Blue Impression

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 2CH-825 ORDER NO. 73985 DATE 6-13-52

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER
KATHRYN LIPE'S INC.
OKLAHOMA CITY, OKLA.

12½ M POST CARDS SIZE 3½ X 5½ STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — [✓ Follow Layout]
Title in Plate Yes No Copyright in Plate Yes No
Title in full

KATHRYN LIPE'S INC.
528 NORTHWEST 23rd STREET
OKLAHOMA CITY, OKLAHOMA....

(All of this on address side)
FRONT NO. 5 R. M. [✓ Yes] ~~No~~ XX
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint
Side — Center

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — [✓ Handcolor] — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH - WITH CORRECTIONS NOTED.

Make up front

COLOR DESCRIPTION

FOLLOW SKETCH

X

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

3M—4-15-52

3 [illegible]

L.O. 1½
Ref. 6
L.C. 9-10-52 2
L.D. 11

as quoted

Red Impression

Ⓕ

1½
8½

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. 2CH-826 ORDER NO. 73987 DATE 6-13-52

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER
COLLINS PARK HOTEL,
MIAMI BEACH, FLORIDA

25 M POST CARDS SIZE 3½ X 5½ STYLE PHOTO-COLORIT - FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

COLLINS PARK HOTEL
THE HEART OF MIAMI BEACH

(All of this on address side)
FRONT NO. 5 R. M. [✓ Yes] ~~No~~
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint
Side — Center

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — [✓ Handcolor] — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH
USE PHOTO FROM 1CH-923.

COLOR DESCRIPTION

FOLLOW SKETCH

X

SKETCH TO
BILL HABICK
11/5/52

PHOTO RETURNED TO

PHOTO USED FOR

RETURN PHOTO YES NO

3M—4-15-52

F

10/7 6-27-52

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. 2CH-827 **ORDER NO.** 73988 **DATE** 6-13-52

CUSTOMER HILL VIEW MOTEL
VALLEY STATION, KENTUCKY

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

12½ M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full HILL VIEW MOTEL - VALLEY STATION, KENTUCKY - LOCATED 5½ MILES SOUTH OF LOUISVILLE, KY.- ON HIGHWAYS U.S. 31-W AND 60

(All of this on address side)

FRONT NO. 5 R. M. [✓ Yes] ~~No~~

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer [✓ C. T. Imprint] No Imprint
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — [✓ Handcolor] — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH - EXCEPT - MORE FLOWERS SHOULD BE ON FAR SIDE OF CENTER PLOT OTHER SIDE OF EVERGREENS. AWNINGS ARE BLACK AND YELLOW. OFFICE DOOR IS WHITE. TAKE OUT BLUE IN WINDOWS AND SHOW BLINDS AND CURTAINS. WINDOW TRIM YELLOW

PHOTO RETURNED TO

COLOR DESCRIPTION

FOLLOW SKETCH - WITH EXCEPTIONS ABOVE.

PHOTO USED FOR

RETURN PHOTO YES NO

X

3M—4-15-52

ATTENTION

1 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Red

2/

NO. 2CH828

CURT TEICH & CO.

ORDER NO.

DATE 6-13-52

25 M POST CARD C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

FLORIDA GATOR

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT F-22 - TROPICAL FLORIDA ~~EE~~ COMICS

SMALL TYPE: (C) CURT TEICH & CO. INC.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW SKETCH

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

~~3CH513~~

Red Dayman

Executive OK of Estimate

By

Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUN 19 1952	JUN 23 1952
SKETCH	10	[illegible]		
RETOUCHING	9	[illegible]	JUL 2 1952	JUL 12 1952
REPHOTO			JUN 19 1952	JUL 2 1952
PHOTO-LITHO			JUL 15 1952	JUL 22 1952
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF	116	1 3/4		
ARTIST DEPT.	[illegible]	10	8/7/52	8/[illegible]/52

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

F

NO. 2CH829

KINSELLA NEWS CO., AUGUSTA, GA.

ORDER NO. 74104

DATE 6-16-52

25 M POST CARDS C. T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

LAURENS STREET, AIKEN, SOUTH
CAROLINA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW INSTRUCTIONS ENCLOSED

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF Yes ~~NO~~ RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

___1___ Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUN 24 1952	JUN 25 1952
SKETCH				
RETOUCHING	5	½	JUN 17 1952	JUN 24 1952
REPHOTO				JUL 8 1952
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			JUL 1 1952	
HAND COLOR PROOF	107	1 3/4		7-11-52
ARTIST DEPT.	115	10		7-31-52

DATE BLUEPRINT OK'D
By

DATE HAND COLOR PROOF OK'D

DATE Filed
By

DATE Photo Returned to Customer

NO. 2CH830

HARRY F. BEACH, INC., JOLIET, ILL.

ORDER NO. 84105

DATE 6-16-52

12½M POST CARDS C. T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

AIRVIEW, CATERPILLAR TRACTOR CO.
PLANT, JOLIET, ILLINOIS

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST

RETOUCHING AND COLOR DESCRIPTION

SHOW BUILDING AS LARGE AS POSSIBLE

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

/ Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE
AND WORK SCHEDULE

Executive OK of Estimate
By
Date

Cost Dept. Checked
By
Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				JUN 24 1952
SKETCH			JUN 23 1952	
RETOUCHING	3	2½	JUN 17 1952	JUN 23 1952
REPHOTO				
PHOTO-LITHO			JUN 30 1952	JUL 8 1952
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF	106	1½		
ARTIST DEPT.		10		

DATE BLUEPRINT OK'D
By

DATE HAND COLOR PROOF OK'D

DATE Filed
By

DATE Photo Returned to Customer

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. 2CH-831 ORDER NO. 74036 DATE 6-16-52

CUSTOMER CHAS. L. MARSH,
KANSAS CITY, KANSAS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

98
Photos for this Customer

PHOTO RETURNED TO

12½ M POST CARDS SIZE 3½ X 5½ STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — [✓ Follow Layout]
Title in Plate Yes No Copyright in Plate Yes No
Title in full

THE RANCH BAR-B-Q
4360 STATE AVE.
KANSAS CITY, KANSAS

(All of this on address side)
FRONT NO. 5 R. M. [✓ Yes] ~~No~~ XXX
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint
Side — Center

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — [✓ Handcolor] — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH (GROUP VIEW)

COLOR DESCRIPTION

FOLLOW SKETCH (GROUP VIEW)

PHOTO USED FOR

RETURN PHOTO YES NO

3M—4-15-52

5 x 11 [illegible]
2-5×7

L.O. 1½
Ret. 7
Jim H.C. 106 2¼
L.A. 12¾

[illegible]

LMB

NO. 2CH832

STEPHEN H. WILLARD, PALM SPRINGS, CALIFORNIA

ORDER NO. 74113

DATE 6-17-52

12½M POST CARDS C. T. PHOTO COLORIT WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, [✓ LOWER], CENTER-BORDER

TITLE IN FULL

MOONLIGHT AT TWENTY-NINE PALMS, CALIFORNIA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 11 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

MAKE MOONLIGHT SCENE

FOLLOW ATTACHED PRINT

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

4 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			JUN 24 1952	JUN 2 1952
SKETCH				
RETOUCHING	7	2	JUN 17 1952	JUN 24 1952
REPHOTO				
PHOTO-LITHO			JUN 27 1952	JUL 7 1952
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF	106	1½		
ARTIST DEPT.		9½		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

5x7

NO. 2CH833

STEPHEN H. WILLARD, PALM SPRINGS, CALIFORNIA ORDER No. 74113

DATE 6-17-52

12½M POST CARDS C. T. PHOTO COLORIT WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, [✓ LOWER], CENTER-BORDER

TITLE IN FULL
THE PALM SPRINGS HOTEL,
PALM SPRINGS, CALIFORNIA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 11 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW ATTACHED PRINT FOR COLORING

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

4 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE
AND WORK SCHEDULE

Executive OK of Estimate
By
Date

Cost Dept. Checked
By
Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUN 24 1952	JUN 25 1952
SKETCH				
RETOUCHING	2	3½	JUN 23 1952	JUN 24 1952
REPHOTO —			JUN 17 1952	JUN 23 1952
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			JUN 26 1952	JUL 9 1952
HAND COLOR PROOF	167	1½		7-11-52
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

5X7

NO. 2CH834

STEPHEN H. WILLARD, PALM SPRINGS, CALIFORNIA

ORDER NO. 74113

DATE 6-17-52

12½ M POST CARDS C. T. PHOTO COLORIT WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, [✓ LOWER], CENTER-BORDER

TITLE IN FULL

THE CIRCLE OF PALMS, ANDREAS CANYON, NEAR PALM SPRINGS, CALIFORNIA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 11 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW ATTACHED PRINT FOR COLORING

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTIO

4 Subjects o order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other o make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUN 25 1952	JUN 26 1952
SKETCH				
RETOUCHING	2	3	JUN 23 1952	JUN 25 1952
REPHOTO			JUN 17 1952	JUN 23 1952
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			JUL 7 1952	JUL 15 1952
HAND COLOR PROOF	166	1½		
ARTIST DEPT.		9½		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

NO. 2CH835

STEPHEN H. WILLARD, PALM SPRINGS, CALIFORNIA

ORDER NO. 74113

DATE 6-17-52

12½ M POST CARDS C. T. PHOTO COLORIT WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER [✓ LOWER] CENTER-BORDER

TITLE IN FULL

LUNCHEON AT THE POOL, THE RACQUET CLUB, PALM SPRINGS, CALIFORNIA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 11 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW ATTACHED PRINT FOR COLORING

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

4 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUN 25 1952	JUN 26 1952
SKETCH				
RETOUCHING	9	5	JUN 17 1952	JUN 25 1952
REPHOTO				JUL 15 1952
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			JUN 30 1952	
HAND COLOR PROOF	106	2½		
ARTIST DEPT.		11		

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

NO. 2CH836

FARMERS DRUG CO., ALLENDALE, S.C.

ORDER NO. 74124

DATE 6-17-52

6½ M POST CARDS C. T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

ALLENDALE COUNTY COURT HOUSE,
ALLENDALE, S.C.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. ~~YES~~ No

IMPRINT NONE

(~~to follow~~)

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

Instructions enclosed

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

7 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			[illegible]	JUN 25 1952
SKETCH			/	
RETOUCHING		2½	JUN 18 1952	JUN [illegible] 1952
REPHOTO				
PHOTO-LITHO				JUL 7 1952
BLUEPRINT STRIPPING, OPAQUING			JUN 27 1952	
HAND COLOR PROOF	106	1½		
ARTIST DEPT.		.9		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

7

NO. 2CH837

FARMERS DRUG CO., ALLENDALE, S.C.

ORDER NO. 74124

DATE 6-17-52

6½ M POST CARDS C. T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

WAR MEMORIAL BUILDING,
ALLENDALE, S.C.,

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. No ~~YES~~
(~~TO FOLLOW~~)

IMPRINT NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

Instructions enclosed

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES R

ENVELOPE PHOTO TICKET

ATTENTION

7 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Full face

Title in sky: War Memorial Building, Allendale, S.C.

Colors: bldg. #39 with light concrete trim; white window casings; white venetion blinds;--have all windows the same; nice green lawns; cut on dides as indicated; take out car and wires; show some azalea bushes in full bloom in front of building

Reading matter: To follow from Mr. Brabham

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUN 24 1952	JUN 25 1952
SKETCH				
RETOUCHING		2½	JUN 18 1952	JUN 24 1952
REPHOTO				JUL 7 1952
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			JUN 27 1952	
HAND COLOR PROOF	107	1½		7-7-52
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

7

NO. 2CH838

FARMERS DRUG CO., ALLENDALE, S.C.

ORDER NO. 74124

DATE 6-17-52

6½ M POST CARDS C. T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

HIGH SCHOOL, ALLENDALE, S.C.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. ~~YES~~ No

~~(TO FOLLOW)~~

IMPRINT

NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

Instructions enclosed

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

7 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE
AND WORK SCHEDULE

Executive OK of Estimate

By

Date

Cost Dept. Checked

By

Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			JUN 24 1952	JUN 25 1952
SKETCH				
RETOUCHING	5	3	JUN 18 1952	JUN 24 1952
REPHOTO				
PHOTO-LITHO			JUN 26 1952	JUL 2 1952
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF	106	1½		
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

Full face 2CH838

Title in sky: High School, Allendale, S. C.

Colors: Bldg. #7 red brick;, white window casings; entrance #15; show cream shades at same height; show blossoms on a couple of the smaller bushes--white flowers on bushes in left foreground; pretty cloud effect; take out contraption off roof on extreme right hand side. Show flag pole with draped flag--somewhat higher than bldg.--in middle of lawn extreme XXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXX right-hand side

Reading matter: To follow from Mr. Brabham

NO. 2CH839

FARMERS DRUG CO., ALLENDALE, S.C.

ORDER NO. 74124

DATE 6-17-52

6½ M POST CARDS C. T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

/MAGNOLIA-LINED MEMORIAL AVENUE/
/ALLENDALE, S.C./

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. ~~YES~~ No ~~(TO FOLLOW)~~

IMPRINT NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

Instructions enclosed

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUN 25 1952	JUN 26 1952
SKETCH				
RETOUCHING	9	2	JUN 18 1952	JUN 25 1952
REPHOTO				JUL 7 1952 AUG 13 1952
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			JUN 30 1952	
HAND COLOR PROOF	106	1½		
ARTIST DEPT.	103	8¾		8-25-52

DATE BLUEPRINT OK'D
By

DATE HAND COLOR PROOF OK'D

DATE Filed
By

DATE Photo Returned to Customer

ATTENTIO

7 Subjects o
order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each othe
o make an attractive set.

NO. 2CH841

FARMERS DRUG CO., ALIENDALE, S.C.

ORDER NO. 74124

DATE 6-17-52

6½ M POST CARDS C. T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

BURTON BRIDGE ON U.S.301 "THE TOBACCO TRAIL ROUTE" OVER SAVANNAH RIVER BETWEEN ALLENDALE, S.C. AND SYLVANIA, GA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. ~~YES~~ No, ~~(TO FOLLOW)~~

IMPRINT NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

Instructions enclosed

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES

ENVELOPE PHOTO TICKET

ATTENTION

1 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Full face 2CH841

Title in sky: Burton Bridge on U.S. 301 "The Tobacco Trail Route" over Savannah River between Allendale,S.C and Sylvania, Ga.

Colors: nice water color, pretty cloud effect; natural wood boards around pillars, bridge concrete and aluminum color. Take out tree stump and branch in left-hand top

Reading matter: To follow from Mr. Brabham

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUN 24 1952	JUN 25 1952
SKETCH				
RETOUCHING	9	2	JUN 18 1952	JUN 24 1952
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			JUN 27 1952	JUL 7 1952
HAND COLOR PROOF	106	1½		
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

NO. 2CH840

FARMERS DRUG CO., ALLENDALE, S.C.

ORDER NO. 74124

DATE 6-17-52

6½ M POST CARDS C. T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

WEST SIDE OF MAIN STREET
ALLENDALE, S.C.

RETOUCHI

SUBMIT:

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. NO ~~YES~~
(~~TO FOLLOW~~)

IMPRINT NONE

Full face

Title in ksy: West Side of Main Street,Allendale,S.C.

Colors: 1) longbuilding--red brick side, white store fronts; 1st awning black & white,black name; 2nd awning blue and cream, black name; third awning tan, Western Auto signs white on red; next two awnings tan, Freeman sign white on black
2) tall bldg. red brick with cream trim,lettering above store red
3) tan, white store, # 28 awning
gas station white
Take out wires; pretty cloud effect.

Reading Matter: To follow.

ATTENTION

7 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			JUN 25 1952	JUN 26 1952
SKETCH				
RETOUCHING		5	JUN 18 1952	JUN 25 1952
REPHOTO				
PHOTO-LITHO			JUN 30 1952 JUN 30 1952	JUL 7 1952
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF	106	1½		
ARTIST DEPT.		9½		

DATE BLUEPRINT OK'D
By

DATE Filed
By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

NO. 2CH842

FARMERS DRUG CO., ALLENDALE, S.C.

ORDER NO. 74124

DATE 6-17-52

6½ M POST CARDS C. T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

EAST SIDE OF MAIN STREET AT
NIGHT, ALLENDALE, S.C.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. ~~YES~~ No
(~~TO FOLLOW~~)

IMPRINT NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

Instructions enclosed

Night View

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

7 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUN 24 1952	JUN 25 1952
SKETCH				
RETOUCHING		5½	JUN 18 1952	JUN 24 1952
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			JUN 26 1952	JUL 9 1952
HAND COLOR PROOF	16	13¼		
ARTIST DEPT.		70		

DATE BLUEPRINT OK'D
By

DATE HAND COLOR PROOF OK'D

DATE Filed
By

DATE Photo Returned to Customer

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. 2CH-843 **ORDER NO.** 74058 **DATE** 6-17-52

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

G3
Photos for this Customer

CUSTOMER PLYMOUTH OIL COMPANY
DETROIT, MICHIGAN

12½ M POST CARDS SIZE 3½ X 5½ STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — [✓ Follow Layout]
Title in Plate Yes No Copyright in Plate Yes No
Title in full

PLYMOUTH OIL COMPANY
13777 PLYMOUTH ROAD
DETROIT, MICHIGAN

(All of this on address side)
FRONT NO. 5 R. M. [✓ Yes] ~~No~~ XXX
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint
Side — Center

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — [✓ Handcolor] — Black & White Proof. Titles — Red, Blue

PHOTO RETURNED TO

GROUP VIEW: FOLLOW CUSTOMER PENCIL LAYOUT, AND ARRANGE GROUPING AS SHOWN. ALL NAMES TO SHOW PROMINENTLY

Make up front

COLOR DESCRIPTION

FOLLOW LAYOUT

FOLLOW TISSUE OVERLAYS FOR COLORS

Red Impression

RETURN PHOTO YES NO X

PHOTO USED FOR

3M—4-15-52

8x10 [illegible]
3 - 5x7 4

[illegible] S.O.		24
R.F.		8
[illegible] C.	107 7-8-52	24
L.A.		11

AA

Reprint –

#2 – 2½ hrs. Ret. 6
#10 – 3½ " L F. C. 107 7-15-52 2½
L. A. 10

AM

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. 2CH-844 ORDER NO. 74065 DATE 6-17-52

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

2
Photos for this Customer

PHOTO RETURNED TO

CUSTOMER THE GREAT MASTERPIECE, INC.,
WINTER HAVEN, FLORIDA

25 M POST CARDS SIZE 3½ X 5½ STYLE ART COLORTONE—FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full
THE BIG THREE OF CENTRAL FLORIDA
(ILLUSTRATED MAP)

(All of this on address side)
FRONT NO. 5 R. M. [✓ Yes] ~~No~~
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint
Side — Center

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — [✓ Handcolor] — Black & White Proof. Titles — Red, Blue

FOLLOW COLORED SKETCH

COLOR DESCRIPTION

FOLLOW COLORED SKETCH

PHOTO USED FOR

RETURN PHOTO YES NO

X

3M—4-15-52

Red Impression

AB

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. 2CH-845 ORDER NO. 74065 DATE 6-17-52

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

2
Photos for this Customer

CUSTOMER THE GREAT MASTERPIECE, INC.,
WINTER HAVEN, FLORIDA

25 M POST CARDS SIZE 3½ X 5½ STYLE ART COLORTONE-FULL FACE

PHOTO RETURNED TO

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

THE BIG THREE OF CENTRAL FLORIDA
(ILLUSTRATED MAP)

(All of this on address side)
FRONT NO. 5 R. M. [✓ Yes] ~~No~~
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint
Side — Center

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — [✓ Handcolor] — Black & White Proof. Titles — Red, Blue

FOLLOW COLORED SKETCH

COLOR DESCRIPTION

FOLLOW COLORED SKETCH

X

RETURN PHOTO YES NO

PHOTO USED FOR

3M—4-15-52

Replate
Ret. 5
H.E. 2½
P.O. 7-18-52 12
as approved
[illegible]

10

NO. 2CH846

FRANKLIN D. ROOSEVELT WARM SPRINGS MEMORIAL
COMMISSION, WARM SPRINGS, GEORGIA

ORDER NO. 74142

DATE 6-18-52

6½ M POST CARDS C. T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: [✓ UPPER], LOWER, CENTER-BORDER

TITLE IN FULL

~~MAIN~~ ENTRANCE PORTICO OF THE LITTLE WHITE HOUSE, WARM SPRINGS, GEORGIA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. YES (~~TO FOLLOW~~)

IMPRINT NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

Instructions enclosed

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES

ENVE PE PHOTO TICKET

ATTENTIO

Subjects o
order for this customer. Pleas
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an

Title: Main Entrance of the Little White House,
Warm Springs, Ga.

Colors: white entrance, ceiling, pillars; dark green shutters; pastel dull red brick floor-take out mat; black door hinges; glass in lanterns at each side of door amber; door knocker at left (under lantern brass-(this is a chips ancher);lantern in center top ~~XXXXXXXXXXX~~ #18 blue--eliminate reflection from bulb; take out chain and posts in foreground-show nice lawn grass towards sides, somewhat rougher in center; Take reflection out of windows-all but door on other side of building;

Reading matter to follow from Mr. Smenner

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			~~JUN 17 1952~~	~~JUN 23 1952~~ JUN 26 1952 JUN 30 1952
SKETCH				
RETOUCHING	7	3½	JUN 25 1952	JUL 8 1952
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			JUL 9 1952	JUL 17 1952
HAND COLOR PROOF	106	1½		
ARTIST DEPT.		4		

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. 2CH-847 ORDER NO. 74076 DATE 6-18-52

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER
ROSEMEADE POTTERIES
WAHPETON, NORTH DAKOTA

25 M POST CARDS SIZE 3½ X 5½ STYLE ART COLORTONE-FULL FACE

PHOTO RETURNED TO

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

BEAUTIFUL ROSEMEADE GIFTWARE

(All of this on address side)
FRONT NO. 5 R. M. [✓ Yes] ~~No~~
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint
Side — Center

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — [✓ Handcolor] — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH FOR GENERAL ARRANGEMENT OF COLORS,
MAKING THE FOLLOWING CHANGES:
CHANGE NUMBERS AS PER TISSUE OVERLAY.
MAKE ALL PLACQUES SAME SIZE.
CHANGE NAME OR TITLE AS ON CIRCULAR ATTACHED

COLOR DESCRIPTION

FOLLOW SKETCH FOR GENERAL ARRANGEMENT OF COLORS.

RETURN PHOTO YES NO

PHOTO USED FOR

X

3M—4-15-52

3 - 5×7 Rep[illegible]
L.O. 2
Ret. 4½
L.C. [illegible] 2
L.O. 10

As quoted
[illegible]

NO. 2CH848

DUVAL NEWS COMPANY, JACKSONVILLE, FLA.

ORDER NO. 74143

DATE 6-18-52

12½M POST CARDS C. T. ART COLORTONE FULL FACE ✓

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

S.A.26 RUSTIC ALTAR AT SITE OF FIRST MASS IN ST. AUGUSTINE, FLA. IN 1565, NOMBRE DE DIOS MISSION

PRIVATE NO. BEFORE TITLE: S.A.26

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO.

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY ATTACHED

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

Photo in 3CH798

ATTENTION

7 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUN 1 7 1952	JUN 23 1952
SKETCH				
RETOUCHING	9	2½	JUN 25 1952	JUL 7 1952
REPHOTO				
PHOTO-LITHO				JUL 14 1952
BLUEPRINT STRIPPING, OPAQUING			JUL 8 1952	
HAND COLOR PROOF	107	1½		7-15-52
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

NO. 2CH849

DUVAL NEWS COMPANY, JACKSONVILLE, FLA.

ORDER NO. 74143

DATE 6-18-52

12½ M POST CARDS C. T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

51 PIETA PRAYER STATION, NOMBRE DE
DIOS MISSION, ST. AUGUSTINE, FLA.

PRIVATE NO. BEFORE TITLE: S.A.28

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY ATTAHCED

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

9 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

photo in 3CH79 ✓

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			JUN 19 1952	JUN 23 1952
SKETCH				
RETOUCHING	9	[illegible]	JUN 25 1952	JUL 7 1952
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			JUL 8 1952	JUL 18 1952
HAND COLOR PROOF	14	1 3½		
ARTIST DEPT.		20		

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

NO. 2CH850

DUVAL NEWS COMPANY, JACKSONVILLE, FLA.

ORDER NO. 84143

DATE 6-18-52

12½ M POST CARDS C. T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

OUR LADY OF LA LECHE ON ALTAR OF
MISSION CHAPEL, NOMBRE DE DIOS,
ST. AUGUSTINE, FLA.

PRIVATE NO. BEFORE TITLE: S.A.27

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY ATTACHED

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION:

9 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

photo in 3CH 757

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			JUN 1 9 1952	JUN 23 1952
SKETCH				
RETOUCHING		5½	JUN 2 5 1952	JUL 7 1952
REPHOTO				
PHOTO-LITHO			JUL 8 1952	JUL 14 1952
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF	107	13½		7-14-52
ARTIST DEPT.		5½		

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

NO. 2CH851

DUVAL NEWS COMPANY, JACKSONVILLE, FLA.

ORDER NO. 74143

DATE 6-18-52

12½M POST CARDS C. T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

NOMBRE DE DIOS MISSION CHAPEL,
ST. AUGUSTINE, FLA.

PRIVATE NO. BEFORE TITLE: S.~~I~~A.29

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY ATTACHED

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

9 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By DJ
Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUN 19 1952	JUN 23 1952
SKETCH				
RETOUCHING		2	JUN 25 1952	JUL 9 1952
REPHOTO				JUL 21 1952
PHOTO-LITHO			JUL 15 1952	
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF	104	1½		
ARTIST DEPT.	103	9		8-26-52

DATE BLUEPRINT OK'D
By

DATE HAND COLOR PROOF OK'D

DATE ~~Filed~~
By

DATE Photo Returned to Customer

NO. 2CH852

DUVAL NEWS COMPANY, JACKSONVILLE, FLA.

ORDER NO. 74143

DATE 6-18-52

12½M POST CARDS C. T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

NOMBRE DE DIOS MISSION CHAPEL,
ST. AUGUSTINE, FLA.

PRIVATE NO. BEFORE TITLE: S.A.30

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY ATTACHED

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTIO

9 Subjects o
order for this customer. Please
see to it that all cuts or negatives are uniform and colors are
in harmony with each other
to make an attractive set.

photo in 3CH750

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUN 19 1952	JUN 23 1952
SKETCH				
RETOUCHING	9	3½	JUN 25 1952	JUL 7 1952
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			JUL 8 1952	JUL 15 1952
HAND COLOR PROOF	166	13½		
ARTIST DEPT.		93½		

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

NO. 2CH853

DUVAL NEWS COMPANY, JACKSONVILLE, FLA.

ORDER NO. 74143

DATE 6-18-52

12½ M POST CARDS C. T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

FOREST PRAYER STATION OF OUR
SORROWFUL MOTHER, NOMBRE DE DIOS
MISSION, ST. AUGUSTINE, FLA.

PRIVATE NO. BEFORE TITLE: S.A.31

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY ATTACHED

Photo in 3CH791

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTIO

9 Subjects o
order for this customer. Pleas
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each oth
to make an attractive set.

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			JUN 19 1952	JUN 23 1952
SKETCH				
RETOUCHING		24	JUN 25 1952	JUL 7 1952
REPHOTO				
PHOTO-LITHO				JUL 14 1952
BLUEPRINT STRIPPING, OPAQUING			JUL 8 1952	
HAND COLOR PROOF	107	1½		7-16-52
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

NO. 2CH854

DUVAL NEWS COMPANY, JACKSONVILLE, FLA.

ORDER NO. 74143

DATE 6-18-52

12½ M POST CARDS C. T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

HEADBOARD AND COFFIN OF PEDRO MENENDEZ--FOUNDER OF OUR NATIONS FIRST CITY, NOMBRE DE DIOS MISSION, ST. AUGUSTINE, FLA.

PRIVATE NO. BEFORE TITLE: S.A.32

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY ATTACHED

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

9 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Photo in 3CH793

ESTIMATE
AND WORK SCHEDULE

Executive OK of Estimate
By
Date

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			JUN 19 1952	JUN 23 1952
SKETCH				
RETOUCHING	5	2½	JUN 25 1952	JUL 1 1952
REPHOTO				
PHOTO-LITHO			JUL 7 1952	JUL 10 1952
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF	106	1½		
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

NO. 2CH855

DUVAL NEWS COMPANY, JACKSONVILLE, FLA.

ORDER NO. 74143

DATE 6-18-52

12½ M POST CARDS · C. T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

ANCIENT CATHOLIC CEMETERY OF
TOLOMATO, ST. AUGUSTINE, FLA.

PRIVATE NO. BEFORE TITLE: S.A.33

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY ATTACHED

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTIO

9 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Photo in 3CH796

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			JUN 19 1952	JUN 23 1952
SKETCH				
RETOUCHING		2½	JUN 25 1952	JUL 2 1952
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			JUL 7 1952	JUL 10 1952
HAND COLOR PROOF	.06	1¾		
ARTIST DEPT.		.10		

DATE BLUEPRINT OK'D
By

DATE HAND COLOR PROOF OK'D

DATE Filed
By

DATE Photo Returned to Customer

NO. 2CH856

DUVAL NEWS COMPANY, JACKSONVILLE, FLA.

ORDER NO. 74143

DATE 6-18

12½ M POST CARDS C. T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

GRAVES OF SIX SISTERS OF THE
CONGREGATION ST. JOSEPH AT
NOMBRE DE DIOS MISSION,
ST. AUGUSTINE, FLA.

PRIVATE NO. BEFORE TITLE: S.A.34

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT

SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY ATTACHED

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

Photo in 3CH799

ATTENTIO

9 Subjects o
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
o make an attractive set.

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUN 19 1952	JUN 23 1952
SKETCH				
RETOUCHING	9	3	JUN 25 1952	JUL 7 1952
REPHOTO				
PHOTO-LITHO			JUL 8 1952	JUL 14 1952
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF	107	1¾		7-15-52
ARTIST DEPT.		9¾		

DATE BLUEPRINT OK'D
By

DATE HAND COLOR PROOF OK'D

DATE Filed
By

DATE Photo Returned to Customer

5X7

[illegible] 4½

106 HC 1½

9

[illegible] 3.50 [illegible]

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. 2CH-857 ORDER NO. 74077 DATE 6-18-52

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER NELSON TRUCK EQUIPMENT CO.,INC.
SEATTLE, WASHINGTON

6½ M POST CARDS SIZE 3½ X 5½ STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

ALUMINUM PICK UP COVERS - DISTRIBUTED BY-
NELSON TRUCK EQUIPMENT CO.,INC.
128 WESTLAKE NO. MAIN 4044
SEATTLE 9, WASH.

(All of this on address side)

FRONT NO. 5 R. M. [✓ Yes] ~~No~~

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer [✓ C. T. Imprint] No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — [✓ Handcolor] — Black & White Proof. Titles — Red, Blue

REMOVE - WORD "CHEVROLET" ON REAR DROP TAILGATE, AND SHADOWS.
SEE CUSTOMER LAYOUT.

PHOTO RETURNED TO

COLOR DESCRIPTION

TOP - NEAR ALUMINUM COLOR AS POSSIBLE. BODY - RED. WHEELS - BLACK. HUB CAPS AND GAS TANK COVER - ALUMINUM. LICENSE PLATE-WHITE WITH GREEN NUMBERS. BACKGROUND - SUITABLE COLOR TO CONTRAST WELL. TYPE MATTER - RED OR SUITABLE CONTRAST COLOR.✓

RETURN PHOTO YES NO

PHOTO USED FOR

3M—4-15-52

NO. 2CH858

CURT TEICH & CO. CHICAGO, ILL.

ORDER NO. K-46532

DATE 6-18-52

25 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

GREETINGS FROM FLORIDA
(etc. as per layout)

Small type: (c) CURT TEICH & CO. INC.,

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. ~~YES~~ NO

IMPRINT 21F-TROPICAL FLORIDA COMICS

Twice the size

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

1 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUN 19 1952	JUN 20 1952
SKETCH	10	½		
RETOUCHING			JUN 25 1952	JUL 1 1952
REPHOTO				
PHOTO-LITHO			JUL 7 1952	JUL 14 1952
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF	107	1½		7-16-52
ARTIST DEPT.		9½		

DATE BLUEPRINT OK'D
By

DATE HAND COLOR PROOF OK'D

DATE Filed
By

DATE Photo Returned to Customer

[illegible] 5×7

S. O. — 1/2
S. L. 4 1/2
[illegible] S. C. 5-7-52 13/4
L. R. 9 1/2

as quoted
$16

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. 2CH-859 ORDER NO. 74081 DATE 6-18-52

CUSTOMER SCHAEFER TAILORING CO.,
CINCINNATI, OHIO

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

3
Photos for this Customer

PHOTO RETURNED TO

25 M POST CARDS SIZE 3½ X 5½ STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — [✓ Follow Layout]
Title in Plate Yes No Copyright in Plate Yes No
Title in full
TREAT YOURSELF TO A SUIT OR OVERCOAT
MADE-TO-MEASURE ESPECIALLY FOR YOU
BY SCHAEFER..............

(All of this on address side)
FRONT NO. 5 R. M. [✓ Yes] ~~No~~
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint
Side — Center

Take out stamp box

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — [✓ Handcolor] — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH FOR BACKGROUND
FOR
SPECIAL LETTERING/NAME AS USED ON SUBJECT 1CH1863-4-5

COLOR DESCRIPTION

FOLLOW SKETCH. FOR COLORS SEE SHEET IN COLORS ATTACHED.

RETURN PHOTO YES NO

PHOTO USED FOR

X

3M—4-15-52

Very Rush

Red Impression

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. 2CH-860 ORDER NO. 74081 DATE 6-18-52

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

3
Photos for this Customer

CUSTOMER SCHAEFER TAILORING CO.,
CINCINNATI, OHIO

25 M POST CARDS SIZE $3\frac{1}{2}$ X $5\frac{1}{2}$

STYLE ART COLORTONE-FULL FACE

PHOTO RETURNED TO

PLACE OF TITLE: Upper, Lower, Center — Border — [✓ Follow Layout]
Title in Plate Yes No Copyright in Plate Yes No
Title in full

HERE ARE TWO OF THE NEW MODELS FOR
'52 - '53 - TAILORED FROM LATEST
AUTHENTIC FASHIONS - SCHAEFER.....

(All of this on address side)
FRONT NO. 5 R. M. [✓ Yes] ~~No~~ X
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

Take out stamp box

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — [✓ Handcolor] — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH FOR BACKGROUND

SPECIAL LETTERING FOR NAME AS USED ON SUBJECTS 1CH1863-4-5

COLOR DESCRIPTION

FOLLOW SKETCH. FOR COLORS SEE COLORED SHEETS ATTACHED

PHOTO USED FOR

RETURN PHOTO YES NO

X

3M—4-15-52

2 Reprints [illegible]
S.O. 1
Ret. 6½
[illegible] 107 7-8-52 2
S.A. 10

As quoted

Very Rush

Red Impression

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

DIAL NO. 2CH-861 ORDER NO. 74081 DATE 6-18-52

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

3
Photos for this Customer

CUSTOMER SCHAEFER TAILORING CO.,
CINCINNATI, OHIO

25 M POST CARDS SIZE 3½ X 5½ STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — [✓ Follow Layout]
Title in Plate Yes No Copyright in Plate Yes No
Title in full
LOOK 'EM OVER - SEE ~~WHY~~ YOU SHOULD HAVE YOUR NEW OVERCOATS & SUITS MADE TO YOUR OWN MEASURE BY SCHAEFER......

(All of this on address side)
FRONT NO. 5 R. M. [✓ Yes] ~~No~~
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint
Side — Center

Take out stamp box

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — [✓ Handcolor] — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH FOR BACKGROUND

SPECIAL LETTERING FOR NAME AS USED ON SUBJECTS 1CH1863-4-5

COLOR DESCRIPTION

FOLLOW SKETCH. FOR COLORS SEE COLORED SHEET ATTACHED

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

3M—4-15-52

L. C. 2
[illegible]
Potts [illegible] 107/7-8-52 184
[illegible]

NO. 2CH862

DISTRIBUTED BY LOLLESGARD SPECIALTY CO.,
TUCSON AND PHOENIX, ARIZONA

ORDER NO. 84146

DATE 6-18-52

12½ M POST CARDS C. T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL
THE GREAT METEOR CRATER OF ARIZONA

PRIVATE NO. UPPER LEFT (TO FOLLOW)

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. YES ~~(TO FOLLOW)~~

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE KODACHROMES FOR GUIDES

RETURN KODACHROMES TO CUSTOMER WHEN PURPOSE HAS BEEN SERVED

Photo ~~for D11151~~ 1-18-56.

8CK3099
12-17-58

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

1 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Makeover

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			JUN 25 1952	JUN 26 1952
SKETCH				
RETOUCHING	2	2	JUN 19 1952	JUN 25 1952
REPHOTO				JUL 7 1952 MAY 21 1953
PHOTO-LITHO			JUN 30 1952	
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF	10	1½		
ARTIST DEPT.	40	9	7-3-53	7-5-53

MAY 1 1953
W. O. K.

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

5x7 [illegible]

Rec. 8
H.C. 10 6 2 1/4
L.A. 11 1/2

101-9-10-52

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. 2CH-863 ORDER NO. 74082 DATE 6-18-52

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER H.G. BALDWIN, LAKE VISTA SANCTUARY
ST. PETERSBURG, FLORIDA

100 M POST CARDS SIZE $3\frac{1}{2}$ X $5\frac{1}{2}$

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

HIGH PRIEST CONFESSING SINS OF PRIESTHOOD AND CHILDREN OF ISRAEL ON HEAD OF SCAPEGOAT. LEV.16:10

(All of this on address side)
FRONT NO. 5 R. M. Yes / ~~No~~ to come
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

PHOTO RETURNED TO

FOLLOW SKETCH WITH CORRECTIONS AS NOTED ON OVERLAY. STAIRWAYS RAIL ALL WHITE. DOOR CURTAINS SAME BLUE AS ON SIGN. BRING OUT WIRE MORE PROMINENTLY. USE SMALL SNAPSHOT FOR THE INSERT-COLORING IS FINE.

COLOR DESCRIPTION

FOLLOW SKETCH - STAIRWAYS RAIL-ALL WHITE. DOOR CURTAINS SAME BLUE AS ON SIGN. SHOW THE SMALL BLUE ROOFS ON THE SIDE ENTRANCES AS MARKED ON OVERLAY-SAME BLUE AS SIGN.

PHOTO-IN 3-C-H195

PHOTO USED FOR

RETURN PHOTO YES NO

X

3M—4-15-52

[illegible]

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 2CH-864 ORDER NO. 74086 DATE 6-18-52

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER CITY NEWS SERVICE
STEVENS POINT, WISCONSIN

12½ M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — [✓ Follow Layout]
Title in Plate Yes No Copyright in Plate Yes No
Title in full
THE ANTLERS
KNOWLTON, WISCONSIN

(All of this on address side)
FRONT NO. 5 R. M. [✓ Yes] ~~No~~
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint
Side — Center

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — [✓ Handcolor] — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH /

COLOR DESCRIPTION

FOLLOW SKETCH - WITH COLOR CORRECTIONS:
ROOF AND ROOF OVER PORCH-SHOULD BE DARK RED & MOTTLED GREEN (NOT BRIGHT RED). TRIM ON WINDOWS-YELLOW.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO X

PHOTO RETURNED TO

PHOTO USED FOR

3M—4-15-52

4 [illegible] 5x7
E. O. 1½
Ret 7½
JMK C. C. 107 7-24-52 2¼
108 8-1-52 E. A. 12

[illegible]

F

P L.O. 3/4
L.a. 3

[illegible]

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. 2CH-865 ORDER NO. 74087 DATE 6-18-52

CUSTOMER SUNBEAM LIGHTING COMPANY
LOS ANGELES, CALIFORNIA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

PHOTO RETURNED TO

6½ M POST CARDS SIZE 3½ X 5½ STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

WASHBURN TUNNEL AT PASADENA, HARRIS COUNTY, TEXAS.

(All of this on address side)
FRONT NO. 5 R. M. [✓ Yes] ~~No~~
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint
Side — Center

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — [✓ Handcolor] — Black & White Proof. Titles — Red, Blue

USE PHOTO FROM OCH-1400. SUNBEAM TRADEMARK ADDED TO PICTURE SIDE.

COLOR DESCRIPTION

USE PHOTO FROM OCH-1400. FOLLOW CARD OCH-1400 FOR COLORS.

PHOTO USED FOR

RETURN PHOTO YES NO

3M—4-15-52

NO. 2CH866

BARTON'S NEWS AGENCY, TEMPLE, TEXAS

ORDER NO. 74156

DATE 6-19-52

12½ M POST CARDS C. T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: [✓ UPPER], LOWER, CENTER-BORDER

TITLE IN FULL

AERIAL VIEW, SCOTT AND WHITE
MEMORIAL HOSPITALS AND SCOTT,
SHERWOOD AND BRINDLEY FOUNDATION,
TEMPLE, TEXAS

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

BUFF WITH RED ROOFS. MAKE GRASS LIGHT GREEN. TONE DOWN BUILDINGS NOT PART OF HOSPITAL (THOSE WITHOUT RED ROOFS). SHOW THE NUMBERS 1, 2 and 3, AS INDICATED AND IDENTIFY IN R.M.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

1 Subjects on order for this customer. Please see to it that all [illegible] or negatives are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE
AND WORK SCHEDULE

Executive OK of Estimate
By
Date

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	 Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			JUN 19 1952	JUN 23 1952
SKETCH				
RETOUCHING	5	6	JUN 25 1952	JUL 2 1952
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			JUL 7 1952	
HAND COLOR PROOF	106	2½		
ARTIST DEPT.		1½		

DATE BLUEPRINT OK'D
By

DATE HAND COLOR PROOF OK'D

DATE Filed
By

DATE Photo Returned to Customer

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. 2CH-867 ORDER NO. 74067 DATE 6-18-52

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

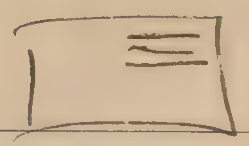
Photos for this Customer

CUSTOMER ROSECRANS MOTEL
ZION, ILLINOIS

12½ M POST CARDS SIZE 3½ X 5½ STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

ROSECRANS MOTEL
U.S. 41 & ILLINOIS 173
ZION, ILLINOIS



(All of this on address side)
FRONT NO. 5 R. M. [✓ Yes] XX
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint
Side — Center

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — [✓ Handcolor] — Black & White Proof. Titles — Red, Blue

PHOTO RETURNED TO

COLOR DESCRIPTION

BUILDING - REDDISH GRAY LANINSTONE-BRING OUT LINES IN STONE.
EAVES-WOOD COLOR #10. ROOF - SAME AS ON SUBJECT F12159.

PHOTO USED FOR

RETURN PHOTO YES NO

5/14/63 Courts cuts
AHM [illegible] returned to customer.

3M—4-15-52

[illegible] 6
[illegible] 1½
8¾
11
616

NO. 2CH868

MORSE'S PHOTO SERVICE, LAKE WALES, FLA.

ORDER NO. 74165

DATE 6-19-52

12½ M POST CARDS C. T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

THE GREAT MASTERPIECE, NEAR THE BOK SINGING TOWER, LAKE WALES, FLA.

LW.18

PRIVATE NO. BEFORE TITLE: LW18

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY AND KODACHROME

RETURN KODACHROME TO CUSTOMER

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO Yes

ENVELOPE PHOTO TICKET

ATTENTION

2 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUN 19 1952	JUN 23 1952
SKETCH				
RETOUCHING		3¼	JUN 25 1952	JUL 8 1952
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			JUL 8 1952	JUL 25 1952
HAND COLOR PROOF	[illegible]	2¼		
ARTIST DEPT.		11		

JUL 11 1952

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

NO. 2CH869

MORSE'S PHOTO SERVICE, LAKE WALES, FLA.

ORDER NO. 74165

DATE 6-19-52

12½ M POST CARDS C. T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

THE GREAT MASTERPIECE, NEAR THE BOK SINGING TOWER, LAKE WALES, FLA.

private No. before title: LW19

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

Steps on left white, bldg pink salmon color, sawdust walk + green grass + ~~trees~~

FOLLOW TISSUE OVERLAY AND KODACHROME in 2CH868

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTIO

2 Subjects o

order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUN 19 1952	JUN 23 1952 JUL 11 1952
SKETCH				
RETOUCHING	3	3½	JUN 25 1952	JUL 1 1952
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			JUL 7 1952	JUL 25 1952
HAND COLOR PROOF	[illegible]	2		[illegible]
ARTIST DEPT.		10		

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

5x7 [illegible]

[illegible]

[illegible] ½

[illegible]

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 2CH-870 ORDER NO. 74178 DATE 6-20-52

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER PORTIS STYLE INDUSTRIES, INC.
CHICAGO, ILLINOIS

25 M POST CARDS SIZE 3½ X 5½ STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — [✓ Follow Layout]

Title in Plate Yes No Copyright in Plate Yes No

Title in full

AMERICA'S BEST HAT VALUE...NO INCREASE IN PRICE

PORTIS HATS

(All of this on address side)

FRONT NO. 5 R. M. [✓ Yes]/ ~~No~~ to come

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer [✓ C. T. Imprint] No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — [✓ Handcolor] — Black & White Proof. Titles — Red, Blue

MAKE REPHOTO:

FOLLOW POSTER

COLOR DESCRIPTION

FOLLOW POSTER FOR COLORS

Rush

as quoted

818

Red [illegible]

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

3M—4-15-52

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. 2CH-871 ORDER NO. 74179 DATE 6-20-52

CUSTOMER CHEVY CHASE COUNTRY CLUB, INC.,
WHEELING, ILLINOIS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

2
Photos for this Customer

PHOTO RETURNED TO

12½ M POST CARDS SIZE 3½ X 5½ STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — [✓ Follow Layout]
Title in Plate Yes No Copyright in Plate Yes No
Title in full OPEN TO THE PUBLIC - DINE - GOLF- SWIM - AIR CONDITIONED---- AMPLE PARKING CHEVY CHASE COUNTRY CLUB - MILWAUKEE AVE. ROUTE 21 & 45 - ONE MILE NORTH OF WHEELING, ILL.

(All of this on address side)
FRONT NO. 5 R. M. [✓ Yes] ~~No~~
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint
Side — Center

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — [✓ Handcolor] — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH FOR LAYOUT.

COLOR DESCRIPTION

FOLLOW SKETCH - AND TISSUE OVERLAYS FOR COLORS

PHOTO USED FOR

RETURN PHOTO YES NO

X

3M—4-15-52

G3

2 Rephotos 5X7
L.O. 1½
Ret. 7½
H.C. 106 2¼
L.A. 12

8 X 10 Rephoto

4

10c 2

108-12-31-52

11

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. 2CH-872 **ORDER NO.** 74179 **DATE** 6-20-52

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

2
Photos for this Customer

PHOTO RETURNED TO

CUSTOMER CHEVY CHASE COUNTRY CLUB, INC.,
WHEELING, ILLINOIS

12½ M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE-WHITE BORDER

[✓ PLACE OF TITLE] [✓ Upper, Lower, Center] — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full TOP: CHEVY CHASE COUNTRY CLUB -
OPEN TO THE PUBLIC
BOT: ON MILWAUKEE AVE. (ROUTE 21 & 45)
ONE MILE NORTH OF WHEELING

(All of this on address side)

FRONT NO. 5 R. M. [✓ Yes] ~~No~~

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer [✓ C. T. Imprint] No Imprint
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — [✓ Handcolor] — Black & White Proof. Titles — Red, Blue

FOLLOW INSTRUCTIONS ATTACHED

COLOR DESCRIPTION

FOLLOW INSTRUCTIONS ATTACHED

PHOTO USED FOR

RETURN PHOTO YES NO

X

3M—4-15-52

Ret $6\frac{1}{2}$
106 S/C $1\frac{1}{2}$
Lit $9\frac{1}{2}$
[illegible]
[illegible]

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 2CH-873 **ORDER NO.** 74180 **DATE** 6/20/52

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER SURF MOTEL APARTMENTS
GALVESTON, TEXAS

$6\frac{1}{2}$ M POST CARDS SIZE $3\frac{1}{2}$ X $5\frac{1}{2}$ STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full
NO TITLE (SURF MOTEL APTS)

FRONT NO. 5 (All of this on address side) R. M. [✓ Yes] ~~No~~ XXX
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint
Side — Center

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — [✓ Retouched Photo] — Wash Drawing
Follow Layout

Blue Print — [✓ Handcolor] — Black & White Proof. Titles — Red, Blue

FOLLOW TISSUE OVERLAY
MAKE PALM TREES TALLER

To customer ~~out 6/27~~
OK 20B

COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY FOR COLORS

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

3M—4-15-52

Ret. 6½
[illegible] H. C. 10 1½
L. A. 9

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 2CH-874 ORDER NO. 74188 DATE 6-20-52

CUSTOMER MARKEN & BIELFELD, INC.,
FREDERICK, MARYLAND

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

G8
Photos for this Customer

25 M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full
HOTEL FREDERICK, FREDERICK, MARYLAND

(All of this on address side)
FRONT NO. 5 13 R. M. [✓ Yes] ~~No~~
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — [✓ Center]
MARKEN & BIELFELD, INC., FREDERICK, MD.

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — [✓ Retouched Photo] — Wash Drawing
Follow Layout

Blue Print — [✓ Handcolor] — Black & White Proof. Titles — Red, Blue

SEE INSTRUCTIONS ENCLOSED

To customer ~~at 2H~~
OK O.C.B.

COLOR DESCRIPTION

SEE COLOR INSTRUCTIONS ENCLOSED

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

PHOTO RETURNED TO

PHOTO USED FOR

RETURN PHOTO YES NO

X

3M—4-15-52

[illegible]

W 8 15

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. 2CH-875 ORDER NO. 74189 DATE 6-23-52

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

C8
Photos for this Customer

CUSTOMER KENTUCKY DERBY MOTEL
ST. PETERSBURG, FLORIDA

12½ M POST CARDS SIZE 3½ X 5½ STYLE PHOTO-COLORIT-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full
KENTUCKY DERBY MOTEL
A Luxury Lodge

(All of this on address side)
FRONT NO. 5 R. M. [✓ Yes] ~~No~~X
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint
Side — Center

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — [✓ Handcolor] — Black & White Proof. Titles — Red, Blue

FOLLOW TISSUE OVERLAY

Make up front

COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY

✓

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

3M—4-15-52

Ref. 6½
Orrin F. C. 106½
L. A. 9
M

[illegible]

C 8A

Rec 5
[illegible] 107
8-22-52 [illegible] C 1½
[illegible] 8¾

W.D.H.

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. 2CH-876 ORDER NO. 74197 DATE 6-23-52

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

G.D.
Photos for this Customer

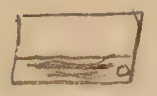
PHOTO RETURNED TO

CUSTOMER BON-AIR MOTEL
PROSPECT, KENTUCKY

25 M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE-FULL FACE
3 SIDES

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full IN PANEL AT BOTTOM
(BON-AIR MOTEL)
(PROSPECT, KY.) etc see copy enclosed



(All of this on address side)
FRONT NO. 5
R. M. [✓ Yes] ~~No~~ ~~to come~~
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint
Side — Center

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — [✓ Retouched Photo] — Wash Drawing
Follow Layout

Blue Print — [✓ Handcolor] — Black & White Proof. Titles — Red, Blue

FOLLOW TISSUE OVERLAY

To customer
art 7/7/52

COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY

RETURN PHOTO YES NO

PHOTO USED FOR

3M—4-15-52

8x10 Repro[illegible]
2-5x7

mk L.O. 1½
R.L. 7
Jmn F.C. 106 2½
L.D. 13½

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. 2CH-877 ORDER NO. 74202 DATE 6-24-52

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

9
Photos for this Customer

CUSTOMER HOLLYHURST COURT & APARTMENTS
SARASOTA, FLORIDA

12½ M POST CARDS SIZE 3½ X 5½ STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — [✓ Follow Layout]
Title in Plate Yes No Copyright in Plate Yes No
Title in full
HOLLYHURST COURT AND APARTMENTS -
SOUTH TAMIAMI TRAIL ON PHILLIPPI RIVER
~~ROUTE 5 — BOX 277~~
SARASOTA, FLORIDA

(All of this on address side)
FRONT NO. 5 R. M. [✓ Yes] XX
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint
Side — Center

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — [✓ Handcolor] — Black & White Proof. Titles — Red, Blue

PHOTO RETURNED TO

3 VIEW GROUP:

FOLLOW SKETCH EXCEPT FOR REMOVING DEEP-FREEZE AS MARKED ON TISSUE OVERLAY, LETTING SHRUBBERY COVER THE SPOT, AND THE JALOUSIE ON THE DOOR OF FIRST MOTEL ROOM COME LOWER, AS ON OTHER DOORS.

COLOR DESCRIPTION

FOLLOW SKETCH - AND TISSUE OVERLAY FOR COLORS

RETURN PHOTO YES NO

PHOTO USED FOR

X

3M—4-15-52

as [illegible]

Wolf

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. 2CH-878 ORDER NO. 74203 DATE 6-24-52

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

9
Photos for this Customer

CUSTOMER
SAN-RAE MOTEL
DAYTON, OHIO

6½ M POST CARDS SIZE 3½ X 5½ STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — [✓ Follow Layout]
Title in Plate Yes No Copyright in Plate Yes No
Title in full
NO TITLE (SAN-RAE MOTEL)

(All of this on address side)
FRONT NO. 5 R. M. [✓ Yes] ~~No~~X
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint
Side — Center

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — [✓ Handcolor] — Black & White Proof. Titles — Red, Blue

PHOTO RETURNED TO

FOLLOW SKETCH - WITH CORRECTIONS ENCLOSED.

COLOR DESCRIPTION

FOLLOW SKETCH - WITH COLOR CORRECTIONS
ON TISSUE OVERLAY AND ENCLOSED.

PHOTO USED FOR

RETURN PHOTO YES NO

X

3M—4-15-52

8x10 [illegible]
5x7 "
S. C. 1
Cal. 6½
B. C. 106 2
I. A. 11

as quoted

Wolf

Ric. 5
C.C. 166/½
L.C. 9

WOH

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. 2CH879 ORDER NO. 74205 DATE 6-24-52

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

PHOTO RETURNED TO

CUSTOMER HOLLYWOOD MOTEL, INC.,
BATON ROUGE, LA.

12½ M POST CARDS SIZE 3½ X 5½ STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full (In sky) (AAA) AIR CONDITIONED.
IN PANEL AT BOTTOM: HOLLYWOOD MOTEL, INC.
6556 AIRLINE HWY. ON U.S. 61, 65 & 190
BY-PASS - PHONE 5-7721 - THE MOTEL FOR
PRIVACY, CONVENIENCE AND COMFORT

see layout

(All of this on address side)

FRONT NO. 5 R. M. [✓ Yes] ~~No~~

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer [✓ C. T. Imprint] No Imprint
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — [✓ Handcolor] — Black & White Proof. Titles — Red, Blue

USE PHOTO MARKED. FOLLOW INSTRUCTIONS ON NOTES AND BACK OF PHOTOS. REMOVE - POSTS, WIRES, CANS & TOP OF BLDG. ON EXTREME LEFT. IMPROVE CONCRETE FOREGROUND.

COLOR DESCRIPTION

FOLLOW COLOR INSTRUCTIONS ON BACK OF PHOTOS.

RETURN PHOTO YES NO

X

PHOTO USED FOR

3M—4-15-52

1 Enlarge Print 5X7

[illegible] 5½
106 8½
9

as quoted

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. 2CH-880 ORDER NO. 74206 DATE 6-24-52

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer
CB

CUSTOMER
PARKWAY MOTEL
SAULT STE.MARIE, MICHIGAN

12½ M POST CARDS SIZE 3½ X 5½ STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full
PARKWAY MOTEL, SAULT STE. MARIE, MICH.
(AAA)

(All of this on address side)
FRONT NO. 5 R. M. [✓ Yes] ~~No~~
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint
Side — Center

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — [✓ Handcolor] — Black & White Proof. Titles — Red, Blue

PHOTO RETURNED TO

MAKE ~~REPHOTO~~ PRINT: PUT TITLE IN BEST SUITABLE POSITION.

REMOVE - POLE AND WIRES, BUILDINGS TO REAR AND LEFT OF MOTEL. ALSO AUTOS.

ADD SMALL SHRUBBERY AND FLOWERS AT BASE OF BLDG.

COLOR DESCRIPTION

ADD SMALL SHRUBBERY AND FLOWERS AT BASE OF BLDG. GREEN LAWN.
REDDISH BROWN BRICK BUILDING, WITH BROWN TRIM.
SIGN: WHITE LETTERS ON DARK BLUE BACKGROUND. LIGHT BLUE HORIZONTAL BANDS ON SIGN. ALUMINUM POST. BLUE AND WHITE "AAA" SIGN. RED NEON "VACANCY".

RETURN PHOTO YES NO

X

PHOTO USED FOR

3M—4-15-52

CA015

Dk Blue Impression

F

Rec. 5
U.C. 106 1½
L.A. 9

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. 2CH-881 ORDER NO. 74207 DATE 6-24-52

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER THE PATIO
ST. PETERSBURG, FLORIDA

6½ M POST CARDS SIZE 3½ X 5½ STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full
~~THE PATIO~~ ....

(All of this on address side)
FRONT NO. 5 R. M. [✓ Yes] ~~No~~ XXX
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint
Side — Center

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — [✓ Handcolor] — Black & White Proof. Titles — Red, Blue

FOLLOW TISSUE OVERLAY - SNAPSHOTS FOR DETAILS ONLY

COLOR DESCRIPTION

SAME AS ABOVE /

RETURN PHOTO YES NO X

PHOTO RETURNED TO

PHOTO USED FOR

3M—4-15-52

0814

9

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. 2CH-882 ORDER NO. 74208 DATE 6-24-52

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER
CASSENA INN AND CAFETERIA
PAWLEY'S ISLAND, SOUTH CAROLINA

25 M POST CARDS SIZE 3½ X 5½ STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

~~CASSENA INN GRADE CAFETERIA~~.......

(All of this on address side)
FRONT NO. 5 R. M. [✓ Yes] XX
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint
Side — Center

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print [✓ — Handcolor —] Black & White Proof. Titles — Red, Blue

MAKE REPHOTO:

FOLLOW OIL PAINTING

COLOR DESCRIPTION

FOLLOW OIL PAINTING FOR COLORS

ret 8/8/52

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

3M—4-15-52

5x7
1-4
[illegible] 106 H.O. 3¾
[illegible]

[illegible] Artwork 9.50 net

DISTRIBUTED BY
IRA E. OWEN, ~~THE WAGON WHEEL INN~~,
PETERSBURG, ILL.

NO. 2CH-883

ORDER NO. 74233

DATE 6-25-52

12½ M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

NEW SALEM LODGE ENTRANCE NEW SALEM STATE PARK, PETERSBURG, ILLINOIS

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

REMOVE - WIRES, POLES TO EXTREME RIGHT AND LEFT OF PICTURE.
ROOF IS DARK BROWN. EXTERIOR OF BUILDING IS A SORT OF TAN, WHICH IS REALLY A RUSTIC OAK WOOD FINISH. ALL FOLIAGE IS GREEN. USE YOUR JUDGMENT IN TREATMENT OF HIGHWAY.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

/ Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

~~D1016~~

~~Photo 1N-D-10532~~

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			~~JUL 1 1952~~	~~JUL 3 1952~~ JUL 9 1952
SKETCH				
RETOUCHING	3	[illegible]	JUN 27 1952	JUL 1 1952
REPHOTO				JUL 29 1952
PHOTO-LITHO			7/24/1952	AUG 1 1952
BLUEPRINT STRIPPING, OPAQUING			AUG 12 1952	AUG 15 1952
HAND COLOR PROOF	107	1½		8-4-52
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

MAKEOVER
Charge to LVSE Dept.
EST. Makeover Time Required

RETOUCHING		Time Recorded in Cost Dept.
PHOTO-LITHO		
STRIPPING		Date
ART DEPT.		By
ENGRAVING		

L. O.: 1/2
n/c Ret. 5
C. 1.07 7-30-52 3/4
L. C. 1065

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 2CH-884 ORDER NO. 74235 DATE 6-25-52

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER LITTLES SHOE STORE
PITTSBURGH, PENNA.

12½ M BUS. CARDS SIZE 3½ X 2-5/16

STYLE PHOTO-COLORIT-WHITE BORDER

PLACE OF TITLE: Upper, [✓ Lower, Center] — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

AMERICA'S LARGEST SELLER OF FINER
SHOES FOR LESS

(All of this on address side)
FRONT NO. NO R. M. [✓ Yes] ~~No~~
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint [✓ No Imprint]
Side — Center

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — [✓ Handcolor] — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH

COLOR DESCRIPTION

FOLLOW SKETCH

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

as [illegible]

CMDH

F

NO. 2CH-885

M. E. RUSSELL, SARASOTA, FLORIDA

ORDER NO. 74252

DATE 6-26-52

25 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

"BEAUTIFUL DEMOISELLE CRANES | IN
SUNNY FLORIDA" SARASOTA
JUNGLE GARDENS

on 1 separate line so take if can be made

PRIVATE # BEFORE TITLE:

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

CROP IN FOREGROUND. REMOVE - SEAT ON RIGHT SIDE, ALSO CHAIR.

FOLLOW TISSUE OVERLAY. SEE KODACHROME TRANSPARENCY SLIDE FOR COLOR OF CRANES.

NOTE ABOUT TITLE

RETURN SLIDE TO CUSTOMER.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF [✓ YES HANDCOL PROOF] RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

4 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			JUN 27 1952	JUN 30 1952
SKETCH				
RETOUCHING	3-2½ 9-1	[illegible]		JUL 8 1952
REPHOTO				
PHOTO-LITHO			JUL 8 1952	JUL 14 1952
BLUEPRINT STRIPPING, OPAQUING			JUL 7	
HAND COLOR PROOF	157	1½		7.15.52
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

NO. 2CH-886

M. E. RUSSELL, SARASOTA, FLORIDA

ORDER NO. 74253

DATE 6-26-52

25 M POST CARDS C.T.ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

ROYAL PALMS ALONG McGREGOR BLVD.
NEAR THOMAS A. EDISON WINTER
HOME, FT. MYERS, FLA.

PRIVATE # BEFORE TITLE: F.2

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY, AND CARD ENCLOSED FOR COLORS

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF [✓ HANDCOL PROOF YES] RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION!

4 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up	-		JUN 27 1952	JUN 3 [illegible]
SKETCH				
RETOUCHING	4	3	7-1-52	JUL 7 1952
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			JUL 8 1952	JUL 14 1952
HAND COLOR PROOF	[illegible]	1½		7-11-52
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D
By

DATE HAND COLOR PROOF OK'D

DATE Filed
By

DATE Photo Returned to Customer

NO. 2CH-887

M. E. RUSSELL, SARASOTA, FLORIDA

ORDER NO. 74253

DATE 6-26-52

25 M POST CARDS C.T.ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

THE GREAT BANYAN TREE, THOMAS A. EDISON WINTER HOME, FT.MYERS, FLA.

PRIVATE # BEFORE TITLE: F.17

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY, AND KODACHROME TRANSPARENCY SLIDE FOR COLORS.

Return Slide

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF [✓ YES] RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

4 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUN 27 1952	JUN 30 1952
SKETCH				
RETOUCHING		2½		JUL 7 1952
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			JUL 8 1952	JUL 15 1952 JUL 17 1952
HAND COLOR PROOF	106	1½		
ARTIST DEPT.		9½		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

Red Impression

F

NO. 2CH-888

M. E. RUSSELL, SARASOTA, FLORIDA

ORDER NO. 74254

DATE 6-26-52

12½ M POST CARDS C. T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

FIRST CHRISTIAN CHURCH, SARASOTA, FLA.

PRIVATE # BEFORE TITLE: S.29

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY, ALSO CARD ENCLOSED.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF [✓ YES HANDCOL PROOF] RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

4 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

New Blk info

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUN 27 1952	JUN 30 1952
SKETCH				
RETOUCHING		3½		JUL 7 1952
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			JUL 8 1952	JUL 14 1952
HAND COLOR PROOF	107	1½		7-15-52
ARTIST DEPT.	20	9		

DATE BLUEPRINT OK'D

By

DATE Filed

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 2CH-889 ORDER NO. 74255 DATE 6-26-52

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER CLYMER'S MOTEL
HUDSON, WISCONSIN

12½ M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE-FULL FACE ~~3 SIDES~~

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
3/4" Panel
Title in full
CLYMER'S MODERN MOTEL, HUDSON, WIS.
"On the Beautiful St.Croix River" AAA
U.S. 12 & S.T.H. 35
20 Minutes from St.Paul, Minn.

(All of this on address side)
FRONT NO. 5 R. M. [✓ Yes] ~~No~~ XXX
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint
Side — Center

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — [✓ Handcolor] — Black & White Proof. Titles — Red, Blue

PANEL AT BOTTOM FOR TITLE: ~~SHOW TRIPLE AAA INSIGNIA.~~

REMOVE - POLES AND WIRES.

COLOR DESCRIPTION

RED BROWN (69) BRICK BUILDING WITH WHITE TRIM. BROWN FENCE.
(66) POSTS IN FRONT (ROOF POSTS). GREEN LAWN AND SHRUBBERY.
LIGHT TAN GRAVEL DRIVE. OTHER BUILDINGS: LIGHT GRAY AND WHITE.
SIGN: RED "CLYMER'S MODERN" ON BLACK BACKGROUND
"MOTEL" - ORANGE. GREEN NEON TUBING AROUND TOP OF SIGN AND ARROW.
"ENTER HERE" - RED. BLUE "AAA" SIGN. (66) POST.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

3M—4-15-52

Red. 5½
Prm. H. C. 116½
Y
L. A. 9

AA

WOH

Red + Dk Blue Impress

F

5×7

Ret. 6
[illegible] 6. 106 1½
9

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. 2CH-890 ORDER NO. 74258 DATE 6-26-52

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER BISHOP OFFICE SUPPLY
DALHART, TEXAS

12½M POST CARDS SIZE 3½ X 5½ STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

CONOCO SERVICE STATION NO.1,
DALHART, TEXAS.
E.B. WADKINS, LESSEE.

(All of this on address side)
FRONT NO. SPEC. R. M. [✓ Yes] ~~No~~
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint [✓ No Imprint]
Side — Center

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — [✓ Handcolor] — Black & White Proof. Titles — Red, Blue

PHOTO RETURNED TO

FOLLOW TISSUE OVERLAY

~~MILEAGE CHART ON FRONT WITH ADDITION OF "CHICAGO - 1058"~~
~~(Black and white card enclosed).~~

COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY

PHOTO USED FOR

RETURN PHOTO YES NO

3M—4-15-52

Ⓔ

107
7-28-52

Reed

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. 2CH-891 ORDER NO. 74259 DATE 6-26-52

CUSTOMER ROBERT EDDINS
AMARILLO, TEXAS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

PHOTO RETURNED TO

12½ M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full
FINEST ACCOMMODATIONS!
TUMBLEWEED COURTS - ONE MILE WEST ~~OF~~ on
U.S. HIGHWAY 180
SNYDER, TEXAS
see copy

(All of this on address side)
FRONT NO. 5 R. M. Yes ~~No~~
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center
DISTRIBUTED BY McCORMICK CO.,
PHOTOGRAPHERS, AMARILLO, TEXAS

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW TISSUE OVERLAY. TITLE IN UPPER LEFT CORNER.

COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY FOR COLORS

RETURN PHOTO YES NO

PHOTO USED FOR

3M—4-15-52

W.H.

L.O. 2
Ret. 3½
L.C. 104
7-21-52 1¾
L.A. 9.

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 2CH-892 ORDER NO. 74287 DATE 6-27-52

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER BERET, LTD.,
CHICAGO, ILLINOIS

6½ M POST CARDS SIZE 3½ X 5½ STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — [✓ Follow Layout]
Title in Plate Yes No Copyright in Plate Yes No
Title in full
ANGORA - BERET, LTD. - CHICAGO

(All of this on address side)
FRONT NO. 5 R. M. [✓ Yes] ~~No~~
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint
Side — Center

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — [✓ Handcolor] — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH - ADDING WORDS AS INDICATED ON OVERLAY.

COLOR DESCRIPTION

FOLLOW SKETCH FOR COLORS
Actual samples in Adv Dept

X Rush

Very Rush

no proofs

MOH

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

PHOTO RETURNED TO

PHOTO USED FOR

RETURN PHOTO YES NO

3M—4-15-52

NO. 2CH-893

DISTRIBUTED BY OZARK POST CARD PUBLISHERS,
BOX 455, MONETT, MO.
PHOTO BY HARRY L. HAMMOND, MONETT, MO.

ORDER NO. 74291

DATE 6-27-52

12½ M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL
WILDWOOD SUBDIVISION ON THE
LAKESHORE ADJOINING BULL SHOALS,
ARKANSAS.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 (R. M. YES- same as
(on 2CH-787.

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

______/______ Subjects or order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By 4
Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUL 2 1952	JUL 9 - 1952
SKETCH				
RETOUCHING	9	1	JUL [illegible] 1952	JUL 11 1952
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			JUL 15 1952	
HAND COLOR PROOF	106	1½		
ARTIST DEPT.	102	8	8/6/52	8/6/52

DATE BLUEPRINT OK'D
By

DATE Filed
By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 2CH-894 ORDER NO. 74303 DATE 6-30-52

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER HOTEL KEENAN
FORT WAYNE, INDIANA

12½ M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

HOTEL KEENAN
FORT WAYNE, INDIANA

(All of this on address side)
FRONT NO. 5 R. M. [✓ Yes] XX
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint
Side — Center

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — [✓ Handcolor] — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH - DUPLICATING THE TECHNIQUE
SUGGESTED BY IT.

COLOR DESCRIPTION

FOLLOW SKETCH

X

3M—4-15-52

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

Ret. 8
7-31-52 B.C. Dm/3/4
L.A. 9 3/4

as [illegible]

W 8/4

NO. 2CH-895

MINSKY BROS.& CO.,PUBLISHING DIVISION,
PITTSBURGH, PA.

ORDER No. 74304

DATE 7-1-52

25 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

981-GREATER PITTSBURGH AIRPORT 8 pt. ital. c & lc
PITTSBURGH, PA.

PRIVATE No BEFORE TITLE- 981

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 2 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

CROP AS MARKED. USE BOTTOM PART OF PHOTO AS ATTACHED TO VIEW. USE COLOR STRIP AS REFERENCE FOR BUILDING COLORS. BLDG.TAN GRAY BRICK, GRAY STONE CORNICE. GREEN WINDOW CASINGS. CREAM COLOR SASH. LIGHT SILVER TOP CAPS ON TOP LEFT CENTER. GREEN GLASS SIGNAL TOWER ON TOP CENTER. BLACK MARBLE COLUMNS ON LEFT ENTRANCE, REAR. GREEN LAWN ON CENTER & RIGHT FOREGROUND. DARK PAVING ON PARKING GROUNDS ON LEFT FOREGROUND. LIGHT CEMENT LANDING ON RIGHT. PLANES ARE LIGHT SILVER COLOR, RED LETTERS AND TAIL STRIPS. YES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Photo H. Coutlmann To[illegible]

D10365

Red imp to come

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	 Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			JUL 2 1952	JUL 2 - 1952
SKETCH		1/2		
RETOUCHING		1 1/2	7-7-52	7-8-52
REPHOTO				
PHOTO-LITHO				JUL 16 1952
BLUEPRINT STRIPPING, OPAQUING			7-14/52	
HAND COLOR PROOF		1 3/4		
ARTIST DEPT.	1057	10		7-31-52

JUL 9 - 1952

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

Very Rush

Must have proof

7/10

F

NO. 2CH-896

MINSKY BROS. & CO., PUBLISHING DIVISION,
PITTSBURGH, PA.

ORDER NO. 74304

DATE 7-1-52

25 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

982-DOWNTOWN SKYLINE/ SHOWING KOPPERS,
GULF ~~AND~~ & MELLON-U.S. STEEL #
BUILDINGS/ PITTSBURGH, PA. /

PRIVATE NO BEFORE TITLE. 982

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 2 R. M. NO

IMPRINT SAME AS ABOVE

[illegible]
C & C

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION REMOVE SIGN BOARDS ON RIGHT FOREGROUND. ON RIGHT-TWO REAR TALL BLDGS. LIGHT STONE, GREEN ROOF ON 1st BLDG. TALL BLDG. IN CENTER LEFT-LIGHT STONE. OTHER TALL BLDGS. ON LEFT-GRAY STONE. TALL BLDG. ON REAR LEFT EDGE-DULL RED BRICK. TALL BLDGS. ON REAR RIGHT CENTER-DARK RED BRICK. TALL BLDG. ON REAR RIGHT CENTER WITH HOIST TOWERS IS GRAY STONE (REMOVE SCAFFOLD TOWERS). ON LEFT FOREGROUND-DARK BROWN LOWER FLOORS, TOP FLOOR LIGHT GRAY. TRAIN SHED & SMALL BUILDING IN FOREGROUND-DARK BROWN.

(See card 5AH2132 enclosed for Bldgs. on right)

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

ESTIMATE
AND WORK SCHEDULE

Executive OK of Estimate
By
Date

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	 Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			JUL 2 1952	JUL 2 - 1952
SKETCH				
RETOUCHING		6	JUL 7 1952	7-8-52
REPHOTO				
PHOTO-LITHO			7-14/5	
BLUEPRINT STRIPPING, OPAQUING				JUL 16 1952
HAND COLOR PROOF		2 1/2		
ARTIST DEPT.		1 1/2		

JUL 9 - 1952

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

Very Rush

must have proof

7/10

NO. 2CH-897

MINSKY BROS.& CO.,PUBLISHING DIVISION,
PITTSBURGH, PA.

ORDER NO. 74304

DATE 7-1-52

25 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

GREATER PITTSBURGH $33,000,000
AIRPORT-THE WORLD'S MOST MODERN

PRIVATE # BEFORE TITLE: #983.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 2 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED.

D/0/58

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUL 2 1952	JUL 2 - 1952
SKETCH				
RETOUCHING	9	6		
REPHOTO				
PHOTO-LITHO				JUL 15 1952
BLUEPRINT STRIPPING, OPAQUING			JUL 8 1952	
HAND COLOR PROOF	104	2½		
ARTIST DEPT.		11		

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

Very Rush

must have proof

7/10

587

Dm 106 Rt 6½
HC 2½
LA 1½

Add'l Artwork
13.00 and

Rephoto from
Kodachrome 8.5?

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. 2CH-898 ORDER NO. 74308 DATE 7-1-52

CUSTOMER HERMITAGE ART CO., INC.,
CHICAGO, ILLINOIS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

PHOTO RETURNED TO

12½ M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

ST. EDWARD CHURCH, NINTH AND SHERMAN
STS. LITTLE ROCK, ARK.

(All of this on address side)
FRONT NO. 22 R. M. [✓ Yes] ~~No~~
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: [✓ Customer] C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — [✓ Handcolor] — Black & White Proof. Titles — Red, Blue

MAKE REPHOTO:

Fix lights

COLOR DESCRIPTION

Kodachrome
ret. 10/24/52

FOLLOW KODACHROME TRANSPARENCY FOR COLORS

VERY RUSH

RETURN PHOTO YES NO

PHOTO USED FOR

3M—4-15-52

7

NO. 2CH-899

STATE NEWS AGENCY, GREENSBORO, N.C.

ORDER NO. 74317

DATE 7-2-52

12½ M POST CARDS C.T.ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL
W. KERR SCOTT HALL, A. & T.
COLLEGE, GREENSBORO, N. C.

PRIVATE # BEFORE TITLE: 32

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION REMOVE - CARS AND POLES. TAKE OUT BARRACK TYPE BLDGS. IN CENTER OF PHOTO AND SHOW LAWN. TAKE OUT BLDG.WITH TALL STACKS AT LEFT OF ROAD, AND SHOW TREES IN FULL LEAF. TAKE OUT LITTLE WHITE BLDG.IN CENTER RIGHT AND BARRACKS BLDG.IN BACK OF IT- LEAVE ONLY THE LARGE DORMITORY IN FOREGROUND AND THE LARGE BRICK BLDG. IN RIGHT BACKGROUND- LATTER BUILDING IS LIGHT RED BRICK WITH GREEN WINDOW CASINGS. LARGE BLDG.IN FOREGROUND LIGHT RED BRICK, WHITE CASINGS AND DOORS. BROWN CANOPY OVER CENTER DOOR. SHOW FLOWERS ON BUSHES.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

6 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Very Rush

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			JUL 9 - 1952	JUL 9 - 1952
SKETCH				
RETOUCHING	9	6	JUL 9 1952	JUL 10 1952
REPHOTO				
~~PHOTO~~-LITHO				
BLUEPRINT STRIPPING, OPAQUING			JUL 14 1952	JUL 21 1952
HAND COLOR PROOF	11E	2		
ARTIST DEPT.		10		

DATE BLUEPRINT OK'D
By

DATE HAND COLOR PROOF OK'D

DATE Filed
By

DATE Photo Returned to Customer

NO. 2CH-900

STATE NEWS AGENCY, GREENSBORO, N. C.

ORDER NO. 74317

DATE 7-2-52

12½ M POST CARDS C.T.ART COLORTONE FULL FACE

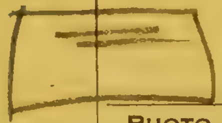
(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

DUDLEY HALL - ADMINISTRATION
BUILDING AT A. & T. COLLEGE,
GREENSBORO, N.C.

PRIVATE # BEFORE TITLE: 33



(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION TAKE OUT CARS. LEAVE CLOUDS. BRING OUT NAME OVER ENTRANCE OF BLDG. DULL RED BRICK BLDG, CONCRETE BLDG.TRIM, WHITE WINDOW CASINGS. OAK DOOR FRAMES. CLOSE WINDOWS-CREAM SHADES. SILVER COLOR FLAG~~E~~ POLE-SHOW TWO NICELY DRAPED FLAGS-U.S.ON TOP, N.C.STATE FLAG BELOW- IF NECESSARY LOWER FLAGPOLE A YARD OR TWO. TO RIGHT OF FLAGPOLE IS A SMALL POOL WITH MULTI-COLORED FLOWER BORDER-BRING OUT THE FLOWERS(SUBJECT 2CH902 HAS VIEW OF POOL). GREEN LAWN, LIGHT ASPHALT DRIVES. SHOW SOME FLOWERS ON BUSHES AGAINST BUILDING.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

6 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Very Rush

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUL 2 - 1952	JUL 9 - 1952
SKETCH				
RETOUCHING	5	4	JUL 9 1952	JUL 10 1952
REPHOTO				
PHOTO-LITHO				JUL 22 1952
BLUEPRINT STRIPPING, OPAQUING			JUL 15 1952	
HAND COLOR PROOF	104	1½		
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

NO. 2CH-901

STATE NEWS AGENCY, GREENSBORO, N. C.

ORDER NO. 74317

DATE 7-2-52

12½ M POST CARDS C.T.ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

HOLLAND HALL, A. & T. COLLEGE,
GREENSBORO, N. C.

PRIVATE # BEFORE TITLE: 34

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

TAKE OUT PEOPLE. SHOW LEAVES ON TREE IN RIGHT BACKGROUND. CLOUDS IN SKY. LIGHT RED BRICK BUILDING, DEAD WHITE BLDG.TRIM. WHITE WINDOW CASINGS, CREAM SHADES-AT SAME HEIGHT. DARK GRAY SLATE ROOF. STAIRS IN FRONT OF DOOR-CONCRETE. STAIRS LEADING UP FROM LAWN-DULL RED BRICK. NICE GREEN LAWN (TAKE OUT LETTERS). SHOW FLOWERS ON SOME OF THE BUSHES.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

6 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Very Rush

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUL 2 - 1952	JUL 9 - 1952
SKETCH				
RETOUCHING	4	2½	JUL 9 1952	JUL 1 0 1952
REPHOTO				
PHOTO-LITHO			JUL 14 1952	JUL 18 1952
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF	116	1½		
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D
By

DATE Filed
By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

NO. 2CH-902

STATE NEWS AGENCY, GREENSBORO, N. C.

ORDER NO. 74317

DATE 7-2-52

12½ M POST CARDS C.T.ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

NOBLE HALL, A. & T. COLLEGE,
GREENSBORO, N. C.

PRIVATE # BEFORE TITLE: 35

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

TAKE OUT FLAG POLE AT LEFT, AND CAR, AND STALKY PLANT TO LEFT OF POOL.
DULL RED BRICK BLDG., WHITE TRIM. CLOSE WINDOWS-CREAM SHADES AT SAME HEIGHT. CONCRETE BLDG.TRIM. DOOR FRAME #56. PUT FLOWERS ON SOME OF THE BUSHES IN FRONT OF BLDG. MULTI-COLORED FLOWERS AROUND FOUNTAIN. PUT IN A FEW WATER LILLIES. GREEN LAWN. LIGHT ASPHALT DRIVE.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTIO

6 Subjects o
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Very Rush

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			JUL 2- 1952	JUL [illegible] 1952
SKETCH				
RETOUCHING	4	3	JUL 9 1952	JUL 10 1952
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			JUL 14 1952	JUL 22 1952
HAND COLOR PROOF	104	1½		
ARTIST DEPT.		9½		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

STATE NEWS AGENCY, GREENSBORO, N. C.

NO. 2CH-903
ORDER NO. 74317
DATE 7-2-52

12½ M POST CARDS C.T.ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL
RICHARD B. HARRISON AUDITORIUM,
A. & T. COLLEGE, GREENSBORO, N.C.

PRIVATE # BEFORE TITLE: 36

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT NO. 1 R. M. YES
IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION
TAKE OUT SMALL FENCE POSTS AND CHAINS. BRING OUT NAME CLEARLY-OVER ENTRANCE. PUT IN CLOUDS.
LIGHT RED BRICK BLDG., WHITE WINDOW CASINGS. CONCRETE BUILDING TRIM. DOORS #51. SHOW FLOWERS ON SOME OF THE SMALLER BUSHES. CONCRETE WALKS. LIGHT ASPHALT STREET.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION
6 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Very Rush

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUL 9 - 1952	JUL 9 - 1952
SKETCH				
RETOUCHING	5	3	JUL 9 1952	
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			JUL 14 1952	JUL 18 1952
HAND COLOR PROOF	106	1½		
ARTIST DEPT.		9½		

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

Straight Rephoto

NO. 2CH-904

STATE NEWS AGENCY, GREENSBORO, N. C.

ORDER NO. 74317

DATE 7-2-52

12½ M POST CARDS C.T.ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

37-CHARLES A. HINES HALL A. & T.
COLLEGE, GREENSBORO, N. C.

PRIVATE # BEFORE TITLE: 37

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT SAME AS ABOVE

8pt. ital., c&lc

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

SHOW NAME CLEARLY ABOVE DOORWAY. GOOD CLOUDS. PUT FLOWERS ON SOME OF THE BUSHES.
LIGHT RED BRICK BLDG. LIGHT CONCRETE ENTRANCE. #17 WINDOW CASINGS. CREAM SHADES.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

6 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Very Rush

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date mk

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUL 8 1952	JUL 9 - 1952
SKETCH				
RETOUCHING		2-1	JUL 7 1952	JUL 8 1952
REPHOTO				
PHOTO-LITHO			JUL 18 1952	JUL 25 1952
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF		1½		
ARTIST DEPT.		7½		

DATE BLUEPRINT OK'D
By

DATE Filed
By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

Re. 5½
Arr 100 L.C. 1½
L.A. 9

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. 2CH-905 ORDER NO. 74329 DATE 7-2-52

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
/LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER SEAWALL SPECIALTY CO.,
HOUSTON, TEXAS

6½ M POST CARDS SIZE 3½X 5½

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full
/EDGEWOOD ADDITION TROLLEY/ — 8 pt. caps
/7706 SOUTH PARK BOULEVARD/
/HOUSTON, TEXAS
6 pt. caps

(All of this on address side)
FRONT NO. 5 R. M. [✓ Yes] XNo
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint
Side — Center

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — [✓ Handcolor] — Black & White Proof. Titles — Red, Blue

PHOTO RETURNED TO

FOLLOW OVERLAY /

WJH

COLOR DESCRIPTION

FOLLOW OVERLAY /

RETURN PHOTO YES NO

PHOTO USED FOR

X

3M—4-15-52

Red Impress

/10

F

SX7

NO. 2CH-906

CONCHO NEWS AGENCY, SAN ANGELO, TEXAS

ORDER NO. 74349

DATE 7-3-52

12½ M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

GUINN FIELD, HOME OF THE SAN
ANGELO COLTS, SAN ANGELO, TEXAS

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO /

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

2 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUL 16 1952	JUL 22 1952
SKETCH				JUL 16 1952
RETOUCHING		3	JUL 9 1952	
REPHOTO			JUL 3 1952	JUL 7 1952
PHOTO-LITHO				JUL 29 1952
BLUEPRINT STRIPPING, OPAQUING			JUL 24 1952	
HAND COLOR PROOF	107	1½		7-31-52
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

NO. 2CH-907

CONCHO NEWS AGENCY, SAN ANGELO, TEXAS
PHOTOGRAPH BY U.S.AIR FORCE

ORDER NO. 74349
DATE 7-3-52

12½ M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

)ENTRANCE SIGN/ GOODFELLOW AIR FORCE BASE/ SAN ANGELO, TEXAS'/)

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

8pt. ital.
c & lc

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

CROP AS MARKED AND MAKE INTO VERTICAL CARD.
FOR COLORS OF SIGN - SEE BACK OF PHOTO. SIGN IS MOUNTED ON BUFF /~~??~~BRICK.
CAPTAIN'S UNIFORM IS KHAKI AND AIR FORCE CAP IS BLUE.
WAAF'S UNIFORM IS LIGHT BLUE AND AIR FORCE BLUE CAP./

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

2 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUL 8 1952	JUL 9 - 1952
SKETCH				
RETOUCHING		3	JUL 3 1952	JUL 8 1952
REPHOTO				
PHOTO-LITHO			JUL 18 1952	JUL 30 1952
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF	105	1½		7-30-52
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. 2CH-908 ORDER NO. 74353 DATE 7-3-52

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER
HOMESTEAD COTTAGE COURT
HOMESTEAD, FLORIDA

12½ M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE-FULL FACE 3 SIDES

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full IN LOWER PANEL:

HOMESTEAD COTTAGE COURTS' as per card attached

(All of this on address side)

FRONT NO. 5 R. M. [✓ Yes] ~~No~~ xxx

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer [✓ C. T. Imprint] No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — [✓ Retouched Photo] — Wash Drawing

Follow Layout

Blue Print — [✓ Handcolor] — Black & White Proof. Titles — Red, Blue

FOLLOW INSTRUCTIONS ENCLOSED'

To auto on art 7.22

COLOR DESCRIPTION

FOLLOW INSTRUCTIONS ENCLOSED'

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

3M—4-15-52

1 Print 5x7
R&6
Dim 106 HC 1½
LA 9½
Jm

1 print 1.50 [illegible]

W 01-

Rt 4½
Jmm HC 1½ 106
LA 9.
Jm

W811

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. 2CH-909 ORDER NO. 74354 DATE 7-3-52

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

9 Photos for this Customer

CUSTOMER BLUE LANTERN TOURIST COTTAGES
RIVERTON, NEW JERSEY

12½ M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE-WHITE BORDER

PLACE OF TITLE: Upper, [✓ Lower, Center] — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full
BLUE LANTERN TOURIST COTTAGES
U. S. 130/-RIVERTON, N. J. 6pt. caps
(space)

(All of this on address side)

FRONT NO. 5 R. M. [✓ Yes] XX

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer [✓ C. T. Imprint] No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — [✓ Handcolor] — Black & White Proof. Titles — Red, Blue

PHOTO RETURNED TO

REMOVE - ELECTRIC POLE AND WIRES, GRASS SHOWING IN CONCRETE
NEAR CAR AND SHADOWS OVER DOORS.
LEAVE "TV" AERIAL IN THE PICTURE, AND
FOLLOW OTHER INSTRUCTIONS ENCLOSED

COLOR DESCRIPTION

FOLLOW INSTRUCTIONS ENCLOSED

RETURN PHOTO YES NO

PHOTO USED FOR

3M—4-15-52

2

5 X 7
of Cover [illegible]

F.D.R.WARM SPRINGS MEM.COMMISSION,
WARM SPRINGS, GA.

NO. 2CH-910
ORDER NO. 74502
DATE 7-3-52

6½ M POST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: [✓ UPPER], LOWER, CENTER-BORDER

TITLE IN FULL
FALA, PRESIDENT ROOSEVELT'S SCOTTIE

SMALL TYPE: PHOTO BY BOB LEAVITT-PIX.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT NONE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

MAKE REPHOTO:

FOLLOW COVER OF BOOK FOR COLORS

rec'd 8/15/52
JKl
[illegible] in Good Condition

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

ESTIMATE
AND WORK SCHEDULE

Executive OK of Estimate
By
Date

Cost Dept. Checked
By
Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUL 11 1952	
SKETCH				
RETOUCHING	9	2½	JUL 9 19	JUL 11 1952
REPHOTO			JUL 3 1952	JUL 7 1952
PHOTO-LITHO			7/21/52	JUL 25 1952
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF	107	1½		7-29-52
ARTIST DEPT.	104	9½		

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

Ret. 6½
F.O. 106 1½
L.O. 9

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. 2CH-911 ORDER NO. 74507 DATE 7-3-52

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER WATER'S EDGE APARTMENTS
CLEARWATER BEAEH, FLORIDA

6½ M POST CARDS SIZE 3½ X 5½ STYLE PHOTO-COLORIT -FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full
WATER'S EDGE APARTMENTS
ON BEAUTIFUL CLEARWATER BAY
CLEARWATER BEACH, FLORIDA

(All of this on address side)
FRONT NO. 5 R. M. [✓ Yes] to come
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint
Side — Center

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — [✓ Handcolor] — Black & White Proof. Titles — Red, Blue

FOLLOW TISSUE OVERLAY

COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY

PHOTO RETURNED TO

PHOTO USED FOR

RETURN PHOTO YES NO

X

3M—4-15-52

Ret. 5½
C. 106 1½
S.A. 9

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 2CH-912 ORDER NO. 74508 DATE 7-7-52

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER
THE PARKVIEW MOTEL
GULFPORT, FLORIDA

6½ M POST CARDS SIZE 3½ X 5½ STYLE PHOTO-COLORIT - FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

THE PARKVIEW MOTEL- [illegible]
GULFPORT, FLORIDA,

(All of this on address side)
FRONT NO. 5 R. M. [✓ Yes] ~~No~~
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer Side — Center [✓ C. T. Imprint] No Imprint

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — [✓ Handcolor] — Black & White Proof. Titles — Red, Blue

FOLLOW TISSUE OVERLAY

COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

3M—4-15-52

Ref. 6½
Jmx H. C 107 7-30-52 1½
L. a. 9

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. 2CH-913 ORDER NO. 74509 DATE 7-7-52

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

PHOTO RETURNED TO

CUSTOMER
MURPHY'S MOTEL
ST. PETERSBURG, FLORIDA

6½ M POST CARDS SIZE 3½ X 5½ STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full
MURPHY'S MOTEL
ST. PETERSBURG, FLORIDA'

(All of this on address side)
FRONT NO. 5 R. M. [✓ Yes] ~~No~~X
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer Side — Center [✓ C. T. Imprint] No Imprint

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — [✓ Handcolor] — Black & White Proof. Titles — Red, Blue

FOLLOW TISSUE OVERLAY'

COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY'

RETURN PHOTO YES NO

PHOTO USED FOR

X

3M—4-15-52

WOH

Red Impression

(F)

2

107
7-30-52

Re. 5½
H.C. 1½
L.A. 9

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. 2CH-914 ORDER NO. 74510 DATE 7-7-52

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

PHOTO RETURNED TO

CUSTOMER BELCREST COTTAGES
LARGO, FLORIDA

12½ M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

BELCREST COTTAGES ✓
ON THE GULF AT BEAUTIFUL BELLEAIR BEACH

(All of this on address side)
FRONT NO. 5 R. M. [✓ Yes] ~~No~~
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ ~~C. T. Imprint~~] No Imprint
Side — Center

Blue Print — [✓ Handcolor] — Black & White Proof. Titles — Red, Blue

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

FOLLOW TISSUE OVERLAY ✓

COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY ✓

PHOTO USED FOR

RETURN PHOTO YES NO

X

3M—4-15-52

L. C. 2
Ret. 4½
Imm. H. C. 106½
L. A. .9

as quoted

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. 2CH915 ORDER NO. DATE 7-8-52

CUSTOMER WALTER NEUMANN'S AVIARY
JOLIET, ILLINOIS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

12½ M POST CARD SIZE 3½ x 5½ STYLE ~~ART COLORTONE~~ PHOTO-COLORIT FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — [✓ Follow Layout]
Title in Plate Yes No Copyright in Plate Yes No
Title in full

WALTER NEUMANN'S AVIARY
(ETC . AS PERSKETCH)

BE SURE TO ADD LINE OF TYPE AS ON TISSUE.

(All of this on address side)
FRONT NO. 5 R. M. [✓ Yes] No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint
Side — Center

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — [✓ Handcolor] — Black & White Proof. Titles — Red, Blue

PHOTO RETURNED TO

FOLLOW SKETCH.. THE OVERHANGING ON THE BLDG COULD BE A LITTLE LOWER IN FRONT SO IT LINES UP WITH THE TOP EDGE OF THE BLDG. IF IT LOOKS TO TOPHEAVY MAKE IT A LITTLE SHORTER IN FRONT. THE POST WHICH HOLD UP THE OVERHANG COULD BE ELIMINATED TO GIVE THE FRONT A BETTER PICTURE. ADD CRYSTAL DRIVE TO MAP WHERE IT IS MARKED. GIVE THE SOLID BIRD A LITTLE MORE BREAST. ELIMINATE THE N. ABOVE ARROW.

COLOR DESCRIPTION

FOLLOW SKETCH.

RETURN PHOTO YES NO

PHOTO USED FOR

X

3M—4-15-52

Red Impression

2

Ⓕ

Mm 107
7-28-52

Ref. 7½
H.C. 1½
L.A. 9

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. 2CH916 ORDER NO. DATE 7-8-52

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER PRINTCRAFT PRESS, INC.
PORTSMOUTH, VA.

12½ M POST CARDS SIZE 3½ x 5½ STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full THE CIRCLE, 3010 HIGH STREET, PORTSMOUTH, VA. (ETC. AS ON PHOTO)

(All of this on address side)
FRONT NO. 5 R. M. [✓ Yes] No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: [✓ Customer] [✓ C. T. Imprint] No Imprint
[✓ Side] — Center

PRINTCRAFT PRESS, INC., PORTSMOUTH, VA.

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — [✓ Handcolor] — Black & White Proof. Titles — Red, Blue

FOLLOW INSTRUCTIONS ENCLOSED.

as graded

COLOR DESCRIPTION

FOLLOW INSTRUCTIONS ENCLOSED.

PHOTO RETURNED TO

PHOTO USED FOR

RETURN PHOTO YES NO

X

Photo RETND To CUST 9/22/53 Cr.

3M—4-15-52

NO. 2CH917

F. E. C. NEWS CO., WEST PALM BEACH, FLA.

ORDER NO. 74398

DATE 7-8-52

12½ M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

/ S.7-TRULY TROPICAL
ATMOSPHERE -/FRANCE APARTMENTS,
STUART, FLA../

30

PRIVATE NO. BEFORE TITLE;; S.7

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

8 pt ital.
C & lc

13

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

3 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUL 9 1952	JUL 16 1952
SKETCH				
RETOUCHING	9	5¼	JUL 16 1952	JUL 17 1952
REPHOTO				
PHOTO-LITHO			JUL 21 1952	JUL 25 1952
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF	107	1½		7-29-52
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D
By

DATE Filed
By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

NO. 2CH918

F. E. C. NEWS CO., WEST PALM BEACH, FLA.

ORDER No. 74490

DATE 7-8-52

25 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

C.15-COLORFUL BEACH VIEW -
THE FAMED PALM BEACHES.

PRIVATE NO.BEFORE TITLE:: C.15

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT SAME AS ABOVE

Spl. ital.,
c & lc

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY

SUBMIT:	RET. PHOTO	REPHOTO	B. L. & W. PROOF	HANDCOL PROOF	RETURN PHOTO
				YES	

ENVELOPE PHOTO TICKET

ATTENTION

3 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUL 9 1952	JUL 10 1952
SKETCH				
RETOUCHING		2	JUL 16 1952	JUL 18 1952
REPHOTO				
PHOTO-LITHO			JUL 21 1952	JUL 25 1952
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF	116	1½		
ARTIST DEPT.		9½		

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

NO. 2CH919

KK. F. E. C. NEWS CO., WEST PALM BEACH, FLA.

ORDER NO. 74400

DATE 7-8-52

25 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

/ FP.1-THE INVITING BEACH AT FORT PIERCE, FLA. /

PRIVATE NO.BEFORE TITLE:: FP.1

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

8 pt. ital., c & lc

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

~~G.T.~~

ATTENTION

3 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUL 9 1952	JUL 16 1952
SKETCH				
RETOUCHING		2	JUL 16 1952	JUL 17 1952
REPHOTO				
PHOTO-LITHO			JUL 21 1952	JUL 25 1952
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF	107	1½		7-29-52
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

9

NO. 2CH920

GULF STREAM CARD & DISTRIBUTING CO.,
MIAMI, FLORIDA

ORDER NO. 74401

DATE 7-8-52

25 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL
/ M.81—LOOKING NORTH ON COLLINS AVE. FROM 63rd STREET/ MIAMI BEACH, FLA./

PRIVATE NO. BEFORE TITLE:: M.81

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

8 pt. ital., c & lc

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL. PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

3 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUL 9 1952	JUL 16 1952
SKETCH				
RETOUCHING	1	6	JUL 16 1952	JUL 23 1952
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			JUL 24 1952	AUG 6 1952
HAND COLOR PROOF	107	1½		8-7-52
ARTIST DEPT.	105	10		8-20-52

DATE BLUEPRINT OK'D
By

DATE HAND COLOR PROOF OK'D

DATE Filed
By

DATE Photo Returned to Customer

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. 2CH921 ORDER NO. DATE 7-8-52

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER VELVA MADE CO.
CHICAGO, ILL.

PHOTO RETURNED TO

12½ M POST CARDS SIZE 3½ x 5½

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full XXXXXXPIQUE VINYL PIQUE
EMBOSSED SHOWER CURTAIN
(ETC. AS PER COPY)

(All of this on address side)
FRONT NO. 5 R. M. [✓ Yes] No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint
Side — Center

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — [✓ Handcolor] — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH

TYPE AT TOP TO BE IN BLACK, TYPE AT BOTH SIDES AT BOTTOM TO BE IN REVERSE.

COLOR DESCRIPTION

FOLLOW SKETCH AND SAMPLES

PHOTO USED FOR

RETURN PHOTO YES NO

X

3M—4-15-52

3 Repeaters [illegible]

L.O.	1½
R.C.	7
S.C. 104 7-31-53	2½
L.A.	12½

as quoted

2 Rephotos 5×7

L.O. 1
Ret. 4½
L.C. 107 8-14-52 2
L.O. 10½

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. 2CH922 ORDER NO. 74522 DATE 7-9-52

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

PHOTO RETURNED TO

CUSTOMER CARRY A NATION MEMORIAL
MEDICINE LODGE, KANSAS

12½ M POST CARDS SIZE 3½ x 5½ STYLE ART COLORTONE FULL FACE
(All of this on address side)

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

NO TITLE

FRONT NO. 5 R. M. [✓ Yes] No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint
Side — Center

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — [✓ Retouched Photo] — Wash Drawing
Follow Layout

Blue Print — [✓ Handcolor] — Black & White Proof. Titles — Red, Blue

PUT INSET VIEW OF CARRIE NATION IN UPPER RIGHT CORNER /

SUBMIT RETOUCHED PHOTO TO CUSTOMER

as quoted

W 815

COLOR DESCRIPTION

BUILDING IS CREAM WITH WHITE TRIM AND GREEN ~~REEF~~ ROOF.
INSET PICTURE IN BLACK & WHITE ONLY. /

PHOTO USED FOR

RETURN PHOTO YES NO

X

Submit Ret Ret
to Customer

3M—4-15-52

retouched photo to customer — 7/17

10

Jmm Pit 2-
AC 1½ 10¢
7-31-52
La 9½

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 2CH923 **ORDER NO.** 74524 **DATE** 7-9-52

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER UTAH WOOLEN MILLS
SALT LAKE CITY, UTAH

12½M POST CARD SIZE 3½ x 5½

STYLE ART COLORTONE FULL FACE
3 SIDES

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full "A Genuine "Jack Frost"
100% Worsted Wool Award Sweater
Made to measure
The Original Utah Woolen Mills
Salt Lake City 1, Utah /

1" Panel

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

(All of this on address side)
FRONT NO. 5 R. M. [✓ Yes] No same as 5E-H812
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint
Side — Center

Blue Print — [✓ Handcolor] — Black & White Proof. Titles — Red, Blue

Title in panel at bottom

COLOR DESCRIPTION

THE ~~XXX~~ SWEATER IS SCARLET LIKE ATTACHED SAMPLE WOOL.
THE LETTERING IS WHITE. SHIRT AND CUFFS WHITE
USE OWN JUDGMENT ON COLOR OF TIE. /

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

CW8X

3M—4-15-52

NO. 2CH924

DISTRIBUTED BY DIXIE NEWS CO.,
SAVANNAH, GA.

ORDER No. 7454✓

DATE 7-10-52

25 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL 34 GEN. OGLETHORPE MONUMENT/ SHOWING FIRST BAPTIST CHURCH IN LEFT BACKGROUND/ SAVANNAH, GA./

PRIVATED NO. BEFORE TITLE:: 34

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. I R. M. YES ← Cussy proofreader 7-11-52

IMPRINT SAME AS ABOVE

8pt. ital., c&lc

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW INSTRUCTIONS ENCLOSED.

SUBMIT ~~PENCIL SKETCH~~.

Submit Ret Photo

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

1 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By Jm
Date 7/11

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUL 11 1952	JUL 16 1952
SKETCH				
RETOUCHING		3½	JUL 16 1952	JUL 18 1952
REPHOTO				
PHOTO-LITHO			AUG 12 1952	AUG 15 1952
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF	107	1½		8-18-52
ARTIST DEPT.		4		

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

NO. 2CH925

CENTRAL NEWS CO., COLUMBIA, S. C.

ORDER NO.

DATE 7-10-52

25 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL A-27—STATE CAPITOL AT NIGHT/
/COLUMBIA, S. C./
8 pt. ital., c&lc

PRIVATE NO. BEFORE TITLE:: A-27

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT SAME AS A BOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

MAKE NIGHT TIME SCENE WITH MOON TOWARDS RIGHT AND PRETTY CLOUD EFFECT. LIGHT GRANITE BLDG. WITH COPPER DOME AND GREYISH ROOF. TWO BLDGS. RIGHT BEHIND CAPITOL LIGHT IN COLOR WI TH THE ONE AT LEFT HAVING A GREENISH TILE ROOF. TALL BLDG IN BACK LIGHT RED BRICK.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTIO

4 Subjects o
order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other
o make an attractive set.

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date 7/11

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUL 11 1952	JUL 16 1952
SKETCH				
RETOUCHING		5-4	JUL 16 1952	JUL 23 1952
REPHOTO				
PHOTO-LITHO			JUL 24 1952	
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF	107	2		8-4-52
ARTIST DEPT.		10		

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

NO. 2$\overset{7}{\text{C}}$H926

CENTRAL NEWS CO., COLUMBIA, S. C.

ORDER NO.

DATE 7-10-52

25 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL / A-29—HEADQUARTERS,
FORT JACKSON, S. C.
8 pt. ital., C & lc

PRIVATE NO. BEFORE TITLE:: A-29

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

WHITE BLDG. GREENISH GREY ROOF, TWO CANNONS O.D. COLOR WITH BLACK TIRES. SHOW ROSE BUSH AGAINST TRELLIS A LARGER AND SHOW IN BLOOM WITH RED BLOSSOMS, ALSO SHOW BLOSSOMS ON SINGLE BUSH THIS SIDE OF FLAGPOLE, NICE GREEN LAWN, LOWER FLAGPOLE A LITTLE AND SHOW NICELY DRAPED FLAG. PRETTY CLOUD EFFECT.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

4 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date 7/11

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUL 11 1952	JUL 16 1952
SKETCH				
RETOUCHING	1	3	JUL 16 1952	JUL 23 1952
REPHOTO				
PHOTO-LITHO			JUL 24 1952	JUL 29 1952
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF	116	1½		
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

CENTRAL NEWS CO., COLUMBIA, S. C.

NO. 2CH927

ORDER No.

DATE 7-10-52

25 M POST CARDS   C.T. ART COLORTONE   FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL
A-28 WOODROW WILSON'S BOYHOOD HOME, COLUMBIA, S. C.
8pt. ital., c&lc

PRIVATE NO. BEFORE TITLE: A-28

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I   R. M. YES copy proofreader 7-11-52

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW INSTRUCTION ENCLOSED

SUBMIT: RET. PHOTO   REPHOTO   B. L. & W. PROOF   HANDCOL PROOF YES   RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTIO

4 Subjects o
order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other
o make an attractive set.

ESTIMATE
AND WORK SCHEDULE

Executive OK of Estimate
By
Date

Cost Dept. Checked
By
Date 7/11

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			JUL 11 1952	JUL 16 1952
SKETCH				
RETOUCHING	4	3	JUL 16 1952	JUL 22 1952
REPHOTO				
PHOTO-LITHO			JUL 23 1952	JUL 28 1952
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF		1½		
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

5X7

NO. 2CH928

CENTRAL NEWS CO., COLUMBIA, S. C.

ORDER NO.

DATE 7-10-52

25 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL A-26 -AERIAL VIEW OF THE MAIN CAMPUS, UNIVERSITY OF SOUTH CAROLINA, COLUMBIA, S. C. ← 8 pt. ital.

2 lines only

PRIVATE NO. BEFORE TITLE: A-26

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW INSTRUCTIONS ENCLOSED

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTIO

4 Subjects or order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each othr- to make an attractive set.

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUL 22 1952	
SKETCH				
RETOUCHING	6	5	[illegible]	JUL 17 1952
REPHOTO			JUL 11 1952	[illegible]
PHOTO-LITHO			JUL 30 1952	AUG 1 1952
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF	107	2 ¼		8-7-52
ARTIST DEPT.		12 ¾		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

Ret. 5
Jm H. C. 106 1½
L. A. 9

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. [✓ 2CH929] ORDER NO. DATE 7-11-52

CUSTOMER TURNPIKE MOTEL
MAPLE SHADE, N. J.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

PHOTO RETURNED TO

12½ M POST CARDS SIZE 3½ x 5½ STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — [✓ Follow Layout]
Title in Plate Yes No Copyright in Plate Yes No
Title in full TURNPIKE MOTEL, N. J. S-41, ONE-HALF MILE WEST OF EXIT 4, ON NEW JERSEY TURNPIKE
see sketch

(All of this on address side)
FRONT NO. 5 R. M. [✓ Yes] No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint
Side — Center

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — [✓ Handcolor] — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH

COLOR DESCRIPTION

FOLLOW SKETCH

PHOTO USED FOR

RETURN PHOTO YES NO

X

3M—4-15-52

Red Impression

1

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 2CH-930 ORDER NO. 74578 DATE 7-14-52

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER EARL A. BROOKS
COATESVILLE, PENNA.

12½ M POST CARDS SIZE 3½ X 5½ STYLE ART COLORTONE-FULL FACE
3 SIDES

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full EARL A. BROOKS
FIRE FIGHTING EQUIPMENT OF NATIONALLY
KNOWN MANUFACTURERS - U.S. ROUTE 30
(NEXT TO AIRPORT) - - COATESVILLE, PA.

(All of this on address side)
FRONT NO. 5 R. M. [✓ Yes] ~~No~~
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint
Side — Center

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — [✓ Handcolor] — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH - EXCEPT TO MAKE FOUR LARGE WINDOWS IN STORE BUILDING SOLID SHEETS OF PLATE GLASS, WITHOUT SMALL PANES AND WITHOUT CURTAINS.

COLOR DESCRIPTION

FOLLOW SKETCH

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

3M—4-15-52

H. C

105
7-30-52

NO. 2CH931

CLERMONT CHAMBER OF COMMERCE
CLERMONT, FLA.

ORDER NO. 74580

DATE 7-15-52 · 9B

12½M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

AIR VIEW OF
CLERMONT, FLORIDA

Strip 3/16 in from Top + Right edge
1 line

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES encl

IMPRINT NONE

PHOTO PROPERTY OF CUST

RETOUCHING AND COLOR DESCRIPTION

FOLLOW INSTRUCTIONS ENCLOSED

Use Photo 9B11144

cut down as per Card Samples

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By Jm
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			JUL 17 1952	JUL 22 1952
SKETCH				
RETOUCHING	2	3½	JUL 16 1952	JUL 17 1952
REPHOTO				
PHOTO-LITHO			SEP 8 1952 JUL 24 1952	SEP 10 1952 AUG 1 1952
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF	107	2		8-7-52
ARTIST DEPT.	103	11		9-2-52

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

MAKEOVER
Charge to Dept.
EST. Makeover Time Required

[illegible]	3½	Time Recorded in Cost [illegible]
[illegible]		Date
[illegible]		
ART DEPT.	116	By
[illegible]		

NO. 2CH932

LAKELAND NEWS CO., LAKELAND, FLA.

ORDER NO. 74410

DATE 7-16-52

12½ M POST CARDS C. T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL
U.S. POST OFFICE BUILDING,
LAKELAND, FLA.

PRIVATE NO. BEFORE TITLE: L.15

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			JUL 18 1952	JUL 22 1952
SKETCH				
RETOUCHING		3½	JUL 17 1952	JUL 18 1952
REPHOTO				
PHOTO-LITHO			JUL 24 1952	JUL 29 1952
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF	106	1½		
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D
By

DATE HAND COLOR PROOF OK'D

DATE Filed
By

DATE Photo Returned to Customer

Ret 6
[illegible] 106 HC 1½
La 9½

Photo by Mott.

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. 2CH-933 **ORDER NO.** 74633 **DATE** 7-16-52

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

PHOTO RETURNED TO

CUSTOMER PRESBYTERIAN HOSPITAL
DENVER, COLORADO

12½ M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE-WHITE BORDER

PLACE OF TITLE: [✓ Upper, Lower, Center] — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full
NICHOLSON WING AND TAYLOR ADDITION -
EAST NINETEENTH AVENUE & GILPIN,
DENVER, COLORADO
same style type as 1CH514

(All of this on address side)
FRONT NO. 5 R. M. Yes [✓ ~~XYesX~~] ~~No~~
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint
Side — Center

Blue Print — [✓ Handcolor] — Black & White Proof. Titles — Red, Blue

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

NOTE: SMALL SECTION OF RED TILE UPPER LEFT, WHICH HAS ONE OR TWO BROKEN TILE, TO BE REPLACED. SLIGHTLY ENLARGE SIGN "PRESBYTERIAN HOSPITAL" TO BE LEGIBLE. ALSO SIGN AT LEFT: "IRA J TAYLOR" AND RESEARCH LAB. TO BE MADE LEGIBLE.

FOLLOW TISSUE OVERLAY

COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY
BE SURE WHERE BRICK IS MARKED "RED" TO BE NO DARKER THAN CARD ENCLOSED (1CH514).

RETURN PHOTO YES NO

PHOTO USED FOR

3M—4-15-52

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. 2CH-934 ORDER NO. 74641 DATE 7-17-52

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER HOTEL HILLSIDE
MADISON, INDIANA

12½ M POST CARDS SIZE 3½ X 5½ STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full
HOTEL HILLSIDE - 10 pt. Memph. Caps

(All of this on address side)
FRONT NO. 5 R. M. ~~XXXXXXX~~ [✓ Yes]
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint
Side — Center

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — [✓ Handcolor] — Black & White Proof. Titles — Red, Blue

CROP AS MARKED - VIEW TO BE SAME AS OLD CARD ENCLOSED.

COLOR DESCRIPTION

HOTEL IS PAINTED WHITE, GREEN ROOF, AND YELLOW AWNINGS.

RETURN PHOTO YES NO

X RETURN PHOTO TO CUSTOMER.

PHOTO RETURNED TO

PHOTO USED FOR

3M—4-15-52

5×7 Rephoto

Ret. 5
Orig. C.C. 106/3.1
[illegible]

[illegible]

Work

5x7 Reprint

Ref. ED

107
8-14-52 B.C. 1½

L.A. 9

no [illegible]

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. 2CH-935 ORDER NO. 74646 DATE 7-17-52

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER CLAYTON PUBLIC SCHOOLS
CLAYTON, NEW MEXICO

12½ M POST CARDS SIZE 3½ X 5½ STYLE ART COLORTONE-~~WHITE~~ FULL FACE ~~BORDER~~

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

CLAYTON HIGH SCHOOL
CLAYTON, NEW MEXICO ✓ see sketch
type in Panel C

(All of this on address side)
FRONT NO. 5 R. M. [✓ Yes] ~~No~~
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint
Side — Center

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — [✓ Handcolor] — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH - COMPOSITE PHOTO FOR COPY. REST OF PHOTOS FOR DETAILS OF WALL AND ENTRANCES. ✓

COLOR DESCRIPTION

FOLLOW SKETCH. BUILDING IS NATURAL CEMENT COLOR #17. WINDOW FRAMES, DOORS AND DRAIN SPOUTS ARE A DARK BLUE #4. THE WOOD WORK IN THE ARCH WAY, THE WOODEN VEGAS, BENCHES AND POSTS ON THE LAWN ARE A DARK MAHOGANY #32. GREEN LAWN AND SKY A NATURAL COLOR. ✓

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

X

3M—4-15-52

7

Ret. 6
[illegible] 106 HC 1½
La 9

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. 2CH-936 ORDER NO. 74672 DATE 7-18-52

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

PHOTO RETURNED TO

CUSTOMER BEBOUT & DOWNS
CLEVELAND, OHIO

6½ M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

HOTEL BEDFORD 10 pt.
81 BROADWAY
BEDFORD, OHIO 6 pt. caps

(All of this on address side)
FRONT NO. 5 R. M. [✓ Yes] ~~No~~
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: [✓ Customer] [✓ C. T. Imprint] No Imprint
[✓ Side] — Center

DISTRIBUTED BY BEBOUT & DOWNS, INC.,
CLEVELAND 15, OHIO
imprint

Blue Print — [✓ Handcolor] — Black & White Proof. Titles — Red, Blue

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

REMOVE - BUILDINGS AND TRUCK AT EXTREME RIGHT.

COLOR DESCRIPTION

USE COLORED PICTURE FOR COLOR GUIDE

Act 8/18/52

PHOTO USED FOR

RETURN PHOTO YES NO

3M—4-15-52

5

Ret. 5
~~Pine~~ 106 H C 2
9

Of 2K

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. 2CH-937 **ORDER NO.** 74690 **DATE** 7-21-52

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

PHOTO RETURNED TO

CUSTOMER TRINITY LUTHERAN CHURCH
MADISON, WISCONSIN

12½M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full
TRINITY LUTHERAN CHURCH
CORNER FIRST AND WINNEBAGO STREETS
MADISON, WISCONSIN

CCH1327

(All of this on address side)
FRONT NO. 5 R. M. [✓ Yes] XX~~No~~
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint
Side — Center

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — [✓ Handcolor] — Black & White Proof. Titles — Red, Blue

COLOR DESCRIPTION

FOLLOW KODACHROME TRANSPARENCY FOR COLORS

RETURN KODACHROME TO: MISS IRENE J. JOHNSON, 30 N. MURRAY ST., MADISON, WIS.

returned 8/15/52
JN

RETURN PHOTO YES NO

PHOTO USED FOR

3M—4-15-52

NO. 2CH-938

ORANGE NEWS CO., ORLANDO, FLA.

ORDER NO. 74692

PHOTO BY FLOWERS

DATE 7-22-52

25 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

0.37 - ORLANDO MUNICIPAL AIRPORT / ORLANDO, FLA. / "THE CITY BEAUTIFUL" /

PRIVATE # BEFORE TITLE: 0.37

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF [illegible] C.T.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY. ALSO CARD ENCLOSED (2BH319) FOR COLOR OF PLANE.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTIO

2 Subjects o
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
o make an attractive set.

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUL 23 1952	JUL 25 1952
SKETCH				
RETOUCHING	4	5½	JUL 22 1952	JUL 23 1952
REPHOTO				
PHOTO-LITHO			JUL 30 1952	
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF	107	1½		8-6-52
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

NO. 2CH/939
1

ORANGE NEWS CO., ORLANDO, FLA.

ORDER NO. 74692

DATE 7-22-52;

25 M POST CARDS C.T.ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

0.38-ST. JAMES CATHOLIC CHURCH / ORLANDO, FLA. / "THE CITY BEAUTIFUL" 8 pt. ital. c & lc

PRIVATE # BEFORE TITLE: 0.38

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW KODACHROME TRANSPARENCY FOR COLORS

RETURN KODACHROME TO GEO. G. HEUNISCH

SUBMIT:	RET. PHOTO	REPHOTO	B. L. & W. PROOF	HANDCOL PROOF	RETURN PHOTO
				YES	YES

ENVELOPE PHOTO TICKET

ATTENTION

2 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			JUL 23 1952	JUL 25 1952
SKETCH				
RETOUCHING	3	3½	JUL 22 1952	JUL 23 1952
REPHOTO				
PHOTO-LITHO			JUL 30 1952	
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF	106	2		
ARTIST DEPT.		10		

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

Proof #1

NO. 2CH-940

MAX BERNSTEIN, KANSAS CITY, MO.

ORDER NO. 74693

DATE 7-22-52

25 M POST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: [✓ UPPER] LOWER, CENTER-BORDER

TITLE IN FULL
HOTEL MUEHLEBACH, KANSAS CITY, MO.

6 pt. ital. [illegible]

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

ONE PHOTO FOR DETAILS OF FIRST FLOOR AND ENTRANCE.
REMOVE - ALL CARS AND PEOPLE. REMOVE END SECTION. ~~PUT FLAG ON POLE~~. HOTEL IS DARK BROWN. New addition Light Brown. ENTRANCE IS LIGHT & DARK GREEN WITH BUFF.
SIGN: "CAFE" - PINK: "PICARDY" - LIGHT GREEN.

Put clouds in sky

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF [✓ YES] RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			AUG 28 1952	
SKETCH		+2		
RETOUCHING		6	AUG 27 1952	AUG 28 1952
REPHOTO	+	1/2		
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			SEP 29 1952 JUL 22 1953	JUL 28 1953
HAND COLOR PROOF	20	2 1/2		[illegible]
ARTIST DEPT.	4/2	[illegible]		8-13-53

SEP 26 1952

(21 7-31-53)

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

NO. 2CH941

213-F

[illegible] TROPICAL FLORIDA SERIES ORDER NO. K-46929

DATE 7-22-52

50 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

FLORIDA'S FAMOUS KAPOK TREE IN BLOOM

Typ ital.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT SAME AS ABOVE

PRIVATE # BEFORE IMPRINT: 213-F

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

CROP AS MARKED. FOLLOW INSTRUCTIONS ON TISSUE OVERLAY

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUL 24 1952	JUL 25 1952
SKETCH				
RETOUCHING	4	3½	JUL 23 1952	JUL 24 1952
REPHOTO				
PHOTO-LITHO			JUL 30 1952	AUG 4 1952
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF	107	2		9-5-52
ARTIST DEPT.		9½		

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

NO. 2CH-942

TROPICAL FLORIDA SERIES

ORDER NO. K-46929

DATE 7-22-52

50 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

ROYAL PALM AVENUE BY MOONLIGHT
IN TROPICAL FLORIDA

[illegible]:

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PRIVATE # BEFORE IMPRINT: 201-F

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

MOONLIGHT SCENE

FOLLOW INSTRUCTIONS ON TISSUE OVERLAY

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

~~[illegible]~~ #3

RUSH

ESTIMATE
AND WORK SCHEDULE

Executive OK of Estimate
By
Date

Cost Dept. Checked
By
Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUL 31 1952	
SKETCH				
RETOUCHING	1	3	JUL 23 1952	JUL 30 1952
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING				AUG 6 1952
HAND COLOR PROOF	106	1½		
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

NO. 2CH-943

212F TROPICAL FLORIDA SERIES

ORDER NO. K-46929

DATE 7-22-52

50 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

FISHING IN TROPICAL FLORIDA WATERS

8 pt. ital, C & lc

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PRIVATE # BEFORE IMPRINT: 212-F

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

CROP AS MARKED. FOLLOW INSTRUCTIONS ON TISSUE OVERLAY

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

~~JEN 513~~

RUSH

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUL 25 1952	
SKETCH				
RETOUCHING	4	2½	JUL 23 1952	JUL 25 1952
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			AUG 1 1952	AUG 6 1952
HAND COLOR PROOF	117	1½		8-9-52
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

107
8-15-52

Ret - 6
Lc - 1½
La - 9

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 2CH-944 **ORDER NO.** 74712 **DATE** 7-22-52

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER SEAWALL SPECIALTY CO.,
HOUSTON, TEXAS

12½ M POST CARDS **SIZE** 3½ X 5½

STYLE ART COLORTONE-FULL FACE
(All of this on address side)
3 SIDES

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No
Copyright in Plate Yes No
Title in full

HELENA COURT - CORNER NEW GULF FREEWAY
75 AND WAYSIDE DRIVE - HOUSTON, TEXAS
U.S. HIGHWAY 59-90A, 75 and 35.
ETC. EXACTLY AS ON CARD OCH1708

FRONT NO. 5
R. M. [✓ Yes] ~~No~~ xx
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No
Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — [✓ Handcolor] — Black & White Proof. Titles — Red, Blue

REMOVE ALL POLES, POSTS, ROAD SIGNS, ETC.

COLOR DESCRIPTION

FOLLOW CARD OCH1708 FOR COLORS

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

3M—4-15-52

Croft

NO. 2CH-945

DISTRIBUTED BY OZARK POST CARD PUBLISHERS,
BOX 455, MONETT, MO.
PHOTO BY ROY C. SMITH

ORDER NO. 74715

DATE 7-23-52

12½ M POST CARDS   C.T. ART COLORTONE   FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

VIEW OF BULL SHOALS LAKE NEAR
TOWN OF BULL SHOALS, ARK.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1   R. M. YES-same as 2CH787.

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

SUBMIT: RET. PHOTO   REPHOTO   B. L. & W. PROOF   HANDCOL PROOF YES   RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTIO

4 Subjects o
order for this customer. Pleas
see to it that all cuts or nega-
tives are uniform and colors ar
in harmony with each oth
to make an attractive set.

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUL 28 1952	
SKETCH				
RETOUCHING	7	3½	JUL 23 1952	JUL 28 1952
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			AUG 1 1952	
HAND COLOR PROOF	106	1½		
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

NO. 2CH-946

DISTRIBUTED BY OZARK POST CARD PUBLISHERS,
BOX 455, MONETT, MO.
PHOTO BY ROY C. SMITH

ORDER NO. 74715

DATE 7-23-52

12½ M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

VIEW OF BULL SHOALS LAKE AND UPSTREAM SIDE OF DAM FROM LAKE VIEW BOAT DOCK.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES-same as 2CH787.

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTIO

4 Subjects o
order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			JUL 28 1952	
SKETCH				
RETOUCHING	4	3	JUL 23 1952	JUL 25 1952
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			AUG 1 1952	
HAND COLOR PROOF	66	1½		
ARTIST DEPT.		8¾		

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

NO. 2CH-947

DISTRIBUTED BY OZARK POST CARD PUBLISHERS,
BOX 455, MONETT, MO.
~~PHOTO BY ROY C. SMITH~~

ORDER NO. 74715

DATE 7-23-52

12½ M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

VIEW OF LAKE VIEW BOAT DOCK NEAR
LAKE VIEW, ARK.

Spt C+LC ital

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. YES-same as 2CH787.

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTIO

4 Subjects o
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			JUL 31 1952	
SKETCH				
RETOUCHING	10	3½	JUL 23 1952	JUL 30 1952
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			AUG 6 1952	AUG 6 AUG 11 1952
HAND COLOR PROOF	116	1¾		
ARTIST DEPT.		9½		

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

2 Rephotos 5x7

NO. 2CH-949

COCHRAN NEWS AGENCY, WICHITA FALLS, TEXAS

ORDER NO. 74718

DATE 7-23-52

12½ M POST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: [✓ UPPER,] LOWER, CENTER-BORDER

TITLE IN FULL

FLORAL HEIGHTS METHODIST CHURCH,
WICHITA FALLS, TEXAS

6-pt C+LC Ital

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

(2 VIEW CARD)-- INTERIOR & EXTERIOR VIEWS.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

ESTIMATE
AND WORK SCHEDULE

Executive OK of Estimate
By
Date

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	 Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			AUG 1 1952	
SKETCH R.O.		½	JUL 23 1952	AUG 1 1952
RETOUCHING		5½	JUL 23 1952	AUG 1 1952
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			AUG 6 1952	AUG 8 1952
HAND COLOR PROOF	106	1½		
ARTIST DEPT.		9½		

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

6

NO. 2CH-948

DISTRIBUTED BY OZARK POST CARD PUBLISHERS,
BOX 455, MONETT, MO.
PHOTO BY ROY C. SMITH

ORDER NO. 74715

DATE 7-23-52

12½ M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

VIEW OF BULL SHOALS LAKE NEAR
TOWN OF BULL SHOALS, ARK.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES*same as 2CH787

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTIO

4 Subjects o
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
o make an attractive set.

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUL 28 1952	
SKETCH				
RETOUCHING	7	4	JUL 23 1952	JUL 28 1952
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF	106	1½	AUG 1 1952	
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. 2CH-950 ORDER NO. 74730 DATE 7-23-52

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

PHOTO RETURNED TO

CUSTOMER EL RANCHO HOTEL COURTS
TAMPA, FLORIDA

25 M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

\EL RANCHO HOTEL COURTS/— 8 pt Cap
\TAMPA, FLORIDA/— 6 pt Cap

(All of this on address side)
FRONT NO. 5 R. M. [✓ Yes] ~~No~~
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint
Side — Center

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — [✓ Handcolor] — Black & White Proof. Titles — Red, Blue

CROP AS MARKED. FOLLOW TISSUE OVERLAY

COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY

RETURN PHOTO YES NO

X

PHOTO USED FOR

3N—4-15-52

107
Ret. 5½
8-12-52 L.C. 1½
L.A. 9

Wolt

6

NO. 2CH-951

EMRICH NEWS AGENCY, GULFPORT, MISSISSIPPI

ORDER NO. 74731

DATE 7-24-52

25 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

G-3 HOTEL MARKHAM/ GULFPORT,
MISSISSIPPI

[illegible] ideal

PRIVATE # BEFORE TITLE: G-3

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

REMOVE - **ALL CARS** IN FOREGROUND, ALSO POSTS AND WIRES.

CREAM COLOR BUILDING, WITH GREEN TRIM. RED SIGN ON ROOF.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

2 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Red Impression

ESTIMATE AND WORK SCHEDULE

Executive OK of Estimate
By
Date JUL 28 1952

Cost Dept. Checked
By LW
Date ~~JUL 28 1952~~

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			AUG 5 1952	
SKETCH				
RETOUCHING	1	6	JUL 28 1952	AUG 5 1952
REPHOTO				
PHOTO-LITHO			AUG 12 1952	AUG 15 1952
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF	167	13½		8-18-52
ARTIST DEPT.		10		

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

F

NO. 2CH-952

EMRICH NEWS AGENCY, GULFPORT, MISSISSIPPI

ORDER NO. 74731

DATE 7-24-52

25 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

PC-1 THE MAIN BUILDING, KEBLE COLLEGE,
HENDERSON POINT, PASS CHRISTIAN,
MISSISSIPPI.

PRIVATE # BEFORE TITLE: PC-1

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

REMOVE - CARS.

BUILDING IS WHITE, WITH RUST-BROWN ROOF. WATER TANK IS ORANGE AND WHITE. BUSH BEARS PINK FLOWERS.

SUBMIT:	RET. PHOTO	REPHOTO	B. L. & W. PROOF	HANDCOL PROOF	RETURN PHOTO
				YES	

ENVELOPE PHOTO TICKET

ATTENTION

________ Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE
AND WORK SCHEDULE

Executive OK of Estimate
By ____________
Date JUL 28 1952

Cost Dept. Checked
By ____________
Date JUL 28 1952

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			AUG 4 1952	
SKETCH				
RETOUCHING	1	3½	JUL 28 1952	AUG 4 1952
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			AUG 12 1952	
HAND COLOR PROOF	10b	1½		
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D ____________
By ____________
DATE HAND COLOR PROOF OK'D ____________

DATE Filed ____________
By ____________
DATE Photo Returned to Customer ____________

NO. 2CH-953

CONCHO NEWS AGENCY, SAN ANGELO, TEXAS

ORDER NO. 74733

DATE 7-24-52

12½ M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

U. S. POST OFFICE SAN ANGELO, TEXAS

8 pt exla ital

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

CROP AS MARKED. REMOVE - POSTS, WIRES AND ALL CARS.

BUFF BUILDING, WITH CONCRETE TRIM.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ESTIMATE
AND WORK SCHEDULE

Executive OK of Estimate
By
Date JUL 28 1952

Cost Dept. Checked
By
Date JUL 28 1952

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUL 31 1952	
SKETCH				
RETOUCHING	10	5	JUL 28 1952	JUL 30 1952
REPHOTO				
PHOTO-LITHO				AUG 18 1952
BLUEPRINT STRIPPING, OPAQUING			AUG 13 1952	
HAND COLOR PROOF	106	1½		
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

NO. 2CH-954

COOPER'S NEWS AGENCY, PANAMA CITY, FLA.

ORDER NO. 74742

DATE 7-24-52

25 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

PC. 8– MARA-VISTA BEACH COURT, FOR THE "REST" OF YOUR LIFE, PANAMA CITY BEACH, FLORIDA

PRIVATE # BEFORE TITLE: PC.8

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

– [illegible]

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

neon background letters

GREEN ROOF. SIGN- RED, GREEN AND WHITE. SHRUBS HAVE RED AND WHITE FLOWERS.

FIX FENDER ON CAR IN FOREGROUND.

FOLLOW TISSUE OVERLAY.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF [✓ YES HANDCOL PROOF] RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTIO

2 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			AUG 5 1952	
SKETCH				
RETOUCHING	1	5½	JUL 25 1952	AUG 5 1952
REPHOTO				~~AUG 15 1952~~
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF	117	1½		8-18-52
ARTIST DEPT.	106 neg.	9		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

NO. 2CH-955

COOPER'S NEWS AGENCY, PANAMA CITY, FLA. [redacted]

[redacted]

ORDER NO. 74742 [redacted]

DATE 7-24-52

25 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

PC. 9 MARA-VISTA BEACH COURT, FOR THE "REST" OF YOUR LIFE / PANAMA CITY BEACH, FLORIDA

PRIVATE # BEFORE TITLE: PC.9

8 pt caps ital

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

PUT SOME PEOPLE ON THE BEACH. SHOW WATER IN FOREGROUND. ROOFS ARE GREEN. SHED ROOF CAN BE COLOR MOST SUITABLE.

FOLLOW TISSUE OVERLAY.

5CH4570

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF [✓ YES HANDCOL PROOF] RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

2 Subjects on order, for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE
AND WORK SCHEDULE

Executive OK of Estimate

By

Date

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUL 31 1952	
SKETCH				
RETOUCHING	6	4½	JUL 25 1952	JUL 30 1952
REPHOTO				
PHOTO-LITHO			AUG 6 1952	AUG 8 1952
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF	10 6	1½		
ARTIST DEPT.	[illegible]	9		9-15-52

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 2CH-956 ORDER NO. 74747 DATE 7-25-52

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER HARRY M. MILLER, INC.,
COLUMBUS, OHIO

12½ M POST CARDS SIZE 3½ X 5½ STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

No Title

(All of this on address side)
FRONT NO. 5 R. M. [✓ Yes] ~~No~~
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint
Side — Center

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — [✓ Handcolor] — Black & White Proof. Titles — Red, Blue

FOLLOW TISSUE OVERLAY

COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY - ALSO KODACHROME TRANSPARENCY FOR COLORS.

Return Kodachrome
ret 9/4/52

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

3M—4-15-52

Ret 2½
~~[illegible]~~ 106 HC 1½
La 9
106 orig.

W 7#

5X7 Rephoto

NO. 2CH-957

COOPER'S NEWS AGENCY, PANAMA CITY, FLA.

ORDER NO. 74753

DATE 7-25-52

12½ M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER 3 lines 8 pt cole ital.

TITLE IN FULL

PC.10 DOCK SCENE, BEFORE DEEP SEA
FISHING TRIP / AT INDIAN BLUFF
RESORT / NEAR PANAMA CITY, FLORIDA /

PRIVATE # BEFORE TITLE: PC.10

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

MAKE REPHOTO:

FOLLOW COLOR PHOTOS FOR COLOR GUIDE

Return Colored Photo

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF [✓ HANDCOL PROOF YES] RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

8 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE AND WORK SCHEDULE

Executive OK of Estimate
By
Date JUL 28 1952

Cost Dept. Checked
By
Date JUL 28 1952

OPERATION	EST. TIME Clock No.	Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			AUG 1 1952	
SKETCH				
RETOUCHING	1	4	JUL 28 1952	JUL 31 1952
REPHOTO			JUL 28 1952	
PHOTO-LITHO				AUG 8 1952
BLUEPRINT STRIPPING, OPAQUING			AUG 6 1952	
HAND COLOR PROOF	107	2		8-12-52
ARTIST DEPT.	N-107	9½		7-29-52

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

NO. 2CH-958

COOPER'S NEWS AGENCY, PANAMA CITY, FLA.

ORDER NO. 74753

DATE 7-25-52

12½ M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER 3 lines 8 pt Cable ital

TITLE IN FULL

PC.12 DOCK SCENE, BEFORE DEEP SEA FISHING TRIP, AT INDIAN BLUFF RESORT, NEAR PANAMA CITY, FLORIDA

PRIVATE # BEFORE TITLE: PC.12

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

3

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

MAKE REPHOTO:

FOLLOW COLOR PHOTO FOR COLOR GUIDE

CHANGE THE GIRLS' FEATURES A LITTLE.

Return colored photo

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF [✓ YES HANDCOL PROOF] RETURN PHOTO Yes

ENVELOPE PHOTO TICKET

ATTENTION

2 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

☐ 5X7 Rephoto

ESTIMATE
AND WORK SCHEDULE

Executive OK of Estimate
By
Date JUL 28 1952

Cost Dept. Checked
By
Date JUL 28 1952

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			AUG 1 1952	
SKETCH				
RETOUCHING	7	5	JUL 28 1952	AUG 1 1952
REPHOTO			JUL 2?	
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			AUG 6 1952	AUG 8 1952
HAND COLOR PROOF	107	2½		8 11 52
ARTIST DEPT.		10½		

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

Rep. Art 5x7

Rel.
Inv. T.C. 5
L.A. at 1 3/4
9

as proofed

OK

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. 2CH-959 ORDER NO. 74766 DATE 7-28-52

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER SMITH BROTHERS, INC.
POUGHKEEPSIE, NEW YORK

12½ M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full
SMITH BROTHERS — 8 pt caps
PLANT No. 2 — 6 pt caps
MICHIGAN CITY, IND. — 6 pt caps

(All of this on address side)
FRONT NO. 5 R. M. [✓ Yes] ~~No~~
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint
Side — Center

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — [✓ Handcolor] — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH

COLOR DESCRIPTION

FOLLOW SKETCH

PHOTO RETURNED TO

PHOTO USED FOR

RETURN PHOTO NO

X

3M—4-15-52

Jmk 107
8-13-52

Ref. - 5½
U.C. 1M
L.O. 7

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. 2CH-960 ORDER NO. 74767 DATE 7-28-52

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER LA RINDA MOTOR LODGE
ST. PETERSBURG, FLORIDA

6½ M POST CARDS SIZE 3½ X 5½

STYLE PHOTO-COLORIT-FULL FACE

PHOTO RETURNED TO

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full
LA RINDA MOTOR LODGE - TWIN VILLAS -
THE LARAINE AND THE LINDA
(see card D9698 FOR STYLE OF TYPE + POSITION

(All of this on address side)
FRONT NO. 5 R. M. [✓ Yes] ~~No~~
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint
Side — Center

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — [✓ Handcolor] — Black & White Proof. Titles — Red, Blue

CROP AS MARKED, AND FOLLOW TISSUE OVERLAY

COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY.

RETURN PHOTO YES NO

PHOTO USED FOR

X

3M—4-15-52

CM 07

6

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. 2CH-961 ✓ ORDER NO. 74771 DATE 7-28-52

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER WM. J. STUEBING
GLOUCESTER, NEW JERSEY

12½ M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full 8 pt Caps

WM. J. STUEBING — BROADWAY &
MONMOUTH ST. — GLOUCESTER, N.J.

6 pt caps

FRONT NO. 5

(All of this on address side)

R. M. [✓ Yes] ~~No~~

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer [✓ C. T. Imprint] No Imprint
Side — Center

Blue Print — [✓ Handcolor] — Black & White Proof. Titles — Red, Blue

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — [✓ Retouched Photo] — Wash Drawing
Follow Layout

To Customer

FOLLOW INSTRUCTIONS ENCLOSED

PHOTO RETURNED TO

COLOR DESCRIPTION

FOLLOW INSTRUCTIONS ENCLOSED

PHOTO USED FOR

RETURN PHOTO YES NO

3M—4-15-52

Ret 6
Dmr 104 HC 1¾
8-28-52
HC 10½

Add'l Ar[illegible]
2.25 mk

Dk. Blue
Impression

Submit Ret Photo
to Customer

retouched photo
to customer 8/3

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. 2CH-962 **ORDER NO.** 74780 **DATE** 7-28-52

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

PHOTO RETURNED TO

CUSTOMER DETER'S COLONIAL MANOR
DENVER, COLORADO

25 M BUS.CARDS SIZE 3½ X 2-5/16 STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full
DETER'S COLONIAL MANOR - 2615 EAST
46th AVE. ON U.S. HIGHWAY 6 and 85
DENVER, COLO. (AAA)

follow on card for [illegible]

(All of this on address side)
FRONT NO. NO R. M. [✓ Yes] ~~No~~
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — [✓ Handcolor] — Black & White Proof. Titles — Red, Blue

USE PHOTO MARKED. FOLLOW TISSUE OVERLAY

Bus Card

COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY

PHOTO USED FOR

RETURN PHOTO YES NO

Return photo not used

ret 9/11/52

3M—4-15-52

Ret. 5½
Dmm 100 HC 1
103-9-12-52 La 5
jm

Add'l Artwork
4.50 [illegible]

CW 2-1+

NO. 2CH-963

GULF STREAM CARD & DISTRIBUTING CO.,
MIAMI, FLORIDA

ORDER NO. 74782

DATE 7-29-52

25 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL (Large letters) as 2CH453
"JUST ARRIVED AT MIAMI BEACH,
FLORIDA", 2 lines
Red letters

PRIVATE # UPPER LEFT ~~BEFORE TITLE~~: M.82

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY. REFERENCE SUBJECTS 1BH896 & 2CH453.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

3 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Red Impression

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			AUG 12 1952	AUG 15 1952
SKETCH				
RETOUCHING		6 1/2	JUL 30 1952	AUG 14 1952
REPHOTO				
PHOTO-LITHO			AUG 15 1952	AUG 20 1952
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF	106	1 3/4		
ARTIST DEPT.		10		

DATE BLUEPRINT OK'D
By

DATE HAND COLOR PROOF OK'D

DATE Filed
By

DATE Photo Returned to Customer

NO. 2CH-964

GULF STREAM CARD & DISTRIBUTING CO.,
MIAMI, FLORIDA

ORDER NO. 74782

DATE 7-29-52

25 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL (Large letters) as OCH1209
"IT'S GREAT TO BE IN MIAMI BEACH"

PRIVATE # ~~BEFORE TITLE~~ UPPER LEFT: M.83

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY. REFERENCE SUBJECTS 8BH737 & OCH1209.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTIO

3 Subjects o
order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Red Impression

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			AUG 5 1952	
SKETCH				
RETOUCHING	7	3	JUL 30 1952	AUG 1 1952
REPHOTO				AUG 18 1952
PHOTO-LITHO			AUG 13 1952	
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF	107	1 3/4		8-19-52
ARTIST DEPT.		9 3/4		

DATE BLUEPRINT OK'D
By

DATE HAND COLOR PROOF OK'D

DATE Filed
By

DATE Photo Returned to Customer

Center, Caps

NO. 2CH-965

GULF STREAM CARD & DISTRIBUTING CO.,
MIAMI, FLORIDA
PHOTO BY CITY OF MIAMI NEWS BUREAU

ORDER NO. 74782

DATE 7-29-52

25 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

M.84 — MIAMI'S DINNER KEY MARINA AND
CONVENTION HALL, COCONUT GROVE,
MIAMI, FLORIDA

PRIVATE # BEFORE TITLE: M.84

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

CROP AS MARKED. FOLLOW TISSUE OVERLAY.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

3 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Reading Matter missing 8/13

ESTIMATE
AND WORK SCHEDULE

Executive OK of Estimate
By
Date

Cost Dept. Checked
By
Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			AUG 5 1952	AUG 15 1952
SKETCH				
RETOUCHING		4½	JUL 30 1952	AUG 5 1952
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING				AUG 20 1952
HAND COLOR PROOF	196	3½	AUG 12 1952	
ARTIST DEPT.		10½		

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

Ret. 6 1/2
C 107 8-19-52 1 1/2
L. A. 9 1
2

#60

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. 2CH-966 ORDER NO. 74795 DATE 7-30-52

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER CONTINENTAL DIVIDE TRADING POST
GAGE, NEW MEXICO

12½ M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — [✓ Follow Layout]
Title in Plate Yes No Copyright in Plate Yes No
Title in full
WAGON WHEEL TRADING POST
BOX 202 - SEPAR, NEW MEXICO

(All of this on address side)
FRONT NO. 5 R. M. [✓ Yes] ~~No~~
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint
Side — Center

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — [✓ Handcolor] — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH

COLOR DESCRIPTION

FOLLOW SKETCH

PHOTO RETURNED TO

PHOTO USED FOR

RETURN PHOTO YES NO

3M—4-15-52

Red Imprint

1

Ins 107 8-21-52

Rec. 6½
[illegible] 1½
[illegible] 9½

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. 2CH-967 ORDER NO. 74799 DATE 7-30-52

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

PHOTO RETURNED TO

CUSTOMER LOUISVILLE MANOR MOTOR COURT
LOUISVILLE, KENTUCKY

50 M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE-FULLFACE

PLACE OF TITLE: Upper, Lower, Center — Border — [✓ Follow Layout]
Title in Plate Yes No Copyright in Plate Yes No
Title in full
LOUISVILLE MANOR MOTOR COURT - LOCATED 2 MILES SOUTH OF LOUISVILLE, KY. ON U.S. HIGHWAYS 31-W and 60 ·

(All of this on address side)
FRONT NO. 5 R. M. [✓ Yes] ~~No~~
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint
Side — Center

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — [✓ Handcolor] — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH - EXCEPT: ON THE SKETCH THE WINDOW IN THE FRONT OF THE OFFICE IS TOO SMALL, SHOULD BE LARGER(AS WINDOW ON THE SIDE). SHOW "NO VACANCY" ON SIGN WHERE INDICATED.

OK H

COLOR DESCRIPTION

FOLLOW SKETCH - EXCEPT: THE ROOF IS TOO RED, WINDOW AND DOORS NOT COLORED PROPERLY. SIGN POSTS SHOULD BE BLACK. NOTE TISSUE OVERLAY ON PHOTOGRAPH.

PHOTO USED FOR

RETURN PHOTO YES NO

X

Ok Blue [illegible]

3M—4-15-52

6

[illegible]

NO. 2CH-968

DISTRIBUTED BY OZARK POST CARD PUBLISHERS,
BOX 455, MONETT, MO.
PHOTO BY STAFFORD STUDIOS, EUREKA SPRINGS, ARK.

ORDER NO. 74811

DATE 7-30-52

12½ M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

OBSERVATION TOWER ON SCENIC U.S. HIGHWAY 62 IN THE ARKANSAS OZARKS

[illegible]

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

2 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate
By
Date JUL 31 1952

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By KW
Date JUL 31 1952

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			AUG 4 1952	
SKETCH				
RETOUCHING	9	2	JUL 31 1952	AUG 4 1952
REPHOTO				
PHOTO-LITHO			AUG 12 1952	AUG 14 1952
BLUEPRINT STRIPPING, OPAQUING				AUG 13 1952
HAND COLOR PROOF	107	1½		8-15-52
ARTIST DEPT.		8¾		

DATE BLUEPRINT OK'D
By

DATE HAND COLOR PROOF OK'D

DATE Filed
By

DATE Photo Returned to Customer

Center lines

NO. 2CH-969

DISTRIBUTED BY OZARK POST CARD PUBLISHERS,
BOX 455, MONETT, MO.
PHOTO BY STAFFORD STUDIOS, EUREKA SPRINGS, ARK.

ORDER NO. 74811
DATE 7-30-52

12½ M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

SCENIC U. S. HIGHWAY 62 IN THE
BEAUTIFUL ARKANSAS OZARKS

[illegible]

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTIO

2 Subjects o
order for this customer. Please
see to it that all cuts or negatives are uniform and colors are
in harmony with each other
to make an attractive set.

ESTIMATE
AND WORK SCHEDULE

Executive OK of Estimate
By
Date JUL 31 1952

Cost Dept. Checked
By
Date JUL 31 1952

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			AUG 4 1952	
SKETCH				
RETOUCHING	7	2½	JUL 31 1952	AUG 4 1952
REPHOTO				
PHOTO-LITHO			AUG 12 1952	AUG 15 1952
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF	107	1½		8-18-52
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

Ret - 5½
~~xmm~~, 06 HC 1¼
108 - 9-30-52 La 6

Add'l Artwork
10.50 net

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. 2CH-970 **ORDER NO.** 74815 **DATE** 7-31-52

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER BENSON'S BAR, ENSENADA, B.C. MEXICO
% BARBARA TODD, SAN YSIDRO, CALIF.

6½ M BUS. CARDS SIZE 3½ X 2-5/16 STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

(BENSON'S BAR)

(All of this on address side)
FRONT NO. N0 R. M. [✓ Yes] ~~No~~
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint [✓ No Imprint]
Side — Center

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — [✓ Handcolor] — Black & White Proof. Titles — Red, Blue

FOLLOW TISSUE OVERLAY

Bus Card

COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY

PHOTO RETURNED TO

PHOTO USED FOR

RETURN PHOTO YES NO

3M—4-15-52

7

3 [illegible] 5x7

L. O. 2
Ret. 10
H. C. 9-8-52 2 1/2
[illegible] 12 1/2

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. 2CH-971 **ORDER NO.** 74450 **DATE** 8-1-52

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

2
Photos for this Customer

CUSTOMER
BROWN'S ENTERPRISES
NASHVILLE, TENNESSEE

6½ M POST CARDS SIZE 3½ X 5½ STYLE ART COLORTONE-FULL FAC

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full
BROWN'S HOTEL AND DINNER CLUB
1608-10-12 JEFFERSON ST.
NASHVILLE, TENN.

(All of this on address side)
FRONT NO. 5 R. M. [✓ Yes] ~~No~~
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer Side — Center [✓ C. T. Imprint] No Imprint

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — [✓ Retouched Photo] — Wash Drawing
Follow Layout

Blue Print — [✓ Handcolor] — Black & White Proof. Titles — Red, Blue

PHOTO RETURNED TO

GROUP CARD OF 3 VIEWS ARRANGED AS SHOWN ON CARD OBH1581 ENCLOSED.

FOLLOW INSTRUCTIONS ENCLOSED.

To customer

COLOR DESCRIPTION

PHOTO USED FOR

RETURN PHOTO YES NO

FOLLOW INSTRUCTIONS ENCLOSED.

3M—4-15-52

ATTENTION

2 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

retouched photo to customer 1/18

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. 2CH-972 **ORDER NO.** 74451 **DATE** 8-1-52

CUSTOMER BROWN'S ENTERPRISES
NASHVILLE, TENNESSEE

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

12½ M BUS. CARDS **SIZE** 3½ X 2-5/16 **STYLE** ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full
BROWN'S HOTEL AND DINNER CLUB
1608-10-12 JEFFERSON ST.
NASHVILLE, TENN.

(All of this on address side)
FRONT NO. NO
R. M. [✓ Yes] ~~No~~ xx
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer Side — Center C. T. Imprint [✓ No Imprint]

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — [✓ Black & White Proof] Titles — Red, Blue

PHOTO RETURNED TO

USE PHOTO 2CH-971. MAKE NEW BLACK NEGATIVE

REDUCE COLOR PLATES

COLOR DESCRIPTION

SAME AS ABOVE

RETURN PHOTO YES NO

X

PHOTO USED FOR

3M—4-15-52

105

ATTENTION

2 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

97

NO. 2CH-973

R. A. KISHPAUGH, FREDERICKSBURG, VA.

ORDER NO. 74452

DATE 8-1-52

12½ M POST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, [✓ LOWER,] CENTER-BORDER

TITLE IN FULL

KENMORE (BUILT 1752) THE HOME OF BETTY, THE ONLY SISTER OF GEORGE WASHINGTON.

SMALL TYPE: PHOTO BY DEMENTI STUDIO

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES same as 2BH221

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION MAKE REPHOTO

REMOVE - OLD TREE MARKED "X". PUT LEAVES ON TREE IN FRONT OF BUILDING (SPRING SEASON). ENLARGE SIZE OF TWO BOXWOOD PLANTS ON EITHER SIDE OF ENTRANCE.

FOLLOW CARD ENCLOSED FOR COLOR OF BUILDING. BE VERY CAREFUL.

RETURN PHOTOGRAPH TO CUSTOMER

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			AUG 8 1952	AUG 15 1952
SKETCH				
RETOUCHING	4	4	AUG 6 1952	~~AUG 8 1952~~
~~REPHOTO~~			AUG 4 1952	8-6-52
PHOTO-LITHO			AUG 1[illegible] 1952	
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF	106	1½	Aug. 22	
ARTIST DEPT.	—	9½	9/1[illegible]/52	[illegible]

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer
10/6/52

Ret. Lettering 1¼
Ren. 1 5½
Dan H.C. 106 1/2
L.A. 9

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. 2CH-974 **ORDER NO.** 74463 **DATE** 8-1-52

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER DONNELLAN FUNERAL HOME
CHICAGO, ILLINOIS

12½ M POST CARDS SIZE 3½ X 5½ STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full don't use

DONNELLAN FUNERAL HOME / JEFFERY BOULEVARD AT 77th ST. / - CHICAGO 49, ILLINOIS /

FRONT NO. 5 (All of this on address side)
R. M. / to come [✓ Yes] No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint
Side — Center

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — [✓ Handcolor] — Black & White Proof. Titles — Red, Blue

FOLLOS SKETCH - SEE TISSUE OVERLAY

COLOR DESCRIPTION

FOLLOW SKETCH

PHOTO RETURNED TO

PHOTO USED FOR

RETURN PHOTO YES NO

X

3M—4-15-52

MDH

(F)

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 2CH-975 **ORDER NO.** 74464 **DATE** 8-1-52

CUSTOMER JAMES DAVIS, INC.
CHICAGO, ILLINOIS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

25 M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE-FULL

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full
"CANARI" - AN EXCLUSIVE FORE-RUNNER DESIGN - SEE THE SAMPLE BOOK FOR ADDITIONAL COLORS

FRONT NO. 5 (All of this on address side) Same as FACE
R. M. [✓ Yes] ~~No~~ OCH1862
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — [✓ Handcolor] — Black & White Proof. Titles — Red, Blue

MAKE KODACHROME TRANSPARENCY FROM SAMPLE OF WALLPAPER.

TITLE TO BE IN LOWER PANEL AS SUBJECT OCH1862.

COLOR DESCRIPTION

FOLLOW KODACHROME TRANSPARENCY FOR COLORS.

X

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

3M—4-15-52

Ret. 1
H.C. 2½
L.A. 3½

G912

NO. 2CH-976

SUPPLY DEPT.,LOYAL ORDER OF MOOSE,
MOOSEHEART, ILL.

ORDER NO. 74470

DATE 8-4-52

6½ M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

HOPE BUILDING, MOOSEHAVEN,FLORIDA,
SPONSORED BY THE WOMEN OF THE
MOOSE

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES-same as 7BH2011

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

CHANGE SIGN IN CENTER FOREGROUND TO: "HOPE ~~BLDG.~~ BUILDING" (instead of Hall)

FOLLOW CARDS 7BH2011 & 7BH2012 FOR COLORS.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION:

12 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			AUG 8 1952	AUG 15 1952
SKETCH				
RETOUCHING			AUG 5 1952	AUG 8 1952
REPHOTO				AUG 20 1952
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF	106	1½	AUG 15 1952	
ARTIST DEPT.		2		

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

NO. 2CH-977

SUPPLY DEPT.,LOYAL ORDER OF MOOSE,
MOOSEHEART, ILL.

ORDER NO. 74470

DATE 8-4-52

6½ M POST CARDS C.T. ART EOLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

FAITH BUILDING, MOOSEHAVEN, FLORIDA / SPONSORED BY THE LEGION OF THE MOOSE /

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. YES-same as 7BH2011

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW CARDS 7BH2011 & 7BH2012 FOR COLORS

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

12 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other, to make an attractive set.

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			AUG 6 1952	
SKETCH				
RETOUCHING	7	[illegible]	AUG 5 1952	AUG 6 1952
REPHOTO				
PHOTO-LITHO			AUG 13 1952	AUG 19 1952
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF	106	1½		
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D
By

DATE Filed
By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

4 Plate
As marked

NO. 2CH-978

SUPPLY DEPT., LOYAL ORDER OF MOOSE,
MOOSEHEART, ILL.

ORDER NO. 74470

DATE 8-4-52

6½ M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

HOSPITAL & HEALTH CENTER,
MOOSEHAVEN, FLORIDA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES-same as 7BH2011

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

GROUP OF 3 VIEWS - ARRANGED AS PER PENCIL SKETCH.

FOLLOW CARDS 7BH2011 & 7BH2012 FOR COLORS.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTIO

12 Subjects to order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			[illegible]	AUG 1[illegible] 1952
SKETCH		2	AUG 7 1952	~~AUG [illegible]~~
RETOUCHING		6		
REPHOTO			AUG 5 1952	AUG 7 1952
PHOTO-LITHO				AUG 18 1952
BLUEPRINT STRIPPING, OPAQUING			AUG 1[illegible]	
HAND COLOR PROOF	137	1½		8-19-52
ARTIST DEPT.				

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

NO. 2CH-979

SUPPLY DEPT., LOYAL ORDER OF MOOSE,
MOOSEHEART, ILL.

ORDER NO. 74470

DATE 8-4-52

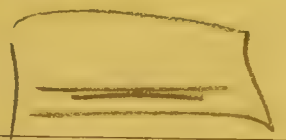
6½ M POST CARDS   C.T. ART COLORTONE   FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

ADMINISTRATION & COMMUNITY
BUILDING, MOOSEHAVEN, FLORIDA



(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1   R. M. YES-same as 7BH2011

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW CARDS 7BH2011 & 7BH2012 FOR COLORS

SUBMIT: RET. PHOTO   REPHOTO   B. L. & W. PROOF   HANDCOL PROOF YES   RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

12 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			AUG 8 1952	AUG 15 1952
SKETCH				
RETOUCHING	6	3	AUG 5 1952	AUG 8 1952
REPHOTO				
PHOTO-LITHO			AUG 15 1952	AUG 20 1952
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF	106	1½		
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

NO. 2CH-980

SUPPLY DEPT., LOYAL ORDER OF MOOSE,
MOOSEHEART, ILL.

ORDER NO. 74470

DATE 8-4-52

6½ M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)	(ALL OF THIS ON THE ADDRESS SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER	FRONT NO. 1 R. M. YES-same as 7BH2011
TITLE IN FULL RESEARCH LABORATORY & COMMUNITY CENTER, MOOSEHAVEN, FLORIDA	IMPRINT SAME AS ABOVE
line	PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW CARDS 7BH2011 & 7BH2012 FOR COLORS

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

ESTIMATE
AND WORK SCHEDULE

Executive OK of Estimate
By
Date

Cost Dept. Checked
By
Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			AUG 7 1952	
SKETCH				
RETOUCHING	/	3½	AUG 5 1952	AUG 7 1952
REPHOTO				AUG 19 1952
PHOTO-LITHO			AUG 13 1952	
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF	107	1½		8-19-52
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D
By

DATE HAND COLOR PROOF OK'D

DATE Filed
By

DATE Photo Returned to Customer

ATTENTIO

12 Subjects o
order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other
o make an attractive set.

NO. 2CH-981

SUPPLY DEPT., LOYAL ORDER OF MOOSE,
MOOSEHEART, ILL.

ORDER NO. 74470

DATE 8-4-52

6½ M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

BUCKEYE-MOUNTAINEER BUILDING,
MOOSEHAVEN, FLORIDA, SPONSORED
BY THE MOOSE LODGES OF OHIO AND
WEST VIRGINIA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES-same as 7BH2011

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW CARDS 7BH2011 & 7BH2012 FOR COLORS

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTIO

12 Subjects o
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			AUG 7 1952	
SKETCH				
RETOUCHING	4	2	AUG 5 1952	AUG 7 1952
REPHOTO				
PHOTO-LITHO				AUG 19 1952
BLUEPRINT STRIPPING, OPAQUING			AUG 13 1952	
HAND COLOR PROOF	107	1½		8-19-52
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D
By

DATE HAND COLOR PROOF OK'D

DATE Filed
By

DATE Photo Returned to Customer

NO. 2CH-982

SUPPLY DEPT., LOYAL ORDER OF MOOSE,
MOOSEHEART, ILL.

ORDER NO. 74470

DATE 8-4-52

6½ M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

RECEPTION & RECREATION BUILDING,
MOOSEHAVEN, FLORIDA, SPONSORED
BY THE MOOSE LODGE OF PHILADELPHIA,
PA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES-same as 7BH2011

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW CARDS 7BH2011 & 7BH2012 FOR COLORS

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

12 Subjects of order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			AUG 8 1952	AUG 15 1952
SKETCH				
RETOUCHING		3½	AUG 5 1952	AUG 8 1952
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			AUG 15 1952	AUG 20 1952
HAND COLOR PROOF	106	1½		
ARTIST DEPT.		9½		

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

NO. 2CH-983

SUPPLY DEPT.,LOYAL ORDER OF MOOSE,
MOOSEHEART, ILL.

ORDER No. 74470

DATE 8-4-52

6½ M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

EMPIRE BUILDING, MOOSEHAVEN,
FLORIDA / SPONSORED BY THE MOOSE
LODGES OF NEW YORK /

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES-same as 7BH2011

IMPRINT SAME AS ABOVE

8 [illegible] ital-

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW CARDS 7BH2011 & 7BH2012 FOR COLORS

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF [✓ YES] RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTIO

12 Subjects o
order for this customer. Pleas
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each othe
to make [illegible]

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By [illegible]
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			AUG 6 1952	
SKETCH				
RETOUCHING	9	3	AUG 5 1952	AUG 6 1952
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			AUG 13 1952	AUG 18 1952
HAND COLOR PROOF	167	1½		8-18-52
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

NO. 2CH-984

SUPPLY DEPT.,LOYAL ORDER OF MOOSE,
MOOSEHEART, ILL.

ORDER NO. 74470

DATE 8-4-52

6½ M POST CARDS C.T. ART COLORTONE FULL FACE

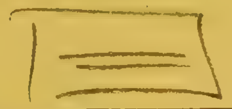
(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

OLD DOMINION BUILDING, MOOSEHAVEN,
FLORIDA, SPONSORED BY THE MOOSE
LODGES OF VIRGINIA.

2 lines only



(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES-same as 7BH2011

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW CARDS 7BH2011 & 7BH2012 FOR COLORS

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTIO

12 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make a [illegible]

ESTIMATE
AND WORK SCHEDULE

Executive OK of Estimate
By
Date

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			AUG 7 1952	
SKETCH				
RETOUCHING		3	AUG 5 1952	AUG 7 1952
REPHOTO				
PHOTO-LITHO				AUG 18 1952
BLUEPRINT STRIPPING, OPAQUING			AUG 13 1952	
HAND COLOR PROOF	107	1½		8-18-52 MW
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D
By

DATE Filed
By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

NO 2CH-985

SUPPLY DEPT.,LOYAL ORDER OF MOOSE,
MOOSEHEART, ILL.

ORDER No.74470

DATE 8-4-52

6½ M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

MARYLANDER BUILDING, MOOSEHAVEN, FLORIDA,| SPONSORED BY THE MOOSE LODGES OF MARYLAND.

2 lines

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 • R. M. YES-same as 7BH2011

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW CARDS 7BH2011 & 7BH2012 FOR COLORS

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

12 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make [illegible]

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			AUG 7 1952	
SKETCH				
RETOUCHING	6	[illegible]	AUG 5 1952	AUG 7 1952
REPHOTO				
PHOTO-LITHO			AUG 13 1952	AUG 18 1952
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF	107	1½		8-18-52
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D
By

DATE HAND COLOR PROOF OK'D

DATE Filed
By

DATE Photo Returned to Customer

NO. 2CH-986

SUPPLY DEPT.,LOYAL ORDER OF MOOSE,
MOOSEHEART, ILL.

ORDER NO. 74470

DATE 8-4-52

6½ M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

OUTDOOR SHUFFLEBOARD COURTS,
MOOSEHAVEN, FLORIDA,

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. YES-same as 7BH2011

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW CARDS 7BH2011 & 7BH2012 FOR COLORS

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			AUG 7 1952	
SKETCH				
RETOUCHING	9	[illegible]	AUG 5 1952	~~AUG 7 1952~~
REPHOTO				AUG 18 1952
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			AUG 13 1952	
HAND COLOR PROOF	106	1½		
ARTIST DEPT.		9½		

DATE BLUEPRINT OK'D
By

DATE HAND COLOR PROOF OK'D

DATE Filed
By

DATE Photo Returned to Customer

ATTENTIO

12 Subjects o
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each
to make

NO. 2CH-987

SUPPLY DEPT., LOYAL ORDER OF MOOSE,
MOOSEHEART, ILL.

ORDER NO. 74470

DATE 8-4-52

6½ M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL COMMUNITY-NORTHWEST BUILDING, MOOSEHAVEN, FLORIDA, SPONSORED BY THE MOOSE LODGES OF WASHINGTON, OREGON, MONTANA, IDAHO AND BRITISH COLUMBIA.

3 Lines

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. YES-same as 7BH2011

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW CARDS 7BH2011 & 7BH2012 FOR COLORS

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

12 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			AUG 7 1952	
SKETCH				
RETOUCHING	9	3	AUG 5 1952	AUG 7 1952
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			AUG 13 1952	AUG 19 1952
HAND COLOR PROOF	107	1½		
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D
By

DATE HAND COLOR PROOF OK'D

DATE Filed
By

DATE Photo Returned to Customer

Pencil Skt

NO. 2CH-988

DISTRIBUTED BY WILSON'S BOOK & STATIONERY STORE, ORDER NO. 74471
PADUCAH, KY.

DATE 8-4-52

12½M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL
INDUSTRY IN PADUCAH, KY.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION
GROUP CARD OF 6 VIEWS: SELECT BEST VIEW OF EACH SUBJECT.
ARRANGED AS SKETCHED, WITH TITLES AS SHOWN.

SUBMIT PENCIL SKETCH.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTIO

2 Subjects o
order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each othe
to make an attractive set.

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	 Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			AUG 22 1952	AUG 22 1952
SKETCH		3		
RETOUCHING		7	AUG 15 1952	AUG 22 1952
REPHOTO			AUG 14 1952	AUG 15 1952
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			AUG 25 1952	
HAND COLOR PROOF	106	2½		
ARTIST DEPT.	110	14		

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

NO. 2CH-989

DISTRIBUTED BY WILSON'S BOOK & STATIONERY STORE, ORDER NO. 74471
PADUCAH, KY.

DATE 8-4-52

12½ M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

MOTOR VESSEL SUSAN HOUGLAND
AND TOW OF BARGES ON THE OHIO
RIVER, NEAR PADUCAH, KY.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

HULL IS BLACK, BAND AROUND MIDDLE OF BOAT ABOVE HULL IS GRAY.
TOP IS WHITE.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF [✓ YES HANDCOL PROOF] RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTIO

2 Subjects o
order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			AUG 8 1952	AUG 15 1952
SKETCH				
RETOUCHING	7	3	AUG 5 1952	AUG 8 1952
REPHOTO				AUG 20 1952
PHOTO-LITHO			AUG 15 1952	
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF	107	1½		8-22-52
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

Ret. 7
Jmm H. C. 104 9-2-52 / 1/2
L. A. , 9 3/4
Jm

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 2CH-990 **ORDER NO.** 74498 **DATE** 8-5-52

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER I. L. MYERS PAPER CO.,
MEMPHIS, TENNESSEE

12½ M POST CARDS. SIZE 3½ X 5½

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

HOTEL TENNESSEE
MEMPHIS, TENN.

(All of this on address side)
FRONT NO. 5 R. M. [✓ Yes] No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint
Side — Center

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — [✓ Retouched Photo] — Wash Drawing
Follow Layout

Blue Print — [✓ Handcolor] — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH

COLOR DESCRIPTION

FOLLOW SKETCH

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

X

PHOTO RETURNED TO

PHOTO USED FOR

3M—4-15-52

[illegible]

WH

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 2CH-991 **ORDER NO.** 74827 **DATE** 8-5-52

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER ST. JOHN'S CATHOLIC CHURCH
HOT SPRINGS, ARKANSAS .

6½ M POST CARDS SIZE 3½ X5½

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

ST. JOHN'S CATHOLIC CHURCH ....

(All of this on address side)

FRONT NO. 5 R. M. ~~Yes~~ [✓ No]
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint
Side — Center

Blue Print — [✓ Handcolor] — Black & White Proof. Titles — Red, Blue

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — [✓ Retouched Photo] — Wash Drawing
Follow Layout

To Customer

EXCEPT:
FOLLOW SKETCH/- MAKE FULL FACE WITH TITLE ON FRONT. EXTEND PICTURE FROM TOP TO BOTTOM LEAVING BUILDINGS AND PLAYGROUND CENTERED AS THEY ARE IN SKETCH.

COLOR DESCRIPTION

Use a light tint under type

FOLLOW SKETCH

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

3M—4-15-52

Ref. 6
C. 106 2
103
Bill 10-13-52 L. A. 10½

no proof

[illegible]

retouched photo to customer 8/14

8 x 10 Rephoto

Red. 4
[illegible] 106 2
[illegible] 105 1
10-7-52

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. 2CH-992 ORDER NO. 74838 DATE 8-6-52

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER FIRST METHODIST CHURCH
CHICAGO, ILLINOIS

PHOTO RETURNED TO

50 M POST CARDS SIZE 3½ X 5½ STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

THE CHICAGO TEMPLE - CLARK AT WASHINGTON
CHICAGO, ILL. - CHARLES RAY GOFF
PASTOR

(All of this on address side)
FRONT NO. 5 R. M. [✓ Yes] ~~No~~
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint
Side — Center

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — [✓ Handcolor] — Black & White Proof. Titles — Red, Blue

FOLLOW CARD WITH TISSUE OVERLAY
(OCH395)

COLOR DESCRIPTION

FOLLOW CARD WITH TISSUE OVERLAY
(OCH395)

PHOTO USED FOR

RETURN PHOTO YES NO

3M—4-15-52

[illegible] original

OCH

Retouched photo [illegible]

NO. 2CH-994

GULF STREAM CARD & DISTRIBUTING CO.,
MIAMI, FLORIDA

ORDER NO. 74849

DATE 8-6-52

25 M POST CARDS   C.T. ART COLORTONE   FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

CHINESE VILLAGE, CORAL GABLES,
FLORIDA

PRIVATE # BEFORE TITLE: M.85

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1   R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

CROP FROM FOREGROUND AS INDICATED.

FOLLOW TISSUE OVERLAY. ROOFS ARE OF RED, BLUE AND YELLOW TILE. ALL BRILLIANT COLORS.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF [✓ HANDCOL PROOF] YES RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTIO

2 Subjects o
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

ESTIMATE
AND WORK SCHEDULE

Executive OK of Estimate
By
Date

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			AUG 14 1952	AUG 18 1952
SKETCH				
RETOUCHING	3	4	AUG 7 1952	AUG 14 1952
REPHOTO				
PHOTO-LITHO				AUG 27 1952
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF	104	1½		
ARTIST DEPT.	neg 1.5	9		9-15-52

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

NO. 2CH-995

HICKS NEWS AGENCY INC., OCALA, FLA.

ORDER NO. 74850

DATE 8-6-52

12½ M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

WYOMINA PARK SCHOOL, OCALA, FLA.

PRIVATE # BEFORE TITLE: 0.1

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF [✓ HANDCOL PROOF] YES RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTIO

7 Subjects o
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			AUG 8 1952	AUG 15 1952
SKETCH				
RETOUCHING		3	AUG 7 1952	AUG 8 1952
REPHOTO				
PHOTO-LITHO			AUG 15 1952	AUG 20 1952
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF	105	1½		8-21-52
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

NO. 2CH-996

HICKS NEWS AGENCY INC., OCALA, FLA.

ORDER NO. 74850

DATE 8-6-52

12½ M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

109—MAGNOLIA STREET, LOOKING SOUTH,
OCALA, [illegible] FLA.

PRIVATE # BEFORE TITLE: 0.9

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

8pt 3+lc ital.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

CROP FROM FOREGROUND.

FOLLOW TISSUE OVERLAY

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF [✓ YES HANDCOL PROOF] RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTIO

7 Subjects o order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

[illegible]

ESTIMATE
AND WORK SCHEDULE

Executive OK of Estimate
By
Date

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			AUG 18 1952	AUG 19 1952
SKETCH				
RETOUCHING		5	AUG 7 1952	AUG 18 1952
REPHOTO				
PHOTO-LITHO			AUG 26 1952	
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF	104	13½		
ARTIST DEPT.		10		

DATE BLUEPRINT OK'D
By

DATE Filed
By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

E

HICKS NEWS AGENCY INC., OCALA, FLA.

NO. 2CH-997

ORDER NO. [illegible] 74850

DATE 8-6-52

12½ M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

GIRLS DORMITORIES, UNIVERSITY OF FLORIDA, GAINESVILLE, [illegible] FLA.

PRIVATE # BEFORE TITLE: G.13

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. [✓ YES]

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF [✓ HANDCOL PROOF] YES RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTIO

7 Subjects o
order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE
AND WORK SCHEDULE

Executive OK of Estimate
By
Date

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			AUG 13 1952	AUG 15 1952
SKETCH				
RETOUCHING	9	3	AUG 7 1952	AUG 13 1952
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			AUG 18 1952	
HAND COLOR PROOF		1½		
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D
By

DATE HAND COLOR PROOF OK'D

DATE Filed
By

DATE Photo Returned to Customer

NO. 2CH-998

HICKS NEWS AGENCY INC.,OCALA, FLA.

ORDER No. 74850

DATE 8-6-52

12½, M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

SWIMMING POOL ON THE UNIVERSITY OF FLORIDA CAMPUS, GAINESVILLE, [illegible] FLA.,

PRIVATE # BEFORE TITLE: G.14

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. [✓ YES]

IMPRINT SAME AS ABOVE.

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

CROP FROM FOREGROUND AS MARKED AND REMOVE - GIRL.

FOLLOW TISSUE OVERLAY

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF [✓ YES HANDCOL PROOF] RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

7 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			AUG 13 1952	AUG 15 1952
SKETCH				
RETOUCHING	9	3	AUG 7 1952	AUG 13 1952
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			AUG 18 1952	AUG 22 1952
HAND COLOR PROOF	106	1¾		
ARTIST DEPT.		10½		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

NO. 2CH-999

HICKS NEWS AGENCY INC.,OCALA, FLA.

ORDER NO. 74850

DATE 8-6-52

12½ M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

BOYS DORMITORIES, UNIVERSITY
OF FLORIDA, GAINESVILLE, ~~[illegible]~~
FLA.

PRIVATE # BEFORE TITLE: G.15

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. [✓ YES]

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF [✓ HANDCOL PROOF] YES RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

7 Subjects o
order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			AUG 13 1952	AUG 15 1952
SKETCH				
RETOUCHING		3	AUG 7 1952	AUG 13 1952
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			AUG 18 1952	
HAND COLOR PROOF	134	1½		
ARTIST DEPT.		9¾		

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

4

NO. 2CH-1000 ✓

HICKS NEWS AGENCY INC., OCALA, FLA. ✓

ORDER NO. 74850

DATE 8-6-52

12½ ✓ M POST CARDS ✓ C.T. ART COLORTONE ✓ FULL FACE ✓

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

FLORIDA FIELD, UNIVERSITY OF
FLORIDA, GAINESVILLE, [illegible]
FLA. ✓

PRIVATE # BEFORE TITLE: G.16

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. [✓ YES]

IMPRINT SAME AS ABOVE ✓

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY ✓

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF [✓ HANDCOL PROOF] YES RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

7 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			AUG 8 1952	AUG 15 1952
SKETCH				
RETOUCHING	4	2	AUG 7 1952	AUG 8 1952
REPHOTO				
PHOTO-LITHO			AUG 15 1952	AUG 20 1952
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF	105	2		8-21-52
ARTIST DEPT.		11		

DATE BLUEPRINT OK'D
By

DATE HAND COLOR PROOF OK'D

DATE Filed
By

DATE Photo Returned to Customer

NO. 2CH-1001

HICKS NEWS AGENCY INC., OCALA, FLA.

ORDER No. 74850

DATE 8-6-52

12½ M POST CARDS. C.T. ART COLORTONE. FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

AUDITORIUM, UNIVERSITY OF FLORIDA,
GAINESVILLE, [illegible] FLA.

PRIVATE # BEFORE TITLE: G.17

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. [illegible]/ [✓ YES]

IMPRINT SAME AS ABOVE,

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF [✓ HANDCOL PROOF] YES RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

7 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			AUG 14 1952	AUG 18 1952
SKETCH				
RETOUCHING		3	AUG 7 1952	AUG 14 1952
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			AUG 21 1952	
HAND COLOR PROOF	17	1½		9-4-52
ARTIST DEPT.		9½		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

R.L. 4½
Ann 20 11-2-2 T.C. 1½
L.A. 8¾

GB

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. 2CH-1002 **ORDER NO.** 74856 **DATE** 8-7-52

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER SHAMROCK COURT
SHAMROCK, TEXAS

12½ M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE-FULL FACE
(All of this on address side) ~~Same as K2949~~

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full (In lower panel)
>SHAMROCK COURT, SHAMROCK, TEXAS
AAA

FRONT NO. 5 R. M. Yes [✓ No]
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint
Side — Center

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — [✓ Retouched Photo] — Wash Drawing
Follow Layout

Blue Print — [✓ Handcolor] — Black & White Proof. Titles — Red, Blue

CROP AS MARKED ON TISSUE OVERLAY

PHOTO RETURNED TO

COLOR DESCRIPTION

NOTE TISSUE OVERLAY. FOLLOW CARD K2949 FOR COLORS

PHOTO USED FOR

RETURN PHOTO YES NO

✓

CW&H

Submit Ret Photo
to Customer

Did submit photo
to customer
8/20

3M—4-15-52

2

F

Ret.
[illegible] H.C. 106 1/4
L.A. 7
9

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. 2CH-1003 **ORDER NO.** 74858 **DATE** 8-7-52

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER CHRYSLER APARTMENTS
ST. PETERSBURG, FLORIDA

6½ M POST CARDS SIZE 3½ X 5½

STYLE PHOTO-COLORIT-FULL FACE

PHOTO RETURNED TO

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

~~(CHRYSLER APARTMENTS)~~

(All of this on address side)
FRONT NO. 5 R. M. [✓ Yes] ~~No~~ xxx
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint
Side — Center

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — [✓ Retouched Photo] — Wash Drawing
Follow Layout

Blue Print — [✓ Handcolor] — Black & White Proof. Titles — Red, Blue

CROP AS MARKED AND
FOLLOW TISSUE OVERLAY

Oct 14

COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY

PHOTO USED FOR

RETURN PHOTO YES NO

Submit Photo

Ret to Customer

3M—4-15-52

Retouched photo to customer 9/13

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. 2CH-1004 **ORDER NO.** 74863 **DATE** 8-7-52

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER LAKE VIEW PLACE
BATH, NEW YORK

12½ M POST CARDS SIZE 3½ X 5½

STYLE PHOTO-COLORIT-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

LAKE VIEW PLACE 10PT
6PT (ON LAKE SALUBRIA, BATH, N.Y.)
(Lillian L. House, Prop.)

(All of this on address side)
FRONT NO. 5
R. M. [✓ Yes] ~~Yes No~~
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint
Side — Center

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout MAKE REPHOTO FROM PHOTO IN OBH491.

Blue Print — [✓ Handcolor] — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH - EXCEPT: GREEN HEDGE SHOULD BE SHOWN INSTEAD OF BACK WALL AS MARKED. SHORTEN THIS HEDGE TO SHOW NEON SIGN HANGING OVER THE EDGE OF GREEN HEDGE.

Lake View Place Rooms Cabins Steam Heated

COLOR DESCRIPTION

SAME AS ABOVE

X

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

3M—4-15-52

2-2hr Red. 5½
Art# - 9-3½ H.C. 106 1½
L.C. 9

OK

NO. 2CH-1005

PALMER NEWS CO., TOPEKA, KANSAS

ORDER NO. 74872

DATE 8-8-52

6½ M POST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: [✓ UPPER] LOWER, CENTER-BORDER

TITLE IN FULL

WATKINS LIBRARY, UNIVERSITY OF KANSAS, LAWRENCE, KANSAS

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

REMOVE MACHINE IN FOREGROUND. LIGHTEN PICTURE.

GRAY BUILDING, WITH GREEN VINES. ORANGE-RUST ROOF.

HOLD FOR NEGATIVE

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF [✓ YES] HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

2 Subjects on order for this customer. Please see [illegible] or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			SEP 15 1952	SEP 16 1952
SKETCH				
RETOUCHING		3	SEP 12 1952 AUG 19 1952	SEP 15 1952
REPHOTO				
PHOTO-LITHO			SEP 18 1952	SEP 23 1952
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF	7	1½		9 23 52
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

NO. 2CH-1006

PALMER NEWS CO., TOPEKA, KANSAS

ORDER NO. 74872

DATE 8-8-52

6½ M POST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: [✓ UPPER], LOWER, CENTER-BORDER

TITLE IN FULL

WORLD WAR II MEMORIAL CAMPANILE,
FROM POTTER LAKE, UNIVERSITY OF
KANSAS, LAWRENCE, KANSAS

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

CONCRETE MONUMENT. WHITE TOP AND BLACK TRIM.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF [✓ YES HANDCOL PROOF] RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

2 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			AUG 11 1952	AUG 15 1952
SKETCH				
RETOUCHING		2	AUG 11 1952	AUG 11 1952
REPHOTO			AUG 18 1952	
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF	104	1½		
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

Pat

(Neg 108 9-16-52) Imm 106 H C 1 ½

La 9 ½

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. 2CH-1007 **ORDER NO.** 74875 **DATE** 8-8-52

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

3 Photos for this Customer

CUSTOMER J. O. SMITH
CHICAGO, ILLINOIS

6½ M POST CARDS **SIZE** 3½ X 5½

STYLE ART COLORTONE ~~FULL FACE~~
Same as 1CH1472

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full
309 SO. ASHLAND BUILDING — 8 [illegible]
301-309 SO. ASHLAND BOULEVARD
CHICAGO 7, ILL.

6 [illegible]

(All of this on address side)
FRONT NO. 5
R. M. [✓ Yes] No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint
Side — Center

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — [✓ Retouched Photo] — Wash Drawing
Follow Layout

Blue Print — [✓ Handcolor] — Black & White Proof. Titles — Red, Blue

PHOTO RETURNED TO

CROP AS MARKED AND FOLLOW TISSUE OVERLAY

COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY

PHOTO USED FOR

RETURN PHOTO YES NO

3M—4-15-52

Pat

CN 815

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 2CH-1008 **ORDER NO.** 74875 **DATE** 8-8-52

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

3
Photos for this Customer

CUSTOMER J. O. SMITH
CHICAGO, ILLINOIS

6½ M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE-FULL FACE
(All of this on address side) Same as 1CH1472

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full
(309 SO. ASHLAND BUILDING)
(301-309 SO. ASHLAND BOULEVARD)
(CHICAGO 7, ILL.)

FRONT NO. 5
R. M. Yes ~~No~~
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint
Side — Center

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — [✓ Retouched Photo] — Wash Drawing
Follow Layout

Blue Print — [✓ Handcolor] — Black & White Proof. Titles — Red, Blue

CROP AS MARKED, AND FOLLOW TISSUE OVERLAY

COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

X

1.05

3M—4-15-52

Rt 3
106 Hc 1½
La 9½,

Crolt

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

Ret 5½
[illegible] HC 1½
La 9½

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. 2CH-1009 **ORDER NO.** 74875 **DATE** 8-8-52

CUSTOMER J. O. SMITH
CHICAGO, ILLINOIS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

3
Photos for this Customer

PHOTO RETURNED TO

6½ M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

309 SO. ASHLAND BUILDING
301-309 SO. ASHLAND BOULEVARD
CHICAGO 7, ILL.

(All of this on address side) [✓ Same as 1CH1472]
FRONT NO. 5
R. M. Yes ~~No~~
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint
Side — Center

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — [✓ Retouched Photo] — Wash Drawing
Follow Layout

Blue Print — [✓ Handcolor] — Black & White Proof. Titles — Red, Blue

CROP AS MARKED, AND FOLLOW TISSUE OVERLAY

COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY

RETURN PHOTO YES NO

PHOTO USED FOR

3M—4-15-52

Croft

NO. 2CH-1010

SILVER BOW NEWS CO.,BUTTE, MONT.

ORDER NO. 74881

DATE 8-8-52

6½ M POST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, [✓ LOWER], CENTER-BORDER

TITLE IN FULL

ANACONDA COPPER WORKS WITH
WASHOE SMELTER TO RIGHT,
ANACONDA, MONTANA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

SMELTER IS CONCRETE. BUILDINGS ARE BLUISH-GRAY.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

Ret Photo to office

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			AUG 12 1952	
SKETCH				
RETOUCHING		1½	AUG 11 1952	AUG 12 1952
REPHOTO				
PHOTO-LITHO			AUG 18 1952	
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF	104	1½		
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D
By

DATE HAND COLOR PROOF OK'D

DATE Filed
By

DATE Photo Returned to Customer

5x7
Pt 6
Mr .06 HC 2
La 10½
Jm

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. 2CH-1011 ORDER NO. 74886 DATE 8-11-52

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

2
Photos for this Customer

CUSTOMER McLENNON PEN COMPANY
CHICAGO, ILLINOIS

25 M POST CARDS SIZE 3½ X 5½ STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

McLENNON'S
CHICAGO'S FINEST EXCLUSIVE PEN SHOP

(All of this on address side)
FRONT NO. 5 R. M. [✓ Yes] / ~~No~~ to come
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint
Side — Center

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — [✓ Handcolor] — Black & White Proof. Titles — Red, Blue

CROP AS MARKED. FOLLOW TISSUE OVERLAY.

COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY

PHOTO RETURNED TO

PHOTO USED FOR

RETURN PHOTO YES NO

3M—4-15-52

Add'l Artwork & Reproduction 6.75

VOB

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 2CH-1012 **ORDER NO.** 74887 **DATE** 8-11-52

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

2
Photos for this Customer

CUSTOMER McLENNON PEN COMPANY
CHICAGO, ILLINOIS

25 M BUS. CARDS SIZE 3½ X 2-5/16 STYLE PHOTO-COLORIT-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full
McLENNON'S
CHICAGO'S FINEST EXCLUSIVE PEN SHOP

(All of this on address side)
FRONT NO. No R. M. [✓ Yes] / to come ~~No~~
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint [✓ No Imprint]
Side — Center

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — [✓ Black & White Proof.] Titles — Red, Blue

USE PHOTO FROM 2CH-1011. MAKE NEW BLACK NEGATIVE

REDUCE COLOR PLATES /

COLOR DESCRIPTION

USE PHOTO FROM 2CH-1011. MAKE NEW BLACK NEGATIVE

REDUCE COLOR PLATES /

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

3M—4-15-52

Wolf

Get Type

Reprint
Ret. 6½
Dmt4 C.J 1½ - 10/4 8-27-52
L.A. 9 10/2

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. 2CH-1013 **ORDER NO.** 74907 **DATE** 8-11-52

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

PHOTO RETURNED TO

CUSTOMER SUN RAY MOTEL
TUCSON, ARIZONA

12½ M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE-WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

SUN-RAY MOTEL - TUCSON, ARIZONA
220-22-24 BENSON HIGHWAY - ROUTE U.S.80 -
PHONE 2-9737
See Card and (AAA) and SUN BATHING + RECREATION PATIO

FRONT NO. 5

(All of this on address side) R. M. [✓ same as 7BH1676] Yes NoX

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer Side — Center [✓ C. T. Imprint] No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — [✓ Handcolor] — Black & White Proof. Titles — Red, Blue

FOLLOW TISSUE OVERLAY - AND INSTRUCTIONS ENCLOSED.

INSETS TO BE SAME AS CARD 7BH1676.

COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY

RETURN PHOTO YES NO

PHOTO USED FOR

3M—4-15-52

W614

HC 1½
20-10/24/52 T½

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. 2CH-1014 **ORDER NO.** 74919 **DATE** 8-12-52

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER LEO N. LEVI MEMORIAL HOSPITAL
CHICAGO, ILLINOIS

12½ M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE-WHITE BORDER

PLACE OF TITLE: [✓ Upper, Lower, Center] — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

LEO N. LEVI MEMORIAL HOSPITAL — UPPER

HOT SPRINGS NATIONAL PARK, ARK. — LOWER

(All of this on address side)

FRONT NO. 5

R. M. [✓ Yes] ~~No~~

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer [✓ C. T. Imprint] No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — [✓ Handcolor] — Black & White Proof. Titles — Red, Blue

USE PHOTO FROM 5BH730. REMOVE CAR.

UPPER AND LOWER TITLES TO BE CENTERED EVENLY.

COLOR DESCRIPTION

USE PHOTO FROM 5BH730. FOLLOW CARD 5BH730

FOR COLORS.

Make B+W. Proof Only

O.K.

PHOTO RETURNED TO PHOTO USED FOR

RETURN PHOTO YES NO

3M—4-15-52

5×7 [illegible]

Ref. 6
[illegible] 2
[illegible] 11

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. 2CH-1015 **ORDER NO.** 74950 **DATE** 8-13-52

CUSTOMER THE SUWANNEE HOTEL
ST. PETERSBURG, FLORIDA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

12½ M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

SUWANNEE HOTEL ....

(All of this on address side) same as 8BH69
FRONT NO. 5
R. M./ [✓ Yes] ~~No~~
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint
Side — Center

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — [✓ Handcolor] — Black & White Proof. Titles — Red, Blue

USE PHOTO FROM ~~1AH162~~ 5377-29.

FOLLOW SKETCH

COLOR DESCRIPTION

FOLLOW SKETCH

X

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

3M—4-15-52

as marked

OK 8 H

12

15

ALBIN-McGHEE NEWS CO., ADA, OKLAHOMA

NO. 2CH-1016

ORDER NO. 74955

DATE 8-14-52

12½M POST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: [✓ UPPER], LOWER, CENTER-BORDER

TITLE IN FULL

INTERNATIONAL TEMPLE, SUPREME ASSEMBLY, ORDER OF THE RAINBOW FOR GIRLS, McALESTER, OKLAHOMA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

REMOVE - POST, WIRES AND CARS.

BUFF BUILDING, WITH TAN BASE. ENTRANCE IS BROWN AND BLACK, WITH RAINBOW OVER DOOR AND BLUE LETTERING ABOVE.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF [✓ HANDCOL PROOF] YES RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTIO

_______________Subjects o
order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	 Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			AUG 26 1952	AUG 27 1952
SKETCH				
RETOUCHING		4½	AUG 15 1952	AUG 26 1952
REPHOTO				
PHOTO-LITHO			SEP 2 1952	SEP 4 1952
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF	167	1½		9-4-52
ARTIST DEPT.		9½		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

NO. 2CH-1017

ALBIN-McGHEE NEWS CO., ADA, OKLAHOMA

ORDER NO. 74955

DATE 8-14-52

12½-M POST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: [✓ UPPER,] LOWER, CENTER-BORDER

TITLE IN FULL

SEAMPRUFF, INC., McALESTER,
OKLAHOMA

[illegible]

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

REMOVE - CARS.

FOREGROUND COVERED WITH GRASS. GRAVEL WHERE CARS ARE PARKED.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF [✓ HANDCOL PROOF] YES RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTIO

2 Subjects on order for this customer. Please see to it that all [illegible] or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			[illegible]	AUG 18 1952
SKETCH				
RETOUCHING	9	2½	AUG 15 1952	AUG 1[illegible] 1952
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF	104	1½		AUG 27 1952
ARTIST DEPT.		8¾		

DATE BLUEPRINT OK'D
By

DATE HAND COLOR PROOF OK'D

DATE Filed
By

DATE Photo Returned to Customer

6 x 9

8 x 10 [illegible]
5 x 7

L.C. 1/2
Ret. 7
P.C. 104 2-3-52 2
S.R. 10 1/2

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. 2CH-1018 **ORDER NO.** 74959 **DATE** 8-14-52

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER
MOORE'S MOTEL
PARKERSBURG, WEST VIRGINIA

6½ M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE-FULL FACE
(All of this on address side) 3 SIDES

PLACE OF TITLE: Upper, Lower, Center — Border — [✓ Follow Layout]
Title in Plate Yes No Copyright in Plate Yes No
Title in full
MOORE'S MOTEL - (AAA) - 3 MILES EAST OF
PARKERSBURG,W.VA.,U.S. HIGHWAY-50
PHONE - 89040

FRONT NO. 5
R. M. [✓ Yes] ~~No~~
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint
Side — Center

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — [✓ Handcolor] — Black & White Proof. Titles — Red, Blue

EXCEPT:
FOLLOW SKETCH/- SHOW CHAIRS IN FRONT OF MOTEL.

COLOR DESCRIPTION

EXCEPT:
FOLLOW SKETCH/- SHOW CHAIRS IN FRONT OF MOTEL-THEY ARE
BLUE AND WHITE. INSERT OF HOUSE-ROOFS AND SHUTTERS BY
WINDOWS SHOULD BE BLUE.

X

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

3M—4-15-52

CM & H

11

Red + Sk. Blue [illegible]

E

108 10-3-52 F.O. 1/2
F.A. 2½

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 2CH-1019 **ORDER NO.** 74960 **DATE** 8-14-52

CUSTOMER MOORE'S MOTEL
PARKERSBURG, WEST VIRGINIA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

2
Photos for this Customer

6½ M BUS.CARDS SIZE 3½ X 2-5/16 STYLE ART COLORTONE-FULL FACE 3 SIDES

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full
MOORE'S MOTEL - (AAA) - 3 MILES EAST OF PARKERSBURG, W.VA., U.S. HIGHWAY - 50 PHONE - 89040.

(All of this on address side)
FRONT NO. NO R. M. [✓ Yes] ~~No~~
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint [✓ No Imprint]
Side — Center

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — [✓ Black & White Proof.] Titles — Red, Blue

USE PHOTO FROM 2CH-1018. MAKE NEW BLACK NEGATIVE
REDUCE COLOR PLATES

COLOR DESCRIPTION

USE PHOTO FROM 2CH1018. MAKE NEW BLACK NEGATIVE
REDUCE COLOR PLATES

X

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

3M—4-15-52

as quoted.

Or 8/17

Ⓔ

Set type

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. 2CH-1020 **ORDER NO.** 75003 **DATE** 8-18-52

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER R, MEJDRICK
CHICAGO, ILLINOIS

25 M POST CARDS **SIZE** 3½ X 5½ **STYLE** ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — [✓ Follow Layout]
Title in Plate Yes No Copyright in Plate Yes No
Title in full
BOHEMIAN NATIONAL CEMETERY ASSN OF CHICAGO
See as per layout

(All of this on address side)
FRONT NO. 5 R. M. [✓ Yes] No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint
Side — Center

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — [✓ Retouched Photo] — Wash Drawing
Follow Layout

Blue Print — [✓ Handcolor] — Black & White Proof. Titles — Red, Blue

GROUP OF 5 VIEWS: ARRANGED AS PENCIL SKETCH ENCLOSED.(See also subject
FOLLOW TISSUE OVERLAY FOR EACH SUBJECT. (6BH1897)

ON FOUR FLORAL DECORATIONS BRING THEM OUT AS LARGE AS POSSIBLE-TAKE OUT OTHER OBJECTS-GREEN LAWN ALL AROUND. ✓

To customer

COLOR DESCRIPTION

FOLLOW TISSUE OVERLAYS FOR COLORS ✓

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

3M—4-15-52

Jmr, 106 H/C 2½
Fa id 105
9-8-52

Groupings
Replates
57.50 [illegible]

OK

VERY RUSH

MUST HAVE PROOF 8/27/52

NO. 2CH-1021

ROCHESTER NEWS AGENCY, ROCHESTER, MINN.

ORDER NO. 75013

DATE 8-18-52

25 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL
CHURCHES OF ROCHESTER,
MINNESOTA .

SMALL TYPE- © CURT TEICH & CO. INC.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

GROUP OF 7 VIEWS: (Churches)

ARRANGE AS BEST SUITED - INSTRUCTIONS AND COLORS ENCLOSED.

SUBMIT PENCIL SKETCH

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

#3

#6

7

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			~~AUG 25 1952~~	~~AUG 25 1952~~ SEP 3 1952
SKETCH 50	1	3		
RETOUCHING		15	AUG 27 1952	SEP 1952
REPHOTO				
PHOTO-LITHO			SEP 8 1952	SEP 10 1952
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF	116	2½		
ARTIST DEPT.		14		

DATE BLUEPRINT OK'D
By

DATE HAND COLOR PROOF OK'D

DATE Filed
By

DATE Photo Returned to Customer

NO. 2CH1022

GRAFTON SOUVENIR, GRAFTON, W.VA.

ORDER NO. 75014

DATE 8-18-52

12½ M POST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: [✓ UPPER], LOWER, CENTER-BORDER

TITLE IN FULL

GRAFTON HIGH SCHOOL, GRAFTON,
WEST VIRGINIA

6 pt. ital.
C & lc

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

BUILDING IS ALL WHITE.

SUBMIT:	RET. PHOTO	REPHOTO	B. L. & W. PROOF	HANDCOL PROOF	RETURN PHOTO
				YES	

ENVELOPE PHOTO TICKET

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			AUG 20 1952	AUG 22 1952
SKETCH				
RETOUCHING		4½	AUG 19 1952	AUG 20 1952
REPHOTO				
PHOTO-LITHO			AUG 26 1952	
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF	104	1½		
ARTIST DEPT.		8½		

DATE BLUEPRINT OK'D
By

DATE Filed
By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

PHOTO # 30 H 476

Rt – 5 hrs
[illegible] H.C. 3/4 hr.
9-29-52 L.C. 4 3/4 hr.

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. 2CH-1023 **ORDER NO.** 75018 **DATE** 8-19-52

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

PHOTO RETURNED TO

CUSTOMER
SAGINAW MOTOR COURT
SAGINAW, MICHIGAN

6½ M BUS. CARDS SIZE 3½ X 2-5/16 STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full
(SAGINAW MOTOR COURT)

(All of this on address side)
FRONT NO. NO R. M. [✓ Yes] ~~No~~
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint [✓ No Imprint]
Side — Center

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — [✓ Handcolor] — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH

RETURN NEGATIVE TO CUSTOMER.

COLOR DESCRIPTION

FOLLOW SKETCH

BUS CARD

RETURN PHOTO YES NO
X

PHOTO USED FOR

3M—4-15-52

Ok Blue [illegible]

E

2 Lyphate 5X7

L.O. 1

R.t. 6

Dine
108-9-5-52 H.C. 2¼

L.a. 11

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. 2CH-1024, ORDER NO. 75107 DATE 8-19-52

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

PHOTO RETURNED

CUSTOMER HORNE'S COURT
PROSPECT, KENTUCKY

12½, M POST CARDS SIZE 3½ X 5½, STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full
HORNE'S COURT - PROSPECT, KENTUCKY
9 MILES EAST OF LOUISVILLE, KY. ON
U. S. HIGHWAY 42, (AAA), UMC

(All of this on address side)
FRONT NO. 5, R. M. [✓ Yes] ~~No~~
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint
Side — Center

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — [✓ Handcolor] — Black & White Proof. Titles — Red, Blue

TO

FOLLOW SKETCH

COLOR DESCRIPTION

PHOTO USED FOR

FOLLOW SKETCH

RETURN PHOTO YES NO

X

3M—4-15-52

C/off

Red + Dk Blue Impression

E

NO. 2CH-1025

(SPLIT SHIPMENT) BEACH HAVEN, NEW JERSEY

ORDER NO. 75030

DATE 8-20-52

12½ M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT NONE

TITLE: BARNEGAT SNEAKBOXES RACING
IN LITTLE EGG HARBOR BAY,
N. J.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

CROP DOWN AS MARKED. CLOUDS IN BLUE SKY. TAKE OUT GAS TANK

BOATS IN COLORS, SAILS ARE WHITE. ISLAND IN BACKGROUND-GREEN.

FOR COLORS- REFER TO FOLDER IN ENVELOPE OF SUBJECT 2CH-1025

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF [✓ YES HANDCOL PROOF] RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION:

7 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	 Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			AUG 25 1952	AUG 25 1952
SKETCH				
RETOUCHING	10	2	AUG 20 1952	
REPHOTO				
PHOTO-LITHO			AUG 27 1952	SEP 4 1952
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF	106	1 3/4		
ARTIST DEPT.		9 3/4		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

NO. 2CH-1026

(SPLIT SHIPMENT) BEACH HAVEN, NEW JERSEY

ORDER NO. 75030

DATE 8-20-52

12½ M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT NONE

TITLE: "FISHING BOATS" LONG BEACH ISLAND, N. J.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

REMOVE NAME ON STERN OF BOAT, IN CENTER FOREGROUND.

MAKE VIEW A SUNSET SCENE - WITH CLOUDS AND SUN.

FOR COLORS - REFER TO FOLDER IN ENVELOPE OF SUBJECT 2CH-1025

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF [✓ HANDCOL PROOF] YES RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

1 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			AUG 2[illegible]	AUG 22 [illegible]
SKETCH				
RETOUCHING		4	AUG 20 1952	AUG 22 1952
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF	104	1½	AUG 25 1952	
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

NO. 2CH-1027

(SPLIT SHIPMENT) BEACH HAVEN, NEW JERSEY

ORDER NO. 75030

DATE 8-20-52

12½ M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT NONE

TITLE: "BATHING SCENE" ON THE BEAUTIFUL WHITE SANDS OF LONG BEACH ISLAND, N. J."

13 pica Cal. Caps

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

CLOUDS IN BLUE SKY. BLUE WATER.

FOR COLORS - REFER TO FOLDER IN ENVELOPE OF SUBJECT 2CH-1025.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF [✓ HANDCOL PROOF] YES RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

7 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date /

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			AUG 20 1952	AUG 22 1952
SKETCH				
RETOUCHING		2	AUG 20 1952	AUG 20 1952
REPHOTO				
PHOTO-LITHO			AUG 25 1952	
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF	104	1½		
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D
By

DATE Filed
By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

NO. 2CH-1028

(SPLIT SHIPMENT) BEACH HAVEN, NEW JERSEY

ORDER NO. 75030

DATE 8-20-52

12½ M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT NONE

TITLE: LITTLE EGG HARBOR YACHT
CLUB, BEACH HAVEN, N.J.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

TAKE OUT LIGHT AS SHOWN.

BUILDING IS BROWN. COLORFUL BOATS AND FLAGS.

REFER TO FOLDER IN ENVELOPE OF SUBJECT 2CH-1025 (FOR COLORS)

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF [✓ YES HANDCOLOR PROOF] RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

7 Subjects on order for this customer. Please [illegible] to it that all [illegible] or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			AUG 22 1952	AUG 22 1952
SKETCH				
RETOUCHING	7	3	AUG 20 1952	AUG 22 1952
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			AUG 25 1952	
HAND COLOR PROOF	104	2		
ARTIST DEPT.		10½		

DATE BLUEPRINT OK'D
By

DATE Filed
By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

NO. 2CH-1029

BEACH HAVEN 5 & 10, BEACH HAVEN, N. J.

ORDER NO. 75032

DATE 8-20-52

12½ M POST CARDS   C.T. ART COLORTONE   FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1   R. M. NO

IMPRINT NONE

TITLE: BARNEGAT LIGHTHOUSE, BUILT IN 1858, NOW ~~N.J.~~ NEW JERSEY STATE PARK.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

TAKE OUT POLE SHOWING ON BOAT IN FOREGROUND.

REFER TO FOLDER IN ENVELOPE OF SUBJECT 2CH-1025.

SUBMIT: RET. PHOTO   REPHOTO   B. L. & W. PROOF   [✓ YES HANDCOL PROOF]   RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

7 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			AUG [illegible] 1952	AUG [illegible] 1952
SKETCH				
RETOUCHING		2½	AUG 20 1952	SEP 4 1952
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			AUG 27 1952	
HAND COLOR PROOF	101	1½		
ARTIST DEPT.		9½		

DATE BLUEPRINT OK'D
By

DATE HAND COLOR PROOF OK'D

DATE Filed
By

DATE Photo Returned to Customer

NO. 2CH-1030

(SPLIT) BEACH HAVEN, NEW JERSEY

ORDER NO. 75031

DATE 8-20-52

25 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT NONE

TITLE: THE SCHOONER "LUCY EVELYN", 140' LONG, 32' BEAM, 10' DRAFT. BUILT 1917 IN HARRINGTON, MAINE. BEACHED AND PRESERVED 1949, BEACH HAVEN, N. J.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

WHITE CLOUDS - BLUE SKY. COLORED FLAGS. BLACK HULL-WHITE STRIPE
RED WATER LINE. GREEN GRASS. BROWN ROAD.
WHITE MASTS.
FOR COLORS - REFER TO FOLDER IN ENVELOPE OF SUBJECT 2CH-1025.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF [✓ YES HANDCOL PROOF] RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTIO

7 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE
AND WORK SCHEDULE

Executive OK of Estimate
By
Date

Cost Dept. Checked
By
Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			AUG 22 1952	AUG 22 1952
SKETCH				
RETOUCHING	1	3	AUG 20 1952	AUG 22 1952
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF	104	1½	AUG 25 1952	
ARTIST DEPT.		7		

DATE BLUEPRINT OK'D
By

DATE Filed
By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

(SPLIT) BEACH HAVEN, NEW JERSEY

NO. 2CH-1031

ORDER NO. 75031

DATE 8-20-52

25 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT NONE

TITLE: BARNEGAT LIGHTHOUSE, BUILT IN 1858, NOW ~~N.J~~. STATE PARK
NEW JERSEY

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

REMOVE - AUTO AND SIGN. BLUE SKY - WHITE CLOUDS.
TOP OF LIGHTHOUSE-RED, BOTTOM-WHITE. WATER IS BLUE.
BOAT IS BROWN -(SHOW DISTINCTLY). GREEN GRASS AND SAND.

FOR COLORS - REFER TO FOLDER IN ENVELOPE OF SUBJECT 2CH-1025.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			AUG 25 1952	AUG 25 1952
SKETCH				
RETOUCHING	10	2	AUG 20 1952	
REPHOTO				
PHOTO-LITHO			AUG 27 1952	SEP 4 1952
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF	[illegible]	1½		
ARTIST DEPT.		5¾		

DATE BLUEPRINT OK'D
By

DATE Filed
By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

NO. 2CH-1032

WESTERN PUBLISHING & NOVELTY CO.,
LOS ANGELES, CALIF.

ORDER NO. 75116

DATE 8-20-52

12½ M POST CARDS C.T. PHOTO-COLORIT WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: [✓ UPPER, LOWER, CENTER] BORDER

TITLE IN FULL
Upper center:
SAN GABRIEL MISSION, CALIFORNIA
FOUNDED 1771
Lower center: CROSS IN MISSION GARDEN.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 2 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

CROP AS MARKED. FOLLOW TISSUE OVERLAY

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF [✓ YES HANDCOL PROOF] RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

4 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			AUG 25 1952	AUG 25 1952
SKETCH				
RETOUCHING		2¼	AUG 20 1952	
REPHOTO				
PHOTO-LITHO			AUG 27 1952	
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF	107	1 3/4		
ARTIST DEPT.	108	9 1/2		9-25-52

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

NO. 2CH-1033

WESTERN PUBLISHING & NOVELTY CO.,
LOS ANGELES, CALIF.

ORDER NO. 75116

DATE 8-20-52

12½ M POST CARDS C.T. PHOTO-COLORIT WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: [✓ UPPER, LOWER, CENTER] BORDER

TITLE IN FULL

Upper center: SAN GABRIEL MISSION, CALIFORNIA—FOUNDED 1771
Lower center: THE BELL TOWER

6 pt. ital. [illegible]
(like attached Card)

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 2 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY. SEE ALSO OTHER INSTRUCTIONS ENCLOSED.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF [✓ YES HANDCOL PROOF] RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

4 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			AUG 21 1952	AUG 22 1952
SKETCH				
RETOUCHING	30	2 g	AUG 20 1952	AUG 21 1952
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			AUG 26 1952	
HAND COLOR PROOF	107	1½		9-4-52
ARTIST DEPT.	110	9		9/26/52

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

NO. 2CH-1034

WESTERN PUBLISHING & NOVELTY CO.,
LOS ANGELES, CALIF.

ORDER NO. 75116

DATE 8-20-52

12½ M POST CARDS C.T. PHOTO-COLORIT WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: [✓ UPPER, LOWER, CENTER]-BORDER

TITLE IN FULL

Upper center: SAN GABRIEL MISSION,
CALIFORNIA—FOUNDED 1771
Lower center: FOUNTAIN IN PATIO
AT ENTRANCE

Cpl. ital., c & lc

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 2 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

CROP AS MARKED. FOLLOW TISSUE OVERLAY

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF [✓ HANDCOL PROOF] YES RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

4 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			AUG 21	AUG 22 1952
SKETCH				
RETOUCHING	9	3	AUG 20 1952	AUG 21 1952
REPHOTO				
PHOTO-LITHO			AUG 25 1952	Oct. 16/52
BLUEPRINT STRIPPING, OPAQUING			OCT 13 1952	
HAND COLOR PROOF	166	2		
ARTIST DEPT.	108	10		10-30-52

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

MAKEOVER
Charge to Dept.
Est. Makeover Time Required

Time Recorded in Cost Dept. OCT 10 1952

NO. 2CH-1035

WESTERN PUBLISHING & NOVELTY CO.,
LOS ANGELES, CALIF.

ORDER NO. 75116

DATE 8-20-52

12½ M POST CARDS C.T. PHOTO-COLORIT WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, [✓ CENTER-BORDER]

TITLE IN FULL

Upper center: SAN GABRIEL MISSION, CALIFORNIA, FOUNDED 1771
Lower center: STATUE OF FATHER JUNIPERO SERRA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 2 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

CROP AS MARKED.

FOLLOW TISSUE OVERLAY

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF [✓ HANDCOL PROOF YES] RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

4 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			AUG 25 1952	AUG 25 1952
SKETCH				
RETOUCHING		2½	AUG 20 1952	
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			Aug 27 1952	Sept 4, 52
HAND COLOR PROOF	167	1¾		9-5-52
ARTIST DEPT.	103	9¾		9-25-52

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

R+5-1

107
Jmm 9-8-52 HC 1½
LA 9

CW 874

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. 2CH-1036 ORDER NO. 75037 DATE 8-20-52

CUSTOMER HARDING'S MOTEL
ST. PETERSBURG, FLORIDA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

PHOTO RETURNED TO

6½ M POST CARDS SIZE 3½ X 5½

STYLE PHOTO-COLORIT-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full
HARDING'S MOTEL / 3650 FOURTH STREET NORTH / ST. PETERSBURG, FLORIDA

(All of this on address side)
FRONT NO. 5 R. M. [✓ Yes] ~~No~~
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint
Side — Center

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — [✓ Handcolor] — Black & White Proof. Titles — Red, Blue

CROP AS MARKED.

FOLLOW TISSUE OVERLAY

COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY

PHOTO USED FOR

RETURN PHOTO YES NO

3M—4-15-52

#9 - 3/4 hr. Kit 4
#2 - 3'4''
106 7½c Imp 2½

Ka 10½

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 2CH+1037 **ORDER NO.** 75041 **DATE** 8-20-52

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

2
Photos for this Customer

CUSTOMER ALOU TOURIST HOTEL
SOUTH BEND, INDIANA

25 M POST CARDS SIZE 3½ X 5½ STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

ALOU TOURIST HOTEL ☆ 2½ MI. NORTH OF
CITY ON U.S. #31 - PHONE: 3-4300 -
SOUTH BEND 17, INDIANA
AAA

(All of this on address side)
FRONT NO. 5 R. M. [✓ Yes] ~~No~~
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint
Side — Center

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — [✓ Handcolor] — Black & White Proof. Titles — Red, Blue

FOLLOW TISSUE OVERLAY /

COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY - AND KODACHROME TRANSPARENCY ENCLOSED. BUILDING COLOR #36. /

X

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

3M—4-15-52

2

Jim 107 9 + 5
9.12. 2HC2
106 La 11'

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. 2CH-1038 **ORDER NO.** 75045 **DATE** 8-21-52

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER NIX MEMORIAL HOSPITAL
SAN ANTONIO, TEXAS

12½ M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE-WHITE BORDER

PLACE OF TITLE: [✓ Upper, Lower,] Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full Upper:
THE NIX MEMORIAL HOSPITAL, SAN ANTONIO, TEXAS
Lower: "ONE OF AMERICA'S MOST BEAUTIFUL HOSPITALS"

(All of this on address side)
FRONT NO. 5 R. M. [✓ Yes] ~~No~~
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint
Side — Center

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — [✓ Retouched Photo] — Wash Drawing
Follow Layout

To customer

Blue Print — [✓ Handcolor] — Black & White Proof. Titles — Red, Blue

PHOTO RETURNED TO

COLOR DESCRIPTION

FOLLOW KODACHROME TRANSPARENCY FOR COLORS(2CK-169)

RETURN PHOTO YES NO

PHOTO USED FOR

3M—4-15-52

[illegible] photo to customer 8/28

NO. 2CH41039

CURT TEICH & CO.

ORDER NO. K-47186

DATE 8-21-52

25 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL
MIND IF I TAKE A PEEP AT THE
FUNNIES ?

10 pt. caps

PRIVATE # UPPER RIGHT CORNER:
C-829

SMALL TYPE: © CURT TEICH & CO., INC.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW COLOR SKETCH AS COLOR GUIDE

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTIO

4 Subjects o
order for this customer. Pleas
see to it that all cuts or nega-
tives are uniform and colors a
in harmony with each ot
to make an attractive set.

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			AUG 22 1952	AUG 22 1952
SKETCH L.C.	10	1/2	AUG 22 1952	AUG 22 1952
RETOUCHING				
REPHOTO				AUG 26 1952
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF	24	1 1/2		
ARTIST DEPT.		9 1/2		

DATE BLUEPRINT OK'D
By

DATE Filed
By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

NO. 2CH-1040

CURT TEICH & CO.

ORDER NO. K-47186

DATE 8-21-52

25 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

YOU WOULDN'T BE SO DANG CONTENTED
EITHER IF YOU SAT DOWN ON A HORNET'S
NEST !

PRIVATE # UPPER RIGHT CORNER: C-830
SMALL TYPE: (C)CURT TEICH & CO., INC.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO.

IMPRINT NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE COLOR SKETCH FOR COLOR GUIDE

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

4 Subjects on order for this customer. Please see to it that all [illegible] or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By Jms
Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			AUG 22 1952	AUG 22 1952
SKETCH	10	1/2	AUG 22 1952	AUG 22 1952
RETOUCHING				
REPHOTO				AUG 26 1952
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF	106	1 1/2		
ARTIST DEPT.		9 1/2		

DATE BLUEPRINT OK'D
By

DATE HAND COLOR PROOF OK'D

DATE Filed
By

DATE Photo Returned to Customer

NO. 2CH-1041

CURT TEICH & CO.

ORDER NO. K-47186

DATE 8-21-52

25 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

WHO CARES ABOUT LIFE GUARDS ?
COULDN'T SINK IF I TRIED !

PRIVATE # UPPER RIGHT CORNER: C-831

SMALL TYPE: (C)CURT TEICH & CO.,INC.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE COLOR SKETCH FOR COLOR GUIDE

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF [✓ YES] RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTIO

4 Subjects o
order for this customer. Please
see to it that all cuts or ne-
tives are uniform and colors are
in harmony with each oth
to make an attractive set.

ESTIMATE
AND WORK SCHEDULE

Executive OK of Estimate
By
Date

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	 Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			AUG 22 1952	AUG 22 1952
SKETCH E.C.	10	[illegible]	AUG 22 1952	AUG 22 1952
RETOUCHING				
REPHOTO				
PHOTO-LITHO				AUG 26 1952
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF	106	1½		
ARTIST DEPT.		9½		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

NO. 2CH-1042

CURT TEICH & CO.

ORDER NO. K-47186

DATE 8-21-52

25 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

TWO CAN'T LIVE AS CHEAP AS ONE
BUT... TWO KIN HAVE A HEAP -
MORE FUN !

PRIVATE # UPPER RIGHT CORNER: C-832
SMALL TYPE: (C)CURT TEICH & CO., INC.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE COLOR SKETCH FOR COLOR GUIDE

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTIO
4 Subjects o
order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By Jor
Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			AUG 22 1952	AUG 22 1952
SKETCH	10	1/2	AUG 22 1952	AUG 22 1952
RETOUCHING				
REPHOTO				
PHOTO-LITHO				AUG 26 1952
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF	104	1½		
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

NO. 2CH-1043

ERIC NELSON NEWS CO., OMAHA, NEB.

ORDER NO. 75049

DATE 8-21-52

12½ M POST CARDS C.T. ART COLORTONE WHITE BORDER.

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: [✓ UPPER], LOWER, CENTER-BORDER

TITLE IN FULL

NIGHT VIEW, WOW - TV, OMAHA, NEBRASKA,

6 pt ital, c & lc

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. [✓ YES]

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION REMOVE- WIRE, AND SMUDGE OR LIGHT STREAKS. MAKE NIGHT SCENE - OR JUST AT DUSK. SIGN IS A SALMON COLOR, WHICH IS A BRIGHT PINK WHEN LIGHTED AT NIGHT.

BUILDING IS AQUAMARINE. BROWN CHIMNEY. SOME PINK FLOWERS SHOWING. ANTENNA IS RED AND WHITE.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF [✓ HANDCOL PROOF] YES RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			AUG 25 1952	AUG 27 1952
SKETCH				
RETOUCHING	9	4		AUG 22 1952
REPHOTO				
PHOTO-LITHO			SEP 2 1952	SEP 4 1952
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF	137	1½		9-4-52 Jim
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

NO. 2CH-1044

BARTON'S NEWS AGENCY, TEMPLE, TEXAS

ORDER NO. 75051

DATE 8-21-52

12½ M POST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: [✓ UPPER], LOWER, CENTER-BORDER

TITLE IN FULL
U. S. O., TEMPLE, TEXAS

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO.

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION
REMOVE - POSTS, WIRES, CARS AND BUILDING IN CENTER BACKGROUND. JUST BACK OF TELEPHONE POLE ON RIGHT IS A WALL(TO THE PATIO). KEEP THIS WALL IN PICTURE-BUT REMOVE BUILDING BACK OF IT. ALSO REMOVE PART OF TOWER SHOWING ON EXTREME LEFT.
BUILDING IS PALE GREEN. RED CANOPY, DOOR, AND EDGE OF STOOP. RED, WHITE & BLUE SIGNS.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			AUG 26 1952	AUG 27 1952
SKETCH				
RETOUCHING	6	3¼	AUG 22 1952	AUG 26 1952
REPHOTO				
PHOTO-LITHO			SEP 3 1952	SEP 5 1952
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF	107	1½		9-9-52
ARTIST DEPT.		8¾		

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

5X7

1

NO. 2CH-1045

DISTRIBUTED BY LOLLESGARD SPECIALTY CO.,
805½ NORTH 1st AVE., PHOENIX, ARIZONA

ORDER NO. 75052

DATE 8-21-52

25 M POST CARDS CLT. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL (In sky)
ENTRANCE TO CAMELBACK INN,
PHOENIX, ARIZONA

PRIVATE # BEFORE TITLE: P60.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

MAKE REPHOTO FROM KODACHROME TRANSPARENCY.

FOLLOW KODACHROME TRANSPARENCY FOR COLORS

RETURN KODACHROME TO CUSTOMER

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO YES

ENVELOPE PHOTO TICKET

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date 1RK

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING	6	2-2	AUG 25 1952	
REPHOTO			AUG 22 1952	AUG 25 1952
PHOTO-LITHO			SEP 3 1952	SEP 5 1952
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF	-106			
ARTIST DEPT.				

DATE BLUEPRINT OK'D
By

DATE Filed
By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. 2CH-1046 **ORDER NO.** 75062 **DATE** 8-25-52

CUSTOMER VINCENT PALLOTTI HOSPITAL
MORGANTOWN, WEST VIRGINIA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

6½ M POST CARDS SIZE 3½ X 5½ STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

VINCENT PALLOTTI HOSPITAL,
MORGANTOWN, WEST VIRGINIA

(All of this on address side)

FRONT NO. 5 R. M. [✓ Yes] ~~No~~

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer [✓ C. T. Imprint] No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — [✓ Handcolor] — Black & White Proof. Titles — Red, Blue

FOLLOW INSTRUCTIONS ENCLOSED

COLOR DESCRIPTION

FOLLOW INSTRUCTIONS ENCLOSED

RETURN PHOTO YES NO

X

PHOTO RETURNED TO

PHOTO USED FOR

3M—4-15-52

Rit 4½

H C 1¾ 114 9-4-52

L.a 9¾ 106 neg.

m/

CW 21+

CURT TEICH & COMPANY, Inc. — [illegible] W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. 2CH-1048 **ORDER NO.** 75067 **DATE** 8-26-52

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

98
Photos for this Customer

PHOTO RETURNED TO

CUSTOMER MONTE CARLO HOTEL
MIAMI BEACH, FLORIDA

250 M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE-FULL FACE
same as 9BH1175

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

MONTE CARLO HOTEL - ON THE OCEAN - FULLY
AIR CONDITIONED - MIAMI BEACH, FLORIDA

(All of this on address side)
FRONT NO. 5
[✓ R. M./ Yes] ~~No~~
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint
Side — Center

Blue Print — [✓ Handcolor] — Black & White Proof. Titles — Red, Blue

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

USE "MONTE CARLO" LETTERING AS ON PHOTOGRAPH FOR TOP OF BLDG.

COLOR DESCRIPTION

FOLLOW CARD 9BH1175 FOR COLORS.

RETURN PHOTO YES NO

PHOTO USED FOR

3M—4-15-52

~~Lt~~ 6½
[illegible] 07
9-10-52
HC 1½
La 9½
Sm.

[illegible]

Rush
$171

PHOTO RETD TO
B. HAACK TO
RETN TO CUST
1017
OK.

10

NO. 2CH-1049

CURT TEICH & CO.

ORDER NO. K-47204

DATE 8-26-52

25 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

SURE, I'M CUTTIN' HIM LOOSE- I CAME TO FLORIDA FOR A REST !

SMALL TYPE: (C)CURT TEICH& CO.,INC.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW SKETCH.

FOLLOW COLOR SKETCH FOR COLORS

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				AUG 27 1952
SKETCH PC	10	½	AUG 27 1952	AUG 27 1952
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF	107	1½	AUG 27 1952	9-3-52
ARTIST DEPT.		9½		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

VERY RUSH

MUST HAVE

PROOF

9/3

NO. 2CH-1050

CURT TEICH & CO.

ORDER No. K-47204

DATE 8-26-52

25 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

IN FLORIDA-IT'S SCANT ATTIRE
WHILE UP NORTH - YOU STOKE THE
FIRE !

SMALL TYPE: (C)CURT TEICH & CO.,INC.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW SKETCH.

USE COLOR SKETCH FOR COLOR GUIDE

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				AUG 27 1952
SKETCH PC	11	1/2	AUG 27 1952	AUG 27 1952
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF	107	13½	AUG 27 1952	9-3-52
ARTIST DEPT.		10		

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

VERY RUSH

MUST HAVE
PROOF
9/3

NO. 2CH1051

OKLAHOMA NEWS CO., TULSA, OKLA.

ORDER NO. 75071

DATE 8-27-52

12½ M POST CARDS, C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: [✓ UPPER], LOWER, CENTER-BORDER

TITLE IN FULL

MONKEY ISLAND, MOHAWK PARK,
TULSA, OKLAHOMA

PRIVATE # BEFORE TITLE: ONC-55

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. [✓ YES]

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

GRAY STONE. GREEN GRASS SHOWING. BROWN MONKEYS.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF [✓ HANDCOL PROOF] YES RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTIO

2 Subjects o
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			AUG 27 1952	AUG 28 1952
SKETCH				AUG 27 1952
RETOUCHING	9	3	AUG 27 1952	
REPHOTO				
PHOTO-LITHO			SEP 3 1952	SEP 5 1952
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF	107	1½		9-5-52
ARTIST DEPT.		9		

108 9-26-52

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

NO. 2CH1052

OKLAHOMA NEWS CO., TULSA, OKLA.

ORDER NO. 75071

DATE 8-27-52

12½ M POST CARDS   C.T. ART COLORTONE.   WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE [✓ UPPER] LOWER, CENTER-BORDER

TITLE IN FULL
SHELTER HOUSE, MOHAWK PARK,
TULSA, OKLAHOMA

PRIVATE # BEFORE TITLE: ONC-56

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1   R. M. [✓ YES]

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

BUFF STONE AND WOOD.

TREE ON LEFT VERY LIGHT GREEN

SUBMIT: RET. PHOTO   REPHOTO   B. L. & W. PROOF   [✓ HANDCOL PROOF] YES   RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

2 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			AUG 27 1952	AUG 28 1952
SKETCH				
RETOUCHING	3	2¼	AUG 27 1952	AUG 27 1952
REPHOTO				
PHOTO-LITHO			SEP 3 1952	SEP 5 1952
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF	127	1½		9-5-52
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D
By

DATE Filed
By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

NO. 2CH1053

MYERS CIGAR STORE, HURON, S.D.

ORDER NO. 75072

DATE 8-27-52

12½ M POST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: [✓ UPPER], LOWER, CENTER-BORDER

TITLE IN FULL

HURON ARENA, HURON, SOUTH DAKOTA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT [redacted] NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

REMOVE CARS AND POSTS. MAKE GRASS LOOK NEAT.

TAN BUILDING - LIGHT BROWN BASE AND ALUMINUM TRIM. FRONT DOORS-TAN. SIDE DOORS- CREAM.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF [✓ HANDCOL PROOF] YES RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

2 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked

By

Date [illegible]

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			AUG 27 1952	[illegible]
SKETCH				
RETOUCHING	10	3½	AUG 27 1952	AUG 27 1952
REPHOTO				
PHOTO-LITHO			SEP 3 1952	SEP 5 1952
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF	107	1½		9-8-52
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

10

68

NO. 2CH1054

MYERS CIGAR STORE, HURON, S.D.

ORDER No. 75072

DATE 8-27-52

12½ M POST CARDS C.T. ART COLORTONE - WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: [✓ UPPER], LOWER, CENTER-BORDER

TITLE IN FULL

MEMORIAL BASEBALL STADIUM,
HURON, SOUTH DAKOTA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

DIFFERENT COLOR SIGNS ON FENCE

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF [✓ HANDCOL PROOF] YES RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

2 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE
AND WORK SCHEDULE

Executive OK of Estimate
By
Date

Cost Dept. Checked
By
Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			AUG 27 1952	AUG 28 1952
SKETCH				
RETOUCHING	3	2½	AUG 27 1952	AUG 27 1952
REPHOTO				SEP 8 1952
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF	104	1½	SEP 3 1952	
ARTIST DEPT.	102	9		

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. 2CH1055 ORDER NO. 75073 DATE 8-27-52

CUSTOMER McCORKLE MOTORS, INC.,
CHICAGO, ILLINOIS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

PHOTO RETURNED TO

12½ M POST CARDS SIZE 3½ X 5½ STYLE ART COLORTONE-FULL FAC

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full
McCORKLE MOTORS - 2820-40 N. CICERO AVE.
CHICAGO, ILL.
AT DIVERSEY AND CICERO

(All of this on address side)
FRONT NO. 5 R. M. [✓ No]
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint
Side — Center

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — [✓ Retouched Photo] — Wash Drawing
Follow Layout

Blue Print — [✓ Handcolor] — Black & White Proof. Titles — Red, Blue

FOLLOW ENCLOSED CARD FOR LAYOUT OF NEW VIEW.

THE WORDS "AT DIVERSEY AND CICERO" TO BE PLACED WHERE MOST FITTING. FOLLOW TISSUE OVERLAYS ON PHOTOS.

To customer

COLOR DESCRIPTION

FOLLOW TISSUE OVERLAYS

2CH1030

RETURN PHOTO YES NO

PHOTO USED FOR

3M—4-15-52

1- 5X7
Rt 7½
107
9-11-52 HC 2
LW 10½

103.
9-24-52

Grouping and
Rephoto 17.25

Voll

Rush
H. C. Proof
for 9/16/52

retouched photo
to F.A.P.
9/4

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 2CH1056 **ORDER NO.** 75076 **DATE** 8-27-52

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER
JUNIOR BOOTERY
CHARLESTON, WEST VIRGINIA

12½ M POST CARDS SIZE 3½ X 5½ STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full
YOUR BIRTHDAY: ....
HEARTIEST GREETINGS !
FROM THE JUNIOR BOOTERY

(All of this on address side)
FRONT NO. 5 R. M. [✓ Yes] ~~No~~ XXX Same as 1CH630
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint
Side — Center

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — [✓ Handcolor] — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH

COLOR DESCRIPTION

FOLLOW SKETCH

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

3M—4-15-52

[illegible] #10 5¾ #7 ¾
107
9-12-52

Ret. 6½
H. C. 2
[illegible] 9½

[illegible] 1-5
9-23-52

As quoted

OK

Ok Blue Impression

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. 2CH1057 ORDER NO. 75077 DATE 8-27-52

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER COURTESY COURT
MACON, GEORGIA

25 M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

COURTESY COURT - U.S. HIGHWAY 129 &
GA. 22 - 1 MILE NORTH OF MACON, GA.

(All of this on address side)

FRONT NO. 5 R. M. [✓ Yes] ~~No~~

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer [✓ C. T. Imprint] No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — [✓ Handcolor] — Black & White Proof. Titles — Red, Blue

PHOTO RETURNED TO

FOLLOW TISSUE OVERLAY

COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY. BLDG.#24. ROOF #86. PINES #65. TRIM ON ROOF-WHITE. DOORS-WHITE. HIWAY #63. DRIVEWAY #63. GRILLS- BLACK. GRASS #54.

SIGN: TOP #2. BOTTOM #4. LETTERS ARE WHITE. WINDOW*WHITE BOTTOM WINDOW TRIM #7.

RETURN PHOTO YES NO

PHOTO USED FOR

3M—4-15-52

Ret. 5½
MW 107 9-11-52 H.C. 1½
L.A. 9

CW#

Red + Dk Blue Impress

Ⓕ

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. 2CH1058 **ORDER NO.** 75078 **DATE** 8-27-52

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

PHOTO RETURNED TO

CUSTOMER WELCOME INN MOTEL
HEBRON, OHIO

6½ M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE-WHITE BORDER

PLACE OF TITLE: [✓ Upper, Lower, Center] — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full
WELCOME INN MOTEL - ON U. S. 40 -
HEBRON, OHIO

(All of this on address side)
FRONT NO. 5 R. M. [✓ Yes] ~~No~~
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint
Side — Center

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — [✓ Handcolor] — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH - EXCEPT: SHOW SIGNS LARGER AND VERY CLEAR.

COLOR DESCRIPTION

FOLLOW SKETCH

RETURN PHOTO YES NO

PHOTO USED FOR

Photo ret 1/12/53

3M—4-15-52

~~5x7 Rephoto~~

~~Red line negative~~

Ret. 6½
H. C. 106 1½
L. A. 9½

mk

as quoted

Red + Dk Blue Impressio

(F)

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. 2CH1059 **ORDER NO.** 75079 **DATE** 8-27-52

CUSTOMER PINELLAS SEA FOOD CO.,
ST. PETERSBURG, FLORIDA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

6½ M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full
PINELLAS SEAFOOD CO. - 1533 THIRD ST.
SOUTH - ST. PETERSBURG, FLORIDA

(All of this on address side)
FRONT NO. 5 R. M. [✓ Yes] ~~No~~
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint
Side — Center

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — [✓ Handcolor] — Black & White Proof. Titles — Red, Blue

FOLLOW TISSUE OVERLAY

COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

3M—4-15-52

Art 6

Dm 107
9-10-52 HC 1½
La 9

WGH

10

G.I.

NO. 2CH1060

DISTRIBUTED BY P*K NEWS COMPANY,
JUNCTION CITY, KANSAS

ORDER NO. 75170

DATE 8-27-52-

12½ M POST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: [✓ UPPER], LOWER, CENTER-BORDER

TITLE IN FULL

GREETINGS FROM FORT RILEY, KANSAS

Dont [illegible]

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO USED ON BACK OF FOLDER COVER D*9646
SUBSTITUTE 0CH975 IN LETTER "O"

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By Jm
Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			AUG 27 1952	AUG 28 1952
SKETCH				
RETOUCHING	3	2	AUG 28 1952	AUG 28 1952
REPHOTO				
PHOTO-LITHO			SEP 2 1952	
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.	102	16	9/5/52	9/9/52

DATE BLUEPRINT OK'D
By

DATE HAND COLOR PROOF OK'D

DATE Filed
By

DATE Photo Returned to Customer